

# Heritage Development Resource Guide

November 2007



NEW YORK STATE  
*Heritage Areas*  
1982 **25** 2007  
*years*



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# **INTRODUCTION**

## **What is *Heritage Development*?**

*Heritage development is a revitalization strategy that incorporates smart growth principles to promote sustainable development and enhance quality of life through programs and activities in historic preservation, resource conservation, recreation, interpretation, and community capacity-building that demonstrate respect for the people, the place, and the past.*

## **The Heritage Development Forum    November 13, 2007    Troy, NY**

The year 2007 marks the 25th anniversary of the creation of the New York State Heritage Area Program, and the 30th anniversary of RiverSpark, the Hudson-Mohawk Heritage Area. The New York Heritage Development Forum held on November 13, 2007, is the highlight of a year-long series of events and publications to honor these milestones and address the Heritage Development Challenge: ***How do we collectively carry out heritage development on a statewide level?***

### **Goals of the Heritage Development Forum:**

- ❖ **Highlight Best Practices:** Identify successful methods and practices for other practitioners to emulate.
- ❖ **Identify and leverage our commonalities:** Share specific *products*, such as signage or heritage trails successes, and *processes* of community capacity building and partnership formation.
- ❖ **Improve Efficiency:** Decrease geographic, thematic and administrative overlap in our work.
- ❖ **Increase Communication and Advocacy:** Develop strategies for education and advocacy on heritage related issues.

## **The *Heritage Resource Guide***

This *Heritage Resource Guide* was compiled for distribution at the Heritage Development Forum and for future reference by those who work on heritage-related issues and programs. The *Guide* contains brief profiles of the organizations and agencies that are doing this work.

Heritage development is a way of looking at your world and your community. Practitioners and advocates of the heritage movement represent an eclectic body of organizations committed to the common goals of improving society by preserving the past. Their activities are quite diverse, but are also complementary. While the strength of the movement lies in this diversity, it is a challenge to organize and coordinate efforts among these organizations to achieve the same goals.

The *Guide* provides profiles of partner organizations and government agencies involved with heritage development in New York. In addition to enumerating the primary programs and structures distinguishing each organization, the *Guide* lists key issues or needs each has identified. Challenges that are common to many can be brought to the forefront of the heritage agenda.

This Guide is not a complete listing of all organizations and agencies involved in heritage related issues and programs. It focuses on organizations and agencies that work on either a statewide basis, or in a large geographic region of the state. We recognize there are many additional organizations and groups, including many who work at the local level, which are important contributors to the preservation and promotion of our state's heritage. We hope that this *Guide* will be a useful tool for all involved in heritage development.

### ***Acknowledgement***

Preparation of the ***Heritage Resource Guide*** would not have been possible without the cooperation and review by the many agencies and organizations represented in this guide.

The principal author of this ***Heritage Resource Guide*** is Hilary Papineau, a graduate student in the University at Albany Department of Geography and Planning. Her professionalism and hard work are greatly appreciated.

### ***For More Information***

Corrections and additions to this guide are welcome. Future editions will be made available on CD. For more information or to submit corrections:

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### **Maps**

A series of maps has been included to represent a sampling of key heritage development programs in New York State. These can be found in the appendix and include:

- New York State Heritage Areas
- National Heritage Areas
- New York State Heritage Trails
- New York State Scenic Byways
- Composite Map Includes:
  - New York State Heritage Areas
  - National Heritage Areas
  - New York State Heritage Trails
  - New York State Scenic Byways

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# Profiles

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## **New York State Office of Parks, Recreation and Historic Preservation (OPRHP)**

### **DESCRIPTION OF ORGANIZATION**

The New York State Office of Parks, Recreation and Historic Preservation is a diverse agency that manages 178 parks and 35 historic sites, totaling 325,000 acres of lands and water, with annual visitation over 57 million. The agency also provides leadership and assistance to community park, recreation and historic preservation efforts across the state through grants, technical and regulatory assistance, and planning initiatives such as the *Statewide Comprehensive Outdoor Recreation Plan (SCORP)* and the *New York State Historic Preservation Plan*.

### **MISSION**

The Mission of the Office of Parks, Recreation and Historic Preservation is to provide safe and enjoyable recreational and interpretive opportunities for all New York State residents and visitors and to be responsible stewards of our valuable natural, historic and cultural resources.

### **MANAGEMENT STRUCTURE**

The New York State Office of Parks, Recreation and Historic Preservation is an executive agency of state government, led by a Commissioner, who is also designated as the State Historic Preservation Officer. A Deputy Commissioner for Historic Preservation oversees the agency's heritage programs, historic sites, and historic preservation field services.

OPRHP's main offices are in Albany. Peebles Island in Waterford houses the principal administrative functions and technical services for the agency's historic preservation and heritage programs. Park and historic site operations are administered through eleven regional offices, which also serve as point of contact for agency grant programs.

The Commissioner receives guidance and advice from a number of citizen commissions, including a State Council of Parks, Regional Park Commissions, a State Board for Historic Preservation, and a Heritage Areas Advisory Council.

### **REGION OR BOUNDARIES**

In addition to state-owned parks and historic sites, the agency is responsible for identifying recreational resources and historic properties statewide. Over 14,000 recreational facilities are included in the SCORP survey and over 80,000 properties have been listed on the State Register of Historic Places.

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## PRIMARY PROGRAMS, PROJECTS, & SERVICES

### State Parks

From Orient Point to Niagara Falls, OPRHP manages some of the state's most magnificent landscapes for the benefit of the visiting public. Parks facilities include more than 1300 miles of trails, 8300 campsites, 75 beaches, 29 golf courses, and facilities for boating, fishing, swimming, hiking, picnicking, winter sports, and nature education.

### State Historic Sites

Since acquiring Washington's Headquarters in Newburgh in 1850 as the first publicly-owned historic site in America, New York State has been a leader in stewardship and interpretation of historic properties.

### Heritage Programs

*The New York Heritage Area System, Heritage New York and Hudson-Fulton-Champlain Quadricentennial* are programs which also fall under the jurisdiction of OPRHP. Please refer to their individual profiles in this Guide for more information.

### Community Grants

OPRHP, through state and federal funding sources, provides a number of grant programs.

### Statewide Comprehensive Outdoor Recreation Plan (SCORP)

SCORP, which is updated every 5 years, serves as a status report and overall guideline for recreation resource preservation, planning and development for the state.

## KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT

Commissioner Ash has identified these current priorities:

- **Revitalizing Parks and Historic Sites** to ensure safe and enjoyable visitor experiences
- **Resource Stewardship and Interpretation:** identifying and protecting important plant and animal habitats, historic and cultural resources in the State Parks System; enhancing interpretation and education programming; and helping to create an environmental and preservation ethic in the state
- **Creating Connections:** engaging issues of statewide parks, recreation, open space, and historic preservation beyond our park boundaries; fostering the development of physical connections to promote movement across New York's landscapes; advancing projects in population centers and underserved communities; and identifying new opportunities to support economically vibrant and environmentally sustainable cities and communities
- **Sustainability:** demonstrating "green technologies" and promoting "Smart Growth"

## **Heritage New York (HNY)**

### **DESCRIPTION OF ORGANIZATION**

Heritage New York (HNY) was established to preserve, interpret and celebrate New York's rich heritage. Their major responsibility is to develop a series of Heritage Trails based on significant statewide historical themes.

### **MISSION**

Heritage New York was established to create a series of thematic Heritage Trails to:

- ❖ Preserve and celebrate NY's rich heritage
- ❖ Improve preservation, interpretation and quality of visitor experience at designated historic sites
- ❖ Promote economic development through heritage tourism
- ❖ Link and add value to designated Heritage Trail sites
- ❖ Educate teachers, students and the public

### **MANAGEMENT STRUCTURE**

Heritage New York is a program of the NYS Office of Parks, Recreation and Historic Preservation.

### **REGION OR BOUNDARIES**

This statewide program has developed four Heritage Trails to date: the Revolutionary War, Underground Railroad, Women's and Theodore Roosevelt Heritage Trails. Under development currently are the Underwater and French & Indian War Heritage Trails. HNY also developed the Lincoln Commemorative Marker Program and the Lincoln exhibit at the State Capitol to celebrate Abraham Lincoln's visits to New York.

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### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

Key features of the organization's multi-faceted program include criteria and procedures for designating Heritage Trail sites, grants to help preserve and interpret designated sites, and assistance with marketing, interpretive signage and organization-building.

### **Heritage Trails**

- ***Underground Railroad Heritage Trail*** - This trail honors and celebrates freedom-seekers (escaped slaves) who journeyed north to New York State and those New Yorkers who helped them achieve their dream. The Underground Railroad Heritage Trail is a network of designated historic sites, and regional and local interpretive centers associated with the Underground Railroad, the anti-slavery movement and slavery. The trail. HNY assists designated sites to preserve, interpret and provide high quality visitor services through grant programs and a range of consultant services. Through these programs, HNY helps to develop sites both inside and out - supporting the restoration of historic structures and fostering the

development of the staff and interpretive products, thereby improving the overall visitor experience and viability of the designated sites.

- ***Revolutionary War Heritage Trail*** - This Heritage Trail links together 82 significant historic sites to reveal New York's decisive role in America's fight for independence. A \$1 million grant program has helped preserve and interpret many of these sites. Heritage Trail site markers have been developed and installed at each site to link the sites together. A colorful brochure and rack card supplement our marketing efforts.
- ***Women's Heritage Trail*** - Unveiled in March 2007, this trail lets visitors discover the 23 historic sites and museums that celebrate the achievements and history of women in New York State. These sites enhance our understanding of the daily life and culture of women, as well as their contributions in the struggle for equal rights, and the success they attained in social reform, business, politics and the arts. Marketing and exhibit assistance are under development for these sites.
- ***Theodore Roosevelt Heritage Trail*** - The Theodore Roosevelt Heritage Trail celebrates the many accomplishments of this New Yorker as Governor, President and national hero, by highlighting the sites associated with his life. A series of 4-panel kiosks have been installed at high-traffic locations across the state to educate the public and promote these TR sites.

#### **Lincoln Commemorative Marker Program and Exhibit**

HNY celebrates Lincoln's impact on our state with an exhibit at the State Capitol and a commemorative marker program to commemorate his appearances in New York State as campaigner, President-elect and President, including his final trip home on the funeral train that traversed the state.

#### **Labor Heritage Initiative: Kate Mullany House**

In collaboration with NYS Office of General Services and the National Park Service, HNY is providing funding and technical assistance to the American Labor Studies Center (AFL-CIO) to restore and interpret the Kate Mullany House National Historic Site in Troy. In 1864 Mullany organized and lead Troy's Collar Laundry Union, one of the nation's first all-female labor unions.

#### **Organization Building Grants Program**

Organized to serve small non-profit organizations operating designated Heritage Trail sites, this program assists sites to strengthen the capacity of their organizations to better address present and future challenges and fulfill their individual missions. In addition to Capacity Building Workshops, Heritage New York, operating in partnership with the Upstate Historic Alliance, offers consultation, assistance and training in planning, management, fundraising and marketing.

#### **Online Guide to Resources**

There are a wide range of resources available online to assist the staff members of museums and historic sites in fulfilling their missions. This guide provides links to helpful resources on the web for collections care, exhibit development, interpretation, funding and preservation.

#### **Promotion**

Visit [www.HeritageNY.gov](http://www.HeritageNY.gov) to find interactive maps as well as site and program details. Over the past 18 months HNY has partnered with the MTA's NYC Transit on 3 marketing campaigns to promote the Underground Railroad, Revolutionary War and Women's Heritage Trails.

#### **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

Finding the resources and expertise to assist historic site operators is always an issue and a need for the more than 130 designated sites to New York's Heritage Trails.

# **New York State Heritage Area Program**

## **DESCRIPTION OF ORGANIZATION**

The Heritage Area System (formerly known as the Urban Cultural Park System) is a state-local partnership established to preserve and develop areas that have special significance to New York State. From the Great Lakes to the eastern tip of Long Island, the Heritage Areas encompass some of the state's most significant natural, historic, and cultural resources, as well as the people and programs that keep them vital.

Heritage Areas are places where unique qualities of geography, history and culture create a distinctive identity that becomes the focus of the four heritage goals:

- ❖ **Preservation** of significant resources
- ❖ **Education** that interprets lessons from the past
- ❖ **Recreation** and leisure activities
- ❖ **Economic Revitalization** for sustainable communities

Each area represents one or more significant themes of New York State's history.

## **MISSION**

The purpose of the New York State Heritage Areas system is to develop, preserve, and promote the state's cultural and natural resources as an expression of our state's heritage.

## **MANAGEMENT STRUCTURE**

Originally named the Urban Cultural Park System, the program was created by state legislation in 1982 and delegated to the NYS Office of Parks, Recreation and Historic Preservation. The program is a unique amalgam of partnerships among state and local government, non-governmental organizations and the private sector.

## **REGION OR BOUNDARIES**

The Heritage Area System currently includes twenty heritage areas and corridors, encompassing over 400 municipalities in 27 counties. Program coordination is provided by the New York State Office of Parks, Recreation and Historic Preservation, with guidance from the statewide Heritage Areas Advisory Council.

## **CONTACT INFO**

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## **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

### **Planning**

Each Heritage Area is required to develop a comprehensive management plan that incorporates a collective vision, realistic goals and objectives to carry out this vision, and tools for preservation, interpretation and promotion of heritage resources.

### **Partnerships**

Heritage Areas work closely on a local level with community groups, heritage organizations, government agencies, private developers and others. Statewide guidance is provided by:

- *New York State Heritage Areas Advisory Council* – an advisory body established by state legislation to advise and assist OPRHP in implementing state heritage area policy and programs.
- *New York Heritage Area Association* – a non-profit organization that provides a forum for information exchange, support, and coordination among the Heritage Areas, a channel for communication with state officials, and a vehicle for advocacy and fund-raising.

### **Public Participation**

Grass roots involvement in each participating community.

### **State Recognition**

State heritage area designation provides prestige and an official imprimatur.

### **Visitor Centers & Community Facilities**

Exhibits, information and programs explore the region's significant natural, historic and cultural resources and their place in the New York experience. Most are located in historic buildings, and many of the visit center projects were catalysts for economic revitalization of surrounding historic districts.

### **Heritage Tourism – Theme Building**

Each heritage area promotes local manifestations of statewide historical themes, such as "Labor & Industry," "Immigration & Migration," "Defense," and "Reform Movements."

### **Heritage Education**

Heritage Areas have developed school programs, especially those focusing on the 4<sup>th</sup> and 7<sup>th</sup> grades, when local history is a core of the New York State social studies curriculum.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

- Supporting planning and operational needs of the designated Heritage Areas.
- Coordinating with other state agencies and public and private heritage development practitioners to maximize the efficiency and effectiveness of our heritage development efforts.
- Recognition of the importance of heritage development and historic preservation in New York's economic development.

## **Alliance of National Heritage Areas (ANHA)**

### **DESCRIPTION OF ORGANIZATION**

Formed in 1997, the Alliance of National Heritage Areas membership includes National Heritage Areas designated by the U.S. Congress and other partner members. The organization enables heritage areas at all levels of development to share professional expertise, entrepreneurship, knowledge and connections through heritage development.

### **MISSION**

To create and enhance strategic links among the National Heritage Areas designated by the U.S. Congress, emerging heritage areas, and private, non-profit and governmental organizations associated with heritage development;

To educate key constituencies, including communities and the public-at-large, about success and opportunities associated with heritage development in the areas of natural resource conservation, historic preservation, community revitalization, economic development, recreation enhancement, the arts, folk life, education and interpretation;

To develop educational conferences, programs and workshops concerning heritage development;

To create and maintain a federal platform for all heritage areas upon which both collective and individual issues are articulated;

To encourage the formation of local, private, state and federal partnerships in the field of heritage development;

To develop and support entrepreneurial activities with the private sector in support of sustainable heritage development.

### **MANAGEMENT STRUCTURE**

The Alliance of National Heritage Areas is a membership organization of the National Heritage Areas designated by the U.S. Congress committed to raising awareness among the Administration, Congress, its partners, and the public of the benefits of National Heritage Areas to the public sector and private citizens and fostering educational opportunities and partnerships among organizations in the heritage development field.

### **REGION OR BOUNDARIES**

National

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## **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

### **Heritage Development Institute**

The Heritage Development Institute (HDI) provides comprehensive education opportunities for leaders and practitioners in the heritage development field. HDI offers basic and advanced courses presented by experienced faculty made up of heritage development professionals from all aspects of the industry. These one-day courses are designed to assist those seeking the best information about the organization, management, education, marketing, and sustainability of heritage development projects.

### **Heritage Tourism Economic Impact Study**

The ANHA has conducted a study to assess the characteristics of the visitors in National Heritage Areas and estimate the impact of these visitors on their local economies. All National Heritage Areas participated and the findings were distributed nationally.

### **Partnership Magazine**

ANHA and its affiliated non-profit Heritage Development Partnership, The Partnership, launched *Partnership Magazine*, a new national publication featuring a cover story of the 10 Best Practices in heritage development for its initial publication.

### **International Heritage Development Conference**

These biennial conferences provide an unparalleled opportunity to highlight the heritage and tourism industries and all that they have to offer to an audience of 400+ conference participants held at venues across the country.

### **Annual Congressional Reception**

Held in Washington DC every year, this event attracts and brings together heritage area professionals and supporters with Congressional representatives and staff.

### **National Park Service Partnerships**

Facilitate collaboration on projects and publications, data collection and information exchange.

### **Spring and Fall Business Meetings**

These are hosted by NHAs and include an annual meeting in Washington, DC.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

**Funding and Advocacy:** A key characteristic of successful National Heritage Areas and regional heritage development projects is leveraging project funding through partnership building. NHAs projects and other projects utilizing the heritage development model are very good at leveraging partner resources, but are always challenged by thinning dollars at the federal and state government levels.

**Professional Development:** The NHA program and the Heritage Development movement in America must step up its efforts to initiate, train and educate the ever expanding network of professional people advancing this new model of conservation and preservation.

**Evaluation:** As a relatively newer model of economic and community development, Heritage Development professionals are challenged with identifying, adapting and implementing ever more sophisticated and worthy means of measuring the impacts of their work.

## **American Institute of Architects – New York State (AIANYs)**

### **Description of Organization**

Founded in 1931, AIA New York State has a statewide membership of 6,000 in thirteen chapters and speaks for the interests of all registered architects in New York State. Its parent organization, The American Institute of Architects (AIA), is a nationwide, 81,000 member based organization.

The primary functions of AIA New York State are public awareness to increase the public's general knowledge and awareness of architecture and the role architects play in the built and planned environment; and government affairs to monitor state legislative and regulatory activities to promote and enhance the profession of architecture, those who practice, and to ensure the health, safety and welfare of the public it serves.

### **Mission**

The Association functions as the statewide representative on matters of interest affecting the constituent members of the Association. The Association represents, promotes and strengthens the architectural profession in New York State and support the mission of The American Institute of Architects.

### **Region or Boundaries**

Statewide, with local chapters

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### **Primary Programs, Projects, & Services**

AIANYs serves as a clearinghouse for statewide issues as well as sharing information among the thirteen regional chapters. One annual convention and regional seminars keep members up to date and assist them in obtaining continuing education credits necessary to maintain their license.

Additionally, AIANYs represents the profession in advocating for issues with the executive branch, the legislature, and congress. An annual lobby day is held in both Albany and Washington.

### **Key Issues/Needs In Your Service Area Relating To Heritage Development**

As leaders of the built environment, architects are engaged in a variety of issues relating to heritage development. These include smart growth principles, incorporating historic preservation, sustainable development, recreation, and mixed use development, among others.

## **Audubon New York**

### **DESCRIPTION OF ORGANIZATION**

Audubon New York was established in 1996 and is dedicated to the protection of birds, other wildlife and their habitats through advocacy and education. Audubon New York is providing conservation leadership based on sound science.

### **MISSION**

Audubon's mission is to conserve and restore natural ecosystems, focusing on birds, other wildlife, and their habitats for the benefit of humanity and the earth's biological diversity.

### **MANAGEMENT STRUCTURE**

Audubon New York serves as the state program of the National Audubon Society, and operates through a state Board of Directors and Council, 30 local chapters, 50,000 members, a Nature Center network and sanctuary system. The Audubon Council of New York State is an association of National Audubon's [30 local chapters in New York](#). The Council provides the grassroots base for Audubon New York, the state program of the National Audubon Society.

### **REGION OR BOUNDARIES**

Audubon New York supports National Audubon Society activities in New York State.

### **CONTACT INFO**

Executive Director: Al Caccese (Albany Office)

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## **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

### **Important Bird Area program**

Audubon's science office has identified 136 IBAs, habitats worthy of protection. They have been selected based on their importance for providing habitat to threatened or endangered species, large congregations of common birds or sites that provide unique habitat and/or are important for bird research and monitoring.

### **Conservation Policy Resolutions**

Initiated by our chapters, these provide the basis for Audubon New York's conservation efforts in the State Legislature and Congress to protect birds, other wildlife, and their habitats. The priority focus of these resolutions are issues of statewide significance including state and federal legislation, funding actions, and regional solutions needed to protect and enhance New York's natural resources.

### **Centers**

Audubon Centers are facilities where people can become engaged in meaningful interactions with local environment. The staff at the Centers provides enjoyable learning experiences for school classes, teachers, families, children and adults.

### **Education**

Audubon New York's education programs have reached thousands of children and adults from Western New York to the tip of Long Island. We have a network of nearly a dozen nature and education centers across the state and our commitment to urban education programs and reaching diverse audiences continues to grow.

### **For The Birds! Program**

This multi-week program includes visits to the classroom by trained volunteers and staff, field trips to local parks, visits to the classrooms by artists, researchers, and live birds of prey. Provides over 1,000 underserved school children in New York City Schools, and has now expanded to other parts of the state including Utica and Syracuse. Through the study of birds, they experience hands-on activities based on science and within their local environment.

### **Membership**

Benefits include invitations to sanctuaries, as well as free admission to nature and education centers located across the country, where you can see birds and wildlife exist in a protected natural environment.

### **Audubon Action Network**

Participants receive monthly email updates of current conservation issues that are pressing in the State and Nationally. Action Alerts are emailed when help is needed immediately on an issue.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

Declining populations of common birds are resulting from habitat loss, largely attributed to sprawl. Restoring existing infrastructure, reclaiming brownfields and avoiding the continued march of development to the suburbs and rural areas of the state will protect habitat while also reducing our reliance on fossil fuels. Global warming is the next great threat to birds, other wildlife and their habitats.

## **Canal New York, Inc.**

### **DESCRIPTION OF ORGANIZATION**

Canal New York is a statewide private sector organization dedicated to legislative advocacy, business collaboration and tourism marketing to support business activities along the New York canal system.

### **MISSION**

To serve as the one generally accepted private sector entity dedicated to tourism, marketing, legislative advocacy and business collaboration; to support existing and new business opportunities within New York State's canal communities.

### **MANAGEMENT STRUCTURE**

501(c)(6) Non-profit business league organization.

### **REGION OR BOUNDARIES**

The Erie, Champlain, Oswego and Cayuga-Seneca canals of New York State.

### **CONTACT INFO**

Chairman: Peter Wiles

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E-mail: [pwilesjr@mac.com](mailto:pwilesjr@mac.com)

Website: <http://www.canalny.com/>

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

Canal New York prides itself on being an organization dedicated to evaluating the need, value, and viability of a new statewide private sector organization, and to provide legislative advocacy, business collaboration and tourism marketing on canal related topics.

#### **Providing Support for the Business Community**

Although there are many different aspects of the canal system to be improved upon in the future, there is already, an under-recognized business community providing visitors with access to the many benefits of New York's beautiful, historic and culturally rich canal system. Canal New York will support that business community through:

- ***Tourism & Travel Resources*** - Attracting and informing visitors to the canals. We must educate visitors about history, geography, and sociology, while pointing out vacation opportunities available to them across the state.
- ***Marketing*** - Contributing in a number of ways to the strengthening of a supportive business climate.
- ***Business Education*** - As businesses providing access to New York's canals, we are educators. We need to train ourselves to be knowledgeable and accommodating hosts. Canal New York will encourage the many communities along the canals to recognize and promote their individual strengths while cooperating with their neighbors.
- ***Scale*** - Emphasis will be placed on creating a "System-wide" effort that recognizes that visitors arrive from all directions and have a wide variety of interests and needs. The

website is a central source to the many and varied canal related resources that support the canal revitalization efforts.

- ***Membership & Outreach*** - To provide this support, our goal is to bring together the expertise of our members and potential members. Canal New York will continue to expand its membership by reaching out to the people who work along the Canals of New York. Through this outreach we will identify events, activities, facilities and hidden treasures as well as obstacles along the system. And Canal New York will share what we learn.
- ***Partnerships*** - Canal New York invites individuals, small shops, big businesses, museums, municipalities, hotels, other marketing organizations, large corporations, partners and all other stakeholders to join our effort right now. Many organizations, societies, and governmental agencies have already joined in the Canal New York effort and have committed to sharing their expertise.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

Canal New York supports canal organizations and services in their heritage related development projects.



## **Canal Society of New York State**

### **DESCRIPTION OF ORGANIZATION**

Founded in Buffalo on October 13, 1956, the Canal Society of New York State provides opportunities for people visiting canal sites around the state to share information and ideas relevant to preserving the history and traditions of canals as well as promotes ideas for continued revitalization and development.

### **MISSION**

Bringing together canal enthusiasts from across the state to learn about the history, development and on-going activities associated with the numerous canal systems found throughout the state.

### **MANAGEMENT STRUCTURE**

A 501(c)(3) not-for-profit historic and educational organization.

### **REGION OR BOUNDARIES**

Statewide

### **CONTACT INFO**

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Thomas X. Grasso, President  
Canal Society of New York State  
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Rochester, NY 14618

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Website: <http://www.canalsnys.org/>

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

Membership is open to individuals interested in learning more about the history of canals and supporting the revitalization of canals. Benefits include access to individuals with extensive knowledge of canals and the opportunity to participate in any of the field trips to canal sites throughout the United States, Canada, and Europe that are sponsored and run by the canal society. Activities include:

- The protection of historic canal sites, and features.
- Support for the revitalization of canals, the development of canal ports, recreational facilities, canal trails and other related amenities.
- The presentation or interpretation of canal history and related topics.

- Conducts two annual canal field trip meetings with special programming.
- Winter meeting providing a forum for canal history presentations.
- New York State Canal Conference focussing on current events.
- Publishes bi-annual historical/technical journal “Bottoming Out.”
- Provides representation at national and international canal meetings.

### **KEY ISSUES/NEEDS IN YOUR SERVICE AREA**

The Canal Society aspires to educate, interpret and preserve the exciting history of canals in NYS and the central role of the Erie Canal in making New York the Empire State. We also strive to enhance accessibility to canal historic and current sites, documents, artifacts, and information for the general public as well as the serious historian and enthusiast.

To this end we are preserving an 1850’s Enlarged Erie Lock and establishing a Canal Society headquarters, museum and archive complex in central New York with direct access from the NYS Thruway at The Port Bryon Old Erie Canal Heritage Park. The number one issue for this project has been obtaining the needed funding to bring the project to fruition.

## **Capital District Regional Planning Commission (CDRPC)**

### **DESCRIPTION OF ORGANIZATION**

CDRPC was originally established as a regional planning board in 1967 under provisions of Articles 12B and 5G of the New York State General Municipal Law by a cooperative agreement among Albany, Rensselaer, Saratoga, and Schenectady counties. Over time, the mission of the Planning Commission has evolved in response to changes in the Region's needs, funding sources, organizational structures, and information technology. CDRPC's role is four fold relative to the critical issues of the region:

- ❖ To provide the necessary data research and planning support services to assist in the development of policies and implementation strategies at the regional and local levels.
- ❖ To work with county and local decision makers to outline solutions to problems of regional significance.
- ❖ To provide guidance, training, and support services to the decision makers in order that they may make better planning and service delivery decisions for their constituencies.
- ❖ To explain the effect of decisions on adjacent municipalities and the region as a whole.

### **MISSION**

The Capital District Regional Planning Commission (CDRPC) is a regional planning and resource center serving Albany, Rensselaer, Saratoga, and Schenectady counties. CDRPC provides objective analysis of data, trends, opportunities, and challenges relevant to the Region's economic development and planning communities. CDRPC serves the best interests of the public and private sectors by promoting intergovernmental cooperation; communicating, collaborating, and facilitating regional initiatives; and sharing information and fostering dialogues on solutions to regional problems.

### **MANAGEMENT STRUCTURE**

CDRPC is a public entity established by cooperative agreement by Albany, Rensselaer, Saratoga, and Schenectady counties. Policy direction is provided to the Executive Director and staff by a 20 member Board of Commissioners. Five Commissioners are appointed to a specified term by the Legislatures in each of the four counties. The Board membership consists of a mix of both elected officials and representatives from the business and community service sectors.

### **REGION OR BOUNDARIES**

Serving Albany, Rensselaer, Saratoga, & Schenectady Counties.

### **CONTACT INFO**

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Capital District Regional Planning Commission  
One Park Place, Suite 102  
Albany, NY 12205

Phone: (518) 453-0850  
Fax: (518) 453-0856  
Website: <http://www.cdrpc.org/>

## **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

- Preparing Regional Planning Studies such as the *Eastern Gateway Canal Regional Plan*, *Regional Indicator Study*, *Overall Economic Development Program*, and groundwater, wellhead, and watershed protection studies. A number of technical reports have also been prepared in conjunction with the Quality Region Initiative in partnership with the Capital District Transportation Committee.
- Providing Local Technical Assistance, including comprehensive plans, economic impact analysis, municipal population and household projections, school enrollment projections, grant writing assistance, local strategic plans, Geographic Information System products and training, and land use planning workshops.
- Serving as the Regional Data Bank and Information Center for geographic, demographic, and economic information including the preparation of community fact sheets, demographic profiles, special data analyses, forecasting, & projection studies. The data sets received from other sources are tailored to the Capital Region in an easy-to-use format. Staff also present on a range of issues to stakeholders throughout the region.
- Serving as a forum for Regional Coordination including transportation and water quality planning, economic development, juvenile delinquent prevention, and inter-municipal and inter-county networking.
- Implementing and administering Cooperative Projects such as the Capital District Foreign Trade Zone, the Regional Juvenile Secure Detention Center, the Capital District Youth Courts Program, and the Combined Sewer Overflow Project.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

- Igniting a Regional Dialogue for Smart Growth Options in order to better manage the future development of the Capital Region.
- Gaining a better understanding of coordinating capital planning investments with land use development patterns.
- Evaluating the land use regulatory environment and its capacity to allow compact, connected, mixed use and pedestrian oriented development.
- Identifying and responding to the needs of the changing demographics of the population.
- Building upon the historical heritage and other assets of our existing urban centers and older cities/villages to enhance their attractiveness as places to live, work, and recreate.
- Accommodating affordable workforce housing.
- Providing the financial resources to maintain and improve existing infrastructure with a particular focus on Combined Sewer Overflow systems.
- Strengthening partnerships among all the stakeholders in the region as we move forward with the Tech Valley initiatives.

## **Center for Economic Growth (CEG)**

### **DESCRIPTION OF ORGANIZATION**

The Center for Economic Growth (CEG) is a regional economic and business development organization dedicated to developing and promoting efforts to attract high-tech talent and companies and to provide innovative services to bolster local businesses in New York's Capital Region and Tech Valley.

The Center for Economic Growth (CEG) was established in 1988 by a group of business, academic, and opinion leaders to promote the economic growth of New York's Capital Region.

### **MISSION**

CEG is committed to visionary, regional economic development through strategic initiatives. CEG assists local manufacturing and technology companies in generating new sales, creating stronger operational infrastructure and overcoming barriers to growth. CEG's goal is to generate robust, contagious and intelligent economic expansion.

### **MANAGEMENT STRUCTURE**

CEG is a private, not-for-profit, member-supported regional economic and business development organization dedicated to developing and promoting efforts to attract high-tech talent and companies and to providing innovative services to bolster local businesses in New York's Capital Region and Tech Valley.

### **REGION OR BOUNDARIES**

New York's Capital Region and Tech Valley.

### **CONTACT INFO**

President & CEO  
F. Michael Tucker

Center for Economic Growth (CEG)  
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Executive Vice President, Technology  
Jeff Lawrence

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Website: <http://www.ceg.org/>

Senior Vice President, Programs  
David Rooney

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

CEG is working to bring transformational growth to the Tech Valley through a regional Impact Action Agenda - a master plan to generate robust, contagious and intelligent business expansion. CEG has developed a comprehensive approach to recruiting, retaining and supporting companies and created initiatives focused on three primary ideas:

- **GROW** - Assist local companies with business development strategies for growth.
- **ATTRACT**- Vigorous technology investment and expansion to take root in Tech Valley.
- **PREPARE**- Preserve and promote Tech Valley's outstanding quality of life while helping each community achieve their desired economic growth.

By pursuing these areas of strategic development, CEG has created a powerful alliance of Tech Valley's leading companies, academic institutions, community organizations and government officials united in vision and committed to action and results.

#### **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

- How do we market regional heritage assets to internal and external audiences?
- How do we quantify the economic development benefits and potential of heritage sites and initiatives?
- Are there other regions in the country against which we can benchmark our heritage assets and activities?
- How do we inventory heritage assets across the region?
- How can we continue to support the revitalization of our urban centers as hubs for residential, commercial and social activity?



## **Champlain Valley Partnership Heritage Area**

### **DESCRIPTION OF ORGANIZATION**

The Champlain Valley National Heritage Partnership is managed by the Lake Champlain Basin Program (LCBP) as a federal, state, provincial, and local initiative established by the US Congress in 1990, to restore and protect Lake Champlain and its surrounding watershed for future generations. The LCBP works in partnership with government agencies from New York, Vermont, and Quebec, private organizations, local communities, and individuals in New York, Vermont and Quebec. A high priority for the Basin Program is to encourage and promote cultural heritage organizations and locally planned and managed networks of heritage trails around the Lake.

### **MISSION**

The mission of the LCBP in managing the Heritage Partnership is to support efforts which strengthen public awareness of regional cultural heritage and sustainable recreational resources of the Lake Champlain Basin, in the context of water quality, fisheries, wetlands, wildlife, and historic resources.

### **MANAGEMENT STRUCTURE**

The LCBP is administered jointly by a Steering Committee comprised of several US federal agencies, community leaders for Vermont, New York and Quebec, several Vermont and New York state agencies and Quebec provincial ministries, and with financial management by the [New England Interstate Water Pollution Control Commission](#).

### **REGION OR BOUNDARIES**

The Champlain Valley National Heritage Partnership includes the linked navigable waterways of Lake Champlain; Lake George; the Champlain Canal; and the portion of the Upper Hudson River extending south to Saratoga. In New York, this region includes portions of Clinton, Essex, Warren, Saratoga and Washington counties in the State of New York. Portions of Grand Isle, Franklin, Chittenden, Addison, Rutland, and Bennington counties in Vermont are also included.

### **CONTACT INFO**

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Coordinator

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### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

#### **Opportunities for Action: Comprehensive Basin Management Plan**

*Opportunities for Action* is designated in the National Heritage Areas Act of 2006 (Public Law 109-338) as the interim management plan for the Champlain Valley National Heritage Partnership. The plan encourages protection and restoration of natural and cultural resources of the Basin while maintaining a vital economy for the region. It identifies priority actions for reaching the key objectives identified to improve the lake and its surrounding basin. The LCBP has awarded more than \$3.2 million to local projects in New York and Vermont through competitive grant programs.

### **Wayside Exhibit Program**

The LCBP Wayside Exhibit Program provides in-kind design assistance to communities and organizations. Wayside exhibits are an effective means of educating the public on the Basin's environmental issues, history, culture, and natural history and have been used to develop almost 175 wayside exhibits since the program began in 2001.

### **Interpretive Water Trails**

Boaters can learn more about particular sections of Lake Champlain and the Thrust Fault magma dikes where lava flowed up through the layers of rock, and a steamboat shipwreck using "*Explore Shelburne Bay: an Interpretive Water Trail*."

### **Underwater Historic Preserves**

Lake Champlain and Lake George contain the best collections of shipwrecks in North America, reflecting every era of human activity from prehistory through military conflicts and on to the commercial era of the 19th century waterways of schooners, steamboats, canal boats and barges. There are nine designated dive sites in Lake Champlain's Underwater Historic Preserve System; one in New York and eight in Vermont. The State of New York has also designated three sites in Lake George. Non-divers can experience the wrecks through interpretive displays at the Lake Champlain Maritime Museum or ECHO at the Leahy Center for Lake Champlain as well as participate in and a guided tour.

### **Audio Interpretation**

The LCBP worked with the Lake Champlain Byway Council, Big Heavy World Foundation, Inc., and the Lake Champlain Transportation Company to develop an audio interpretation program for passage via the Port Kent—Burlington Ferry. Limited-range FM radio is used to broadcast short interpretive messages focusing on the uniqueness of this great lake and the vibrant culture that has evolved in the communities along its shores.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

### **Preserving Underwater Resources**

Management issues, degradation of water quality, nuisance aquatics, improved search technologies, and increased accessibility pose difficult challenges to protecting underwater cultural resources. With funding from the Lake Champlain Basin Program, private foundations, and other public and private funding sources, the LCBP compiled an eight year underwater survey of some 300 miles of Lake Bottom and identified approximately 75 shipwrecks, including a Revolutionary War era gunboat. The shipwrecks are threatened by quagga mussels, an invasive species which poses a threat to all the lakes' shipwrecks.

### **Lake Champlain Quadricentennial**

In 2009, Lake Champlain will mark a 400-year milestone in history. The lake, called "Bitawbagok" by its early Abenaki inhabitants, was renamed by the French explorer Samuel de Champlain when he explored the region in 1609. The upcoming 400<sup>th</sup> anniversary of this event offers Champlain Valley's residents and visitors an opportunity to explore the lake's rich cultural and natural heritage. The Lake Champlain Quadricentennial Commission in both VT and NY have identified water quality improvements as a high-priority goal for 2009 and both commissions refer to *Opportunities for Action* as a guiding document.. There are several proposed programs, events and special projects for the Quadricentennial, but funding them remains a key concern.

## **Erie Canalway National Heritage Corridor**

### **DESCRIPTION OF ORGANIZATION**

The Erie Canal, along with the Champlain, Oswego and Cayuga-Seneca Canals, is known throughout the world as the most historically significant and influential canal system in North America. These canals are widely seen as a scenic and cultural treasure that evokes powerful memories of a proud past, and provides great promise for a bright future.

The Erie Canalway National Heritage Corridor, working through a wide range of partnerships, is preserving and interpreting our nation's past, providing world class recreational and educational opportunities, fostering economic revitalization, improving the quality of life in corridor communities, and guiding the reemergence of the Erie Canalway as a 21<sup>st</sup>-century "River of Commerce and Culture."

### **MISSION**

The mission of the Erie Canalway National Heritage Corridor Commission is to assist historic preservation, conservation, recreation, interpretation, tourism and community development along the Erie Canalway National Heritage Corridor among the Canalway's many stakeholders, and to enhance the Canalway's national significance for all to use and enjoy.

### **MANAGEMENT STRUCTURE**

Legislation designating the Erie Canalway National Heritage Corridor as the 24th National Heritage Area was signed in December, 2000.

The Erie Canalway National Heritage Corridor Commission is a 27-member, community-based federal commission appointed by the U.S. Secretary of the Interior, based primarily upon recommendations of the Governor of New York and the Corridor's Congressional delegation. Commission meetings are held at least quarterly and are open to the public.

### **REGION OR BOUNDARIES**

The Erie Canalway National Heritage Corridor includes the 524 miles of navigable canal that comprise the New York State Canal System, including the Erie, Cayuga-Seneca, Oswego, and Champlain Canals, plus the historic alignments of these canals and the 234 cities, towns, and villages that lie immediately adjacent to the navigable waterway and the historic alignments.

The Heritage Corridor encompasses 4,834 square miles in 23 counties. The population of the corridor is 2.7 million people and includes the largest population centers in Upstate New York – Buffalo, Rochester, Syracuse, and the state capital, Albany.

### **CONTACT INFO**

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Commission Chairman: Eric Mower

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Erie Canalway National Heritage Corridor  
P.O. Box 219  
Waterford, NY 12188

## **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

### **Preservation and Management Plan**

The Erie Canalway Preservation and Management Plan is the result of extensive public input from the Corridor's 234 communities and the cooperation of numerous public agencies, tribal representatives, nonprofit and business partners. It provides a roadmap for the future preservation and revitalization of the Corridor.

### **Trails & Rails Interpretation Program**

The Trails & Rails Program, an educational partnership between Amtrak and the National Park Service, offers a unique and interactive travel experience, training volunteer interpretive guides along Amtrak's Maple Leaf and Adirondack trains.

### **Pilot Grants Program**

Pilot Grants fund projects and programs that serve to advance the goals and strategies of the Erie Canalway Preservation and Management Plan, engage partners that can leverage additional resources, and encourage collaboration and partnerships among grant applicants.

### **Workshops and Training**

The Erie Canalway NHC periodically runs training workshops on a variety of topics including visitor readiness, heritage tourism and marketing, and wayside interpretive exhibits.

### **Interpretive Exhibits**

The Erie Canalway NHC is working with a number of communities to develop and install outdoor exhibits that illustrate the connection between the canal-era and contemporary surroundings. Each wayside exhibit shows how the Erie Canal shaped and continues to affect the arrangement, architecture, business, and social life of communities that it ran through.

### **Gateway Signage**

New gateway signs to the Erie Canalway National Heritage Corridor are being placed along the NYS Thruway from Albany to Buffalo, the I-87 Northway, and a number of state roads. This signage is designed to present a unified and consistent image that draws attention to the Corridor among the approximately 50 to 60 million people who will see them every year. Funding was secured through federal transportation dollars thanks to efforts by Congressman James Walsh.

### **Restoration of the Day Peckinpaugh**

The Erie Canalway NHC is working with the NYS Museum, the Canal Society of NYS, and the NYS Canal Corporation to restore the historic motorship Day Peckinpaugh, the last cargo ship of its kind, to become a huge floating museum and classroom that will travel again throughout the NYS canal system.

### **The Lois McClure Voyage Across New York State**

This 1,000 mile journey across New York State during the summer of 2007 reinforced the canalway as a living and working system, promoted regional cooperation, educated the public on the historical significance of the canal, and helped communities market their cultural, recreational and educational opportunities.

### **Photo Contest and Canalway Calendar**

The Erie Canalway NHC's annual photo contest generates excitement and beautiful photographs from throughout the Corridor. Winning entries appear in the Erie Canalway NHC calendar.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

- How to fill the gaps in financial and technical assistance needs from Canalway Communities in the areas of historic preservation, economic revitalization, and heritage tourism development
- How to work most effectively with NYS agencies involved in heritage development
- How to support state and federal policies and legislation that advances heritage development

## **Genesee/Finger Lakes Regional Planning Council (G/FLRPC)**

### **DESCRIPTION OF ORGANIZATION**

The Genesee/Finger Lakes Regional Planning Council (G/FLRPC) was established in 1977 by a joint resolution approved by its eight original member counties, including Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, and Yates. Wyoming County was admitted in 1986.

### **MISSION**

The Genesee/Finger Lakes Regional Planning Council will identify, define, & inform its member counties of issues & opportunities critical to the physical, economic, & social health of the region. G/FLRPC provides forums for discussion, debate, & consensus building, & develops & implements a focused action plan with clearly defined outcomes, which include programs, personnel, & funding.

### **MANAGEMENT STRUCTURE**

The primary functions of G/FLRPC include Local, Regional and Water Resources Planning, Regional Economic Development, Strategic Planning, Program and Grant Development, Surveys, and Data, Technology, and Resource Center.

The G/FLRPC Organizational Structure includes the Regional Planning Council, Council Advisory Committees, and Affiliate Organizations, Associations and Agencies.

*A Regional Council is a public organization created to foster coordination among neighboring counties and to provide a regional approach to those concerns crossing local boundaries. It serves a grouping of counties whose residents are joined as a unit economically, socially and geographically. The local governments representing these counties have joined together voluntarily to address common economic and social concerns through the efforts of Regional Councils.*

### **REGION OR BOUNDARIES**

The Genesee-Finger Lakes Region is composed of nine counties in west-central New York (Genesee, Livingston, Monroe, Ontario, Orleans, Seneca, Wayne, Wyoming, and Yates) and 192 cities, towns, and villages. The Region encompasses 4,680 square miles and has a population of nearly 1.2 million people.

### **CONTACT INFO**

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Genesee/Finger Lakes Regional Planning Council  
50 West Main Street, Suite 8107  
Rochester, New York 14614  
Tel.: (585) 454-0190  
Fax: (585) 454-0191

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

Through communication, planning, policy making, coordination, advocacy, and technical assistance, Regional Councils serve the local governments and citizens in their region by dealing with issues and needs that often cross city, town, county, and in some instances, state boundaries. This regional view encourages an impartial, non-partisan conduit for the exchange of information, and fosters objective recommendations for the resolution of problems, including the ability to interrelate many key areas of concern. Regional Councils are also able to assist local governments with planning issues to augment and/or complement other planning entities.

## **Program Areas**

### ***Regional, Local and Water Resources Planning***

Regional, Local & Water Resources Planning services include land use, water resources, municipal, hazard/flood mitigation, and preservation planning in addition to local government support and training/workshop/conference development and coordination. These include Flood & Hazard Mitigation Planning, Main Street Revitalization, Municipal Planning, Water Resources Planning, and Historic Preservation Planning.

### ***Economic Development***

Economic Development services include regional economic development coordination, revolving loan fund administration, community advocacy, strategic planning, impact analysis, community revitalization, infrastructure planning and client outreach. G/FLRPC is the planning entity for the federal Genesee-Finger Lakes Economic Development District and administers the Comprehensive Economic Development Strategy (CEDS), Revolving Loan Fund (RLF), and Technical Assistance to support county and local economic development, planning and tourism initiatives

### ***Data, Technology and Resource Center***

The Data, Technology & Resource Center includes the New York State Census Data Affiliate Program, providing Socio-Economic & Demographic Data development, analysis and, Geographic Information Systems & Remote Sensing, & a Resource Library services

### ***Additional Services***

G/FLRPC integrates vast resources and advanced technology with a high level of staff expertise to provide superior service while maintaining time and cost effectiveness. This is accomplished through Local Government Workshops, Regional Roundtables, Survey/Inventory Development and Analysis, a Web Site, and other services.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

The Genesee/Finger Lakes Regional Planning Council has been involved with the planning and development of the *Erie Canal Recreationway Plan*, *Erie Canalway National Heritage Corridor Draft Preservation and Management Plan* and *Environmental Assessment* and more directly with the *Western Erie Canal Heritage Corridor Management Plan*.

Implementation strategies that have evolved from those planning processes include developing economic opportunities and Main Street revitalization. Projects include “Canal Corridor Economic & Market Analysis” (for Routes 5 & 20 in Seneca County) and “Preparing Village Main Streets for Planning: Recommendations for the Village of Scottsville, New York and the Village of Newark, New York” (separate reports).

G/FLRPC has also assisted in the conservation of natural resources in the Corridor region with the development of several watershed management plans. An example of a Corridor interpretation and orientation strategy includes the “Regional Tourism Signage Study” while tourism and marketing is included in the study, “Tourism in the Genesee-Finger Lakes Region.”

G/FLRPC is seeking to broaden its mission regarding heritage development by assisting towns, villages, and small cities with land use management tools for the preservation of historic and cultural resources and the preservation of cultural landscapes by partnering with various environmental and agricultural groups.

## **Hudson-Fulton-Champlain Quadricentennial Commission**

### **DESCRIPTION OF ORGANIZATION**

Consisting of 21 voting members, the HFCQC is a public corporation whose task is the promotion and organization of the Quadricentennial. The aim of the commission is to highlight these singular achievements in New York State history and their significant contributions to national and global development.

### **MISSION**

The Commission, in order to commemorate the Hudson and Champlain Quadricentennial and Fulton Bicentennial in 2009, will engage the public as well as civic, educational, environmental, cultural and heritage organizations to develop and support related plans and activities including creation of infrastructure benefiting future generations, and will focus local, state, national and international attention on the history, culture and natural resources of New York State.

### **MANAGEMENT STRUCTURE**

The commission was created by the Hudson-Fulton-Champlain Quadricentennial Act, signed into law on February 8, 2002, and is a public corporation.

### **REGION OR BOUNDARIES**

From Montréal all the way to New York Harbor, a 376-mile-long ribbon of water — a breathtaking continuum of creek, lake and river — seamlessly connects country and country, culture and culture, community and community, person and person, history and opportunity, vision and achievement.

### **CONTACT INFO**

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Commission Chair: Clara Lou Gould  
Project Director: Alison Lynch

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### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

#### **Strategic Plan**

#### **Hudson-Fulton Commemoration**

Marked with great festivities in New York Harbor and communities along the Hudson River, and featuring exact replicas of Hudson's Dutch vessel, Halve Maen (Half Moon), and Fulton's steamship, Clermont, the events drew national and international attention to New York State and served as a prescient example of the Quadricentennial to come.

#### **400th Anniversary Celebration**

The Quadricentennial will commemorate the explorations of Henry Hudson and Samuel de Champlain in 1609 and the 200th anniversary of Robert Fulton's first steamship voyage along the Hudson River.



**Explore NY 400 – An Invitation to Partners**

Explore NY 400 is an opportunity for your company, organization, agency, community or institution to reconnect with our waterways - physically, environmentally, spiritually and commercially. The HFCQC is seeking:

- Major institutions that will organize significant activities and will be recognized for their key role.
- National partners and/or endorsements including other state governments, governments of other nations and national organizations.
- Museums, historical societies, civic organizations, environmental organizations, chambers of commerce and other groups sponsoring a commemoration activity.

**KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

The Quadricentennial provides a unique opportunity for communities to review their history and future, define their specific needs and explore their connection to the places we live in.

The *Explore NY 400* commemoration of 2009 will stimulate and encourage:

- Historic preservation and heritage tourism throughout the corridor.
- Partnerships among stakeholders
- Infrastructure enhancements of museums, historic sites, libraries, archives, river access points and natural areas.
- Development of educational curriculum in the schools throughout New York State.
- Celebration of the multiculturalism of the Hudson Valley, Lake Champlain and New York City regions.
- The continuation of preserving open space, parks and waterfront access from Lake Champlain to NY Harbor.
- Economic revitalization and tourism opportunities.

## **Hudson River Environmental Society (HRES)**

### **DESCRIPTION OF ORGANIZATION**

The Hudson River Environmental Society (HRES) was incorporated in 1970 as a not-for-profit organization dedicated to the conservation, preservation, and rehabilitation of the Hudson River watershed ecosystem. The organization works to facilitate and coordinate research in the physical, biological and social sciences; environmental engineering; resource management; urban and regional planning; and other disciplines in the Hudson River region. Equally important, HRES serves as a channel of communication between the research community and researchers.

HRES strives to ensure that the best possible information is available to those who potentially affect the environment. HRES does not take a position on specific projects. The Society's membership includes corporate members, individuals from major academic and research institutions, consulting firms, government agencies industries and conservation organizations concerned with environmental matters in the Hudson Valley region and interested citizens.

### **MISSION**

The Society's mission is to play a unique, non-advocacy role among environmentally oriented individuals and groups in the watershed. The Society facilitates discussion of an issue by representing views and opinions from scientists, government officials, environmental groups, agency decision-makers, and advocates, to allow for a comprehensive analysis of interacting factors.

### **MANAGEMENT STRUCTURE**

The Society is a nonprofit membership organization.

### **REGION OR BOUNDARIES**

Hudson Valley region and neighboring states, including all waters naturally flowing into the Atlantic Ocean through the Hudson River, and adjacent wetland and upland areas that interact with these waters.

### **CONTACT INFO**

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### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

#### ***Currents* Newsletter**

*Currents*, the HRES Newsletter is published 2-3 times a year and contains articles, news pieces and ephemera relating to the Hudson River Watershed and its environment.

#### **Conferences & Publications**

The Society has held more than 55 symposia since our founding. In addition to [\*Currents\*](#) HRES also publishes other works - most often abstracts and papers from HRES sponsored Conferences and Symposia. These tools allow the Society to provide a forum for discussion of past and current environmental issues in the Hudson River watershed, to provide insight and direction regarding

what is needed in the future to make the watersheds better places for its residents and for the nation.

**Listserve**

HRES hopes to soon host its own Listserve to cover Hudson River Topics. In the meanwhile, other listserves of interest are provided online.

**KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

- CARP: Contamination Assessment & Reduction Project-New York Harbor;
- Protecting small unregulated wetlands & vernal pools;
- Celebrating the environmental history of the Hudson River Valley as a part of the Hudson-Fulton-Champlain Quadricentennial in 2009;
- Conserving biodiversity in Hudson River Valley parks and natural Areas;
- Assisting municipalities in management of stormwater and combined sewer overflows;
- Observing Hudson River shoreline from canoe & kayak.

## **Hudson River Valley National Heritage Area**

### **DESCRIPTION OF ORGANIZATION**

The Hudson River Valley National Heritage Area was established by Congress in 1996 and is one of 37 federally designated Heritage Areas, funded primarily through the National Park Service of the U.S. Department of the Interior by annual appropriations.

The area was designated a National Heritage Area in order to preserve and interpret the nationally significant cultural, historic, and natural resources located in the Hudson River Valley. These resources represent themes of settlement and migration, including Dutch and Huguenot settlements dating to the 17<sup>th</sup> and 18<sup>th</sup> centuries; transportation and commerce; American Revolution battles and military history; movements in American art, literature and architecture; recognition of the esthetic value of the landscape; the Industrial Revolution with industries such as iron and textile which gave rise to labor movements, unions and women and children's rights.

### **MISSION**

The mission of the Hudson River Valley National Heritage Area is to recognize, preserve, protect and interpret the nationally significant cultural and natural resources of the Hudson River Valley for the benefit of the Nation.

### **MANAGEMENT STRUCTURE**

The Hudson River Valley Greenway Communities Council and the Greenway Heritage Conservancy for the Hudson River Valley, together known as the Hudson River Valley Greenway, are the named management entity for the Hudson River Valley National Heritage Area program. There are two Boards of Directors and two Chairmen, as well as an Executive Director and a Management Steering Committee which oversee the operations of the program.

### **REGION OR BOUNDARIES**

The Hudson River Valley National Heritage Area boundaries encompasses approximately four million acres and include 256 communities within 10 counties that border the Hudson River from Waterford in Saratoga County and Rensselaer County to Yonkers, Westchester County.

### **CONTACT INFO**

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Website: <http://www.hudsonrivervalley.com>  
Website: <http://www.hudsongreenway.state.ny.us>

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

Recent projects include the development of the Henry Knox Cannon Trail and the Washington-Rochambeau Revolutionary Route; a brochure series; development of a passbook program; signage and educational kiosks. In 2003, the Hudson River Valley National Heritage Area launched a heritage tourism website ([www.hudsonrivervalley.com](http://www.hudsonrivervalley.com)). Additionally, the Hudson River Valley National Heritage Area program complements the efforts of New York State to commemorate the 400<sup>th</sup> anniversary of Henry Hudson's sail, Samuel de Champlain's exploration of Lake Champlain, and the 200<sup>th</sup> anniversary of Robert Fulton's successful steamship journey up the Hudson.

### Technical and financial assistance provision:

- Education and interpretation of the significant role the Hudson Valley played in the development of the nation
- Heritage Tourism Development for local communities, historic sites, and larger regions
- Development of heritage trails linking heritage sites and sites of significance including itineraries arranged by theme. (ie: Revolutionary War)
- Development of a regional network of trails for hiking, biking and paddling through local volunteer and municipal planning and production of a draft Hudson River Valley Greenway Trail Vision Plan.
- Local planning, including heritage preservation efforts, and regional planning with communities, counties and non-government organizations.

### Scenic Byways Project

The Greenway was awarded a grant by the NYS Department of Transportation to explore the potential for a system of scenic byways in the Hudson River Valley to further enhance tourism in the Valley.

### Regional Planning Compacts

A framework for counties to develop a regional vision which communities voluntarily participate in. The regional planning compacts are developed by a county and include guidelines to achieve the regional vision. Types of projects addressed in the compact include initiatives with respect to community development, streetscape guidelines, preservation of community character, and preservation of heritage and cultural resources.

### Grant Programs

- Hudson River Valley National Heritage Area grant programs include:
  - *Teaching the Hudson Valley*, which awards grants to public and private schools to partner with sites of significance and jointly develop place-based curriculum.
  - *Small Grants Program* makes awards to heritage sites for advertising, program development, and site improvements.
- Hudson River Valley Greenway grant programs include:
  - *Community grants* for planning and implementation of plans
  - *Compact grants* for the creation of regional vision and municipal implementation
  - *Trail planning and development grants* to plan and improve trails in the Valley
  - *Water trail grants* for improvements to river access sites

### Themes & Itineraries

Three primary themes were identified for the interpretation of the nation's history within the Hudson River Valley National Heritage Area: Freedom & Dignity, Nature & Culture, and Corridor of Commerce. These primary themes have been refined into various categories by which visitors can orient education and visitation.

### Sponsored Events

- *Great Hudson River Paddle* – An annual event to highlight the 156 mile long Hudson River Greenway Water Trail (HRGWT), the improvement of public access to the Hudson River, and the diversity and heritage of the riverside communities of the Hudson River Valley.

- ***Teaching the Hudson Valley Institute*** – Is designed for educators to further investigate the Hudson Valley’s role in the history of our nation, the heritage and culture of the Valley, the changing landscape, the ecology of the Hudson River and more.
- ***Annual Hudson River Valley Ramble w/ Hudson River Estuary Days*** – Highlights recreational, historic and cultural resources throughout the Valley through over 160 exciting events offered over three weekends during this annual event, including hikes, bikes, walks, historic site tours, festivals, paddles and river explorations.
- ***Annual Great Hudson Valley Pedal*** - A six-day, 200-mile bicycle tour from Albany, New York to New York City through the magnificent and historic Hudson Valley.

#### **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

- Non-profit organizations which interpret significant historic resources need additional resources for promotion and program development.
- State-run historic sites need additional staffing and funding to best interpret sites.
- Communities should be proactive in planning to ensure the preservation of historic resources.
- Continued need for the cross promotion of sites, recreational opportunities, & transportation hubs.
- Development pressure threatening open space and cultural resource protection.
- Threatened agricultural lands and resources. Farms often sold off for development.
- Greater adaptive reuse incentives should be explored.
- Historic resources are not integrated with communities.
- Improve communication and education regarding proper treatment for historic and cultural resources.

## **Lakes to Locks Passage, Inc.**

### **DESCRIPTION OF ORGANIZATION**

Discover Lakes to Locks Passage, "The Great Northeast Journey," your ticket to a unique North American experience! Midway between Manhattan and Montreal, this inter-connected waterway shaped the destiny of the United States and Canada. By bike, foot, boat, train or car, Lakes to Locks Passage provides access to charming small cities, rural landscapes and Adirondack hamlets. Through all four seasons, you can explore numerous historic, natural, cultural and recreational experiences along 234 miles of the scenic waterway that links upstate New York to southern Quebec.

Lakes to Locks Passage, Inc. was established to:

- ❖ Foster knowledge, research and investigation of the history and heritage of the interconnected waterway now known as Lakes to Locks Passage.
- ❖ Foster the public's awareness of the interconnected waterway now known as Lakes to Locks Passage, and its importance in local and national history.
- ❖ Foster recognition, appreciation and preservation by others of resources and artifacts of the interconnected waterway now known as Lakes to Locks Passage.
- ❖ Foster the regional partnerships of public, private and non-profit organizations to steward the scenic, historic, natural, cultural, recreational, and working landscape for the interconnected waterway now known as Lakes to Locks Passage.
- ❖ Provide information regarding the interconnected waterway now known as Lakes to Locks Passage.
- ❖ Plan, develop, organize, prepare, maintain and publicize events and programs related to the interconnected waterway now known as Lakes to Locks Passage.
- ❖ Promote an awareness of local history and the significance of the interconnected waterway now known as Lakes to Locks Passage to the local community and to the many tourists who visit the area each year.
- ❖ Provide an organization to coordinate the activities of people who are interested in fostering national and international recognition for the resources and activities of the interconnected waterway now known as Lakes to Locks Passage.
- ❖ Seek grants, donations and contributions for the above charitable purposes.
- ❖ Provide support and technical assistance to communities and organizations to implement community revitalization and quality-of-life initiatives along the corridor for Lakes to Locks Passage.

### **MISSION**

Further the appreciation, recognition, stewardship and revitalization of the natural, cultural, recreational and historic assets of the communities along the interconnected waterway of the upper Hudson River, Champlain Canal, Lake George, Lake Champlain, Chambly Canal and Richelieu River.

### **MANAGEMENT STRUCTURE**

Leadership for the Byway activities is guided by the non-profit organization Lakes to Locks Passage, Inc. The Board of Directors is composed of fifteen members with five officers. Two staff members provide outreach to the communities, public agencies and organizations in the region.

Lakes to Locks Passage, Inc. is committed to local control and management of the Byway's policy, program and product development. The management of Lakes to Locks Passage is through a partnership of four sub-regions – Upper Hudson River/Champlain Canal, Lake George, Lake Champlain in New York, and the Monteregion region of Quebec.

In New York, each region supports a Local Action Committee that provides the forum for stakeholders to network and implement the actions defined in the Byway's Corridor Management Plan. Public agencies serve an advisory role to the organization and Local Action Committees to ensure coordination with regional state and national programs.

### **REGION OR BOUNDARIES**

The interconnected waterway of the upper Hudson River, Champlain Canal, Lake George, Lake Champlain, Richelieu River and Chambly Canal. This includes five counties in New York: Saratoga, Washington, Warren, Essex and Clinton in addition to Montérégie Est in Quebec (through 2005 Memorandum of Understanding).

### **CONTACT INFO**

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### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

Lakes to Locks Passage activities include:

- Establish a locally managed heritage tourism corridor from Waterford, NY to Quebec.
- Coordinate tourism initiatives into one package to provide a "seamless experience"
- Unify visitor information for signage, mapping and interpretive materials.
- Provide education and training for management of natural, cultural recreational and historic resources.
- Establish "Waypoint Communities" to meet and greet visitors
- Develop interpretive theme routes for biking, walking & boating through the region.
- Implement national and international branding and marketing strategies as part of the America's Byways collection.
- Develop partnerships with public, private and non-profit organizations to implement the mission, vision, goals and objectives of the organization.

### **KEY ISSUES/NEEDS IN YOUR SERVICE AREA**

- Develop Waypoint Communities with thematic heritage centers for a "seamless" visitor experience throughout the corridor.
- Improve access between the water and land resources in the communities along the interconnected waterway.
- Implement actions for improvements to transportation, economic development, education, recreation, tourism, public places, the environment and the waterfront.
- Provide the structure for inter-connected, multi-modal transportation along the corridor -- boat, bike, walk, rail, auto -- for residents and visitors.
- Coordinate partners' interpretive programs through the Four Lives of Lakes to Locks Passage regional theme in the Waypoint Communities and experiential tourism products.
- Establish a hierarchy for visitor information and interpretation, graphic design standards to "brand" the region, templates for signs, brochures and guidebooks
- Build regional identity for location, qualities and experiences, targeted to national and international audiences.
- Focus on marketing the interconnected waterway -- an under-promoted resource
- Feature historic commemorations (French & Indian War, Hudson/Champlain explorations, War of 1812).
- Improve infrastructure, programs and products for "experiential" tourism.



## **Mohawk Towpath Scenic Byway**

### **DESCRIPTION OF ORGANIZATION**

The Mohawk Towpath Byway is the road: local, county, and state highways between Cohoes/Waterford and Schenectady along the route of the Mohawk River and historic Erie Canal. The Byway tells the story of the water level route west and the role it and our communities played in the industrial revolution and the westward expansion of the country. The Byway covers 27 miles in the upstate New York counties of Albany, Saratoga, and Schenectady.

### **MISSION**

The Mohawk Towpath Scenic Byway Coalition is a regional partnership of communities that balances the promotion of local interests with the protection of scenic, historic, recreational, natural, and agricultural resources. Activities encourage preservation, visitor accommodations and intermodal access; coordinate interpretation, promotion and signage; and emphasize the historic transportation role of the river valleys and the resultant cultural/industrial development important to the westward expansion of the country.

### **MANAGEMENT STRUCTURE**

A 501(c)(3) not-for-profit corporation established to foster the byway and to implement the corridor management plan.

### **REGION OR BOUNDARIES**

The Mohawk River and Erie Barge Canal corridor from Waterford and Cohoes to Schenectady.

### **CONTACT INFO**

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E-mail: [admin@mohawktowpath.org](mailto:admin@mohawktowpath.org)

Mohawk Towpath Scenic Byway Coalition, Inc.

PO Box 90

Clifton Park, N Y 12065

Tel.: 518-383-8565

Website: [www.mohawktowpath.homestead.com/](http://www.mohawktowpath.homestead.com/)

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

#### **Inform and Promote the Byway**

- Provide Interpretive Kiosks at Key Resources
- Online maps point out state and national designations along the Byway

#### **Protect and Enhance Byway Resources**

- Establish a Scenic Conservation Action Plan

#### **Build Transportation Partnerships**

- Strengthen Connections with Transportation Planner
- Develop Access Points Between the Byway and Other Transportation Resources (roads, trails, canals, recreational and historic resources)

#### **Continue to Communicate the Byway Story**

- Publish Newsletters, Brochures and Guide Books
- Maintains a Speakers Bureau
- Marketing and Promotion as a Destination

**Build and Reinforce Partnerships**

- Coordinate with Federal, State and County Agencies
- Work with National and Regional Heritage Corridors and not-for-profits
- Foster Tourism Development with For Profit Stakeholders

**Provide Administration and Internal Operations**

- Host Fund Raiser Duathlon Event
- Apply for and Administer Grants
- Coordinate a Yearly Calendar of Locally Hosted Events

**Suggested Byway Activities**

- ***Historic Bike Tour*** - Self guided bicycle tour between Vischer Ferry and Rexford.
- ***Walk into History*** - Spindle City Historic Society self-guided walking tour of the Harmony Mills National Historic District.
- ***History Mystery Tour*** - Published by Louis Rossi, author of "Cycling Along the Canals of New York," as a self guided bicycle tour of key sites in Cohoes and Waterford.

**Byway Best Bet**

A public survey ranking the top sites along the Byway by category with results published on the web. Categories include: Best Byway Canoe/Kayak Trip, Best House, Best Scenic View, Best Family Hike, Best Family Restaurant, and more.

**KEY ISSUES/NEEDS IN YOUR SERVICE AREA**

Being a transportation route our biggest challenge is getting residents and visitors out of their cars to enjoy recreational resources, discover their heritage, and commune with and more fully understand our natural world.

## **Museum Association of New York (MANY)**

### **DESCRIPTION OF ORGANIZATION**

Chartered by the New York State Education Department in 1962, the Museum Association of New York (MANY) is a nationally recognized state museum association committed to strengthening the organizational development of the state's diverse museum and heritage organization communities. As a member-based information and advocacy resource, MANY engages in a variety of programs and services addressing legislative and policy issues, analyzing and collecting trend data, and building information networks. Recent programmatic efforts are focusing on future leadership issues in the field resulting in the publication of a white paper, discussion guides, and outreach to graduate programs, graduate students and young professionals.

### **MISSION**

The Museum Association of New York provides an information, advocacy and professional standards network that serves and strengthens New York State's diverse museum community and enables its museums to fulfill their missions.

### **MANAGEMENT STRUCTURE**

MANY is a not-for-profit corporation governed by an elected board of directors whose members represent museums and historical organizations from across the state.

### **REGION OR BOUNDARIES**

MANY's membership numbers nearly 360 institutional, individual, and corporate members. Institutional members reflect the great diversity of organizations found in New York State and range from large, urban art museums to all-volunteer historical societies serving rural communities. MANY broadens this audience by collaborating programmatically with the state's regional museums service organizations, state agencies, funders, and related statewide organizations. For example, the work MANY does with the New York State Education Department (the primary regulator of museums) in terms of standards development and trustee training, affects the state's entire museum community, which numbers in excess of 1900 institutions.

### **CONTACT INFO**

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Website: MANYonline.org

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

MANY's current programs and services include:

- collaboration with state agencies regarding chartering of museums, standards and best practices, and the role of museums in cultural tourism initiatives;
- research gathering activities that gauge leadership and management trends and issues in the statewide field resulting in white papers and publications;
- production of a biennial salary survey that is the largest of its type in the US;
- a shared annual conference with the Upstate History Alliance that is now the largest gathering of museum professionals in the state;
- a monthly e-newsletter featuring leadership and management articles, advocacy and member updates, job listings, and professional development and funding calendars;

- arts and tourism advocacy activities in Albany and development and dissemination of advocacy literature to elected and agency officials and to the field;
- monthly online polling, and information referrals and networking opportunities.

#### **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

- Next generation leadership and succession planning in the state's museums and heritage organizations
- State and federal formula funding for general operations and educational programming
- Nurturing relevancy-driven museums and communities of practice that provide long-term professional development

## **National Grid**

### **DESCRIPTION OF ORGANIZATION**

Focused on delivering energy safely, reliably, efficiently and responsibly, National Grid delivers energy to more than 3.4 million customers in the northeastern U.S. The core business is the delivery of electricity and natural gas.

### **MISSION**

We are committed to serving our customers' needs and increasing the value of our shareholders' investment. Equally, we are committed to meeting other important obligations we hold as a major business—giving back to the community, preserving the environment, safeguarding our employees and the general public, and acting with honesty and integrity.

### **MANAGEMENT STRUCTURE**

National GridUS is a wholly owned subsidiary of National Grid, an international, London-based company and one of the world's largest utilities.

### **REGION OR BOUNDARIES**

National Grid is a full-service energy provider serving over 3.4 million electric customers throughout a 29,000 square mile area in New York, Massachusetts, Rhode Island and New Hampshire. Our natural gas system serves more than 569,000 business and residential customers in central and eastern New York and 245,000 customers in Rhode Island.

There are five local distribution companies that serve approximately 3.4 million customers across 29,000 square miles in New York, Massachusetts, Rhode Island, and New Hampshire. In New York, headquartered in Syracuse, more than 1.6 million electric customers are served in 669 communities in upstate New York. Natural gas is delivered to 569,000 gas customers in 216 communities in central and eastern New York.

### **CONTACT INFO**

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### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

National Grid's Economic Development Department offers a full range of services including but not limited to: Electric and Gas Infrastructure Grant Programs, Electric and Gas Rate Incentives, Energy Efficiency Programs, Market Research, Marketing Assistance, Industry Profiles, Data Base of Available Sites and Buildings, Workforce and Demographic Information. A full listing of services can be found at [www.ShovelReady.com](http://www.ShovelReady.com). All services are free and confidential.

## Economic Development

Equipped with a host of programs, services, and resources, we have the tools and expertise to make your job easier.

- **Ask Us For an Estimate** - We will work with you to better understand how your business currently uses energy and how that might change in the future. Using all of the tools available to us, we'll use the information you provide to develop an energy use profile for your business and an energy bill estimate.
- **Power For Jobs** - Power for Jobs is designed to assist New York State businesses that are at risk of closing, downsizing or moving their operations out of the State. It also may assist businesses that anticipate expanding operations, increasing electrical usage or creating new jobs.

In addition, Power for Jobs is available for not-for-profit corporations, such as hospitals, that provide a significant service or critical benefit to the local community.

- **Empire Zone Rates** - We offer certified businesses that locate or expand in a New York State Empire Zone up to ten years of deep discounts on increased electricity and natural gas consumption.

## Marketing Your Community

Whether your goal is to focus your community development and business recruitment efforts, develop strategies and materials for marketing your community or to redevelop marketable sites and buildings and brownfields, we may be able to help.

- **Strategic Economic Development Outreach** - This program provides expertise and incremental resources to leverage more and better macro-level business attraction marketing and sales efforts. The goal is to generate out-of-state prospects for direct investment in our service territory.
- **Cooperative Business Recruitment** - This program provides incremental matching funds for cooperative marketing initiatives between National Grid and regional or local economic development partners.
- **Network Opportunities** - We can help you stage an event, arrange site visits to like development projects, introduce you to people experienced in like projects and set up meetings with the key public and private organizations, to help you on your project.

## KEY ISSUES/NEEDS IN YOUR SERVICE AREA

The coordination of resources and planning efforts is of paramount importance. Through coordination we can collectively maximize the capacity building of local communities and increase opportunities for quality jobs.

## **National Park Service (NPS)**

### **DESCRIPTION OF ORGANIZATION**

The National Park Service was created by an Act signed by President Woodrow Wilson on August 25, 1916. The American system of national parks was the first of its kind in the world, and provides a living model for other countries wishing to establish and manage their own protected areas. The park service actively consults with these nations, sharing what has been learned, and gaining knowledge from the experience of others.

Beyond national parks, the National Park Service helps communities across America preserve and enhance important local heritage and close-to-home recreational opportunities. Grants and assistance are offered to register, record and save historic places; create community parks and local recreation facilities; conserve rivers and streams, and develop trails and greenways. Information about programs and activities are readily available.

### **MISSION**

The National Park Service preserves unimpaired the natural and cultural resources and values of the national park system for the enjoyment, education, and inspiration of this and future generations. The Park Service cooperates with partners to extend the benefits of natural and cultural resource conservation and outdoor recreation throughout this country and the world.

### **MANAGEMENT STRUCTURE**

The National Park Service is a bureau within the United States Department of the Interior. It is headed by a Director, and the organization consists of a headquarters office, seven regional offices and multiple park and support units.

### **REGION OR BOUNDARIES**

National: The National Park System comprises 391 areas covering more than 84 million acres in almost every state.

### **CONTACT INFO**

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National Park Service

1849 C Street NW

Washington, DC 20240

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### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

#### **Tax Incentives**

The Federal Historic Preservation Tax Incentives program offers a 20% tax credit for the rehabilitation of income-producing historic structures. Since 1976, the National Park Service has administered the program in partnership with the Internal Revenue Service and State Historic Preservation Officers. Tax incentives are one of the nation's most successful and cost-effective community revitalization programs having leveraged more than \$30 billion in private investment to rehabilitate historic buildings into rental housing, offices, and retail stores.

## **National Register**

In addition to direct management of 391 acres, the NPS administers several national programs of heritage development, most notably Historic Preservation Foundation grants to the states to administer national historic preservation projects.

## **Grants**

National Park Service grants help protect our nation's significant historic and cultural sites and preserve our diverse cultural heritage. More than \$1 billion has been awarded to Federal, State, and local governments, Native American Tribes, nonprofit organizations and educational institutions for preservation projects in all 50 states and the U.S. Territories.

## **Laws, executive orders and regulations**

The laws and regulations that govern the preservation of the nation's cultural heritage developed over the course of the 20th century, beginning with the protection of cultural sites on federal lands. Today, many aspects of the nation's cultural heritage are recognized, protected, and interpreted in national parks, other public lands, and in communities. Many of these laws are broadly applicable – the [Antiquities Act](#) and the [National Historic Preservation Act](#) – while others are specific to particular lands or resource types.

## **Standards and Guidelines**

To encourage consistent preservation practices the National Park Service has developed guidelines and standards that guide decision-making at the national, tribal, state, and local levels. The flagship of these preservation guideposts are the *Secretary of the Interior's Standards and Guidelines for Archeology and Historic Preservation*.

## **[Museum management](#), [archeological site management](#), and [historic building](#)**

The experience gained from caring for more than 115 million museum objects and archives, 66,000 archeological sites, and 27,000 historic buildings in national parks and as a preservation leader in the heritage community has been turned into policies and procedures that guide National Park Service management and often serve as a model for others. The National Park Service also has developed technical guidance, publications, and training to share its expertise in documenting historic buildings and structures.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

A core focus of heritage development lies in preserving what we have. Despite subdivisions and sprawl, our downtowns remain intact, and must continue to be preserved. One challenge that arises is how to attract people to these areas which may not be ready for this growth. This is a capacity-issue involving economic development and marketing along a heritage theme. This presents the challenge of how can the NPS as a federal partner improve collaboration with the state to steer programs and funding to address these issues?



## **National Trust for Historic Preservation**

### **DESCRIPTION OF ORGANIZATION**

The National Trust was founded in 1949 to lead the country's preservation movement. Today, the National Trust has over 270,000 members, including around 18,000 in New York State.

### **MISSION**

We provide leadership, education, advocacy and resources to save America's diverse places and revitalize communities.

### **DESCRIPTION OF MANAGEMENT STRUCTURE**

Private, non-profit membership organization

### **REGION OR BOUNDARIES**

National organization, with six regional offices, three field offices, and 28 house museums across the country. The National Trust's programs and services are delivered to New York by the Northeast Office.

### **CONTACT INFO**

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Website: [www.nationaltrust.org](http://www.nationaltrust.org)

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

Several National Trust programs and services relate to Heritage Development.

The **regional offices** provide field and technical services, coordinate with state and local organizations, track new trends, and work to engage people with historic preservation. In conjunction with other departments at the Trust, the regional offices administer the Preservation Fund grants, which enable community organizations to undertake preservation projects.

The **National Main Street Center** assists states and communities in the revitalization of business districts within a preservation context, using the proven "Main Street" model. It provides services on a fee for service basis; publishes bimonthly Main Street News; develops and sells technical publications; and organizes conferences and workshops, including annual Town Meeting on Main Street.

Our **Heritage Tourism** program provides training, technical, and marketing services to communities to develop their heritage tourism opportunities, including the sensitive use of historic and cultural resources.

The **Rural Heritage** program assists Trust staff, programs, and constituents with rural preservation by providing information and access to resources. Rural Heritage oversees pilot rural heritage development programs in Arkansas and Oklahoma, and deals with issues involving heritage areas and scenic byways.

Our most highly visible programs, our yearly lists of America's **11 Most Endangered Places** and **Dozen Distinctive Destinations**, have also been used to focus attention on issues and places relevant to heritage development. 11 Most Endangered listings have assisted local preservation-based development efforts by casting a national spotlight on threats to historically important regions, such as the Hudson River Valley (2000), the "Journey through Hallowed Ground" Corridor stretching through Maryland, Virginia, and Pennsylvania (2005), and this year's listing of historic areas in the path of federally-designated powerline siting corridors. We use our annual list of Dozen Distinctive Destinations to promote and celebrate localities where residents have worked hard to preserve the historic and scenic assets of their communities, with rewards that transcend town limits. Since the inception of the DDD list, 96 communities have been recognized in 41 states.

**Center for Preservation Leadership** educational programs include the annual National Preservation Conference, which attracts more than 2000 people and features many Heritage Development sessions each year; the National Preservation Awards; and Preservation Leadership Training, an intensive week-long seminar for community preservationists. They also provide workshops on board development, and programs like "Community and Countryside," providing planning and design training in rural communities. CPL also produces publications available through [www.preservationbooks.org](http://www.preservationbooks.org), including "Getting Started in Heritage Areas," and "Share Your Heritage: Cultural Tourism Success Stories." National Trust Forum connects professionals and others working in preservation through the Forum on-line network and Forum Journal (such as Fall 2007: "Heritage Corridors: Pathways to History").

The National Trust provides expert advocacy and technical assistance to communities and organizations through our **Law** and **Public Policy** Departments.

#### **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

Among our current goals, the National Trust is particularly eager to focus on the need to build capacity for preservation of sites of importance in African-American history. Our Northeast Office is also working on building bridges between preservation and land conservation organizations. The National Trust has also been studying the house museum model and its use in the US, to learn how we can best assist groups running house museums/historic sites, or considering opening a house museum. Our recently launched Sustainability Initiative is studying and exposing the fundamental connections between preservation and sustainability. We also want to help our partners in New York State with their preservation priorities, including promotion of the current state rehab tax credit and improvements to make the credit more broadly useful.

## **New York Conference of Mayors and Municipal Officials (NYCOM)**

### **DESCRIPTION OF ORGANIZATION**

The New York State Conference of Mayors and Municipal Officials (NYCOM) is an association of, and for, cities and villages in New York. Since 1910, NYCOM has united local government officials in an active statewide network. With more than 580 municipalities and 7,000 local officials, NYCOM is a powerful advocate for city and village interests in the state legislature and with state agencies. NYCOM is a readily accessible source of practical information touching upon every area of municipal activity. NYCOM is also a leader in the on-going training and education of local officials.

### **MISSION**

NYCOM's mission is to be the preeminent voice of cities and villages in New York State; to serve as an active statewide network of local government officials; to contribute to the professional development of city and village officials; and to provide local officials with the tools needed for effective government leadership.

### **DESCRIPTION OF MANAGEMENT STRUCTURE**

NYCOM is governed by an Executive Committee comprised of sixteen voting members: fifteen mayors from member cities and villages, and one official representing a NYCOM affiliate organization. Four mayoral members of the Executive Committee are annually elected to serve as officers of NYCOM. The Immediate Past President of NYCOM is a voting member of the Executive Committee, while all other Past Presidents still in office as mayor remain on the Executive Committee as ex-officio members.

### **REGION OR BOUNDARIES**

New York State member cities and villages

### **CONTACT INFO**

Executive Director: Peter Baynes

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New York State Conference of Mayors  
119 Washington Avenue - Second Floor  
Albany, NY 12210

Tel.: (518) 463-1185

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E-mail: [info@nycom.org](mailto:info@nycom.org)

Website: <http://www.nycom.org/>

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

NYCOM effectively speaks for the members' interests with the Executive Chamber and State Legislature. NYCOM represents municipal interests at the State and Federal levels, including updates on legislative activity via its *Albany Action*, *NYCOM News*, and *Legislative Updates*.

No one facet of NYCOM's member service program has a more direct impact on day-to-day municipal administration than its training and education function. Each year, approximately 2,000 local officials benefit by taking part in the various training and networking opportunities, and are assisted with the many challenges they face in local government. Training events include the Winter Legislative Meeting, Annual Meeting and Training School, Fall Training School for City and Village Officials, Main Street Economic Development Conferences, Public Works Training School, Election Workshops, Firefighter Workshops, and other Regional Workshops.

One of the goals of NYCOM is to serve as a clearing-house of information. NYCOM's experienced staff includes three attorneys and experts in labor relations and municipal finance, providing technical and legal assistance to answer municipal questions and providing written legal opinions. NYCOM also offers copies of sample local laws from municipalities across the

state. NYCOM performs surveys and research, and then distributes information on specific topic areas such as municipal salaries, health insurance, budgets and taxes, technology, and more.

**KEY ISSUES / NEEDS RELATING TO HERITAGE DEVELOPMENT**

Heritage development has typically been a key component in NYCOM's message when encouraging economic development and revitalization throughout communities of all sizes in New York State. NYCOM's Main Street Economic Development Conferences as well as regional community development workshops emphasize the importance of smart growth, sustainable development, historic preservation, and the overall enhancement of a community's quality of life.

## **New York Empire State Development Corporation (ESD)**

### **DESCRIPTION OF AGENCY / MISSION**

Empire State Development is New York State's primary agent for economic development, charged with making New York the most compelling place in which to live, work and do business. ESD works in partnership with the public and private sectors to create an environment that spurs innovation and economic development. ESD seeks ways to enhance New York State's competitive advantage as the world capital for many industries, ranging from finance and media to technology and agriculture. ESD works closely with individual companies to identify creative solutions to challenging problems, to generate enhanced growth opportunities and to help them achieve their short- and long-term goals.

### **REGION OR BOUNDARIES**

New York State

### **CONTACT INFO**

CMO: Thomas Ranese  
633 Third Avenue  
New York, New York 10017-8167

E-mail: [tranese@empire.state.ny.us](mailto:tranese@empire.state.ny.us)  
Website: [www.iloveny.com](http://www.iloveny.com)

### **PRIMARY PROGRAMS, PROJECTS, REGULATIONS & SERVICES RELATING TO HERITAGE DEVELOPMENT**

The Division of Marketing, Advertising and Tourism serves as the primary marketing arm for ESD, responsible for deploying marketing strategies and programs that promote New York State to encourage tourism, serve the business community and attract new business.

Tourism is an integral part of the economic vitality of New York State. As of 2005, tourism is a \$43 billion industry that directly and indirectly employs more than 700,000 people. The Division leads statewide tourism marketing efforts, including stewardship of the world-famous I LOVE NEW YORK brand, one of the world's most valuable brands, to promote travel to and within New York State. To accomplish this, the Division manages the State's advertising agency of record and coordinates activities with statewide partners from both the public and private sector to implement consumer-oriented tourism campaigns. Campaigns include mass advertising (TV, radio and print), digital advertising, Internet ([www.iloveny.com](http://www.iloveny.com)), sponsorships and promotions, publications, licensing and merchandising, public relations and special events.

In addition to managing the State's tourism marketing campaigns, the Division also administers two statewide grant programs. The grants represent an opportunity for county/regional tourism representatives and the tourism business community to integrate their efforts with those of the statewide program. The longstanding TPA Matching Funds program provides a 1:1 marketing match to designated county-level Tourism Promotion Agencies (TPA) for local and regional marketing activities. The newly created "Explore New York" State Grants program encourages regionally-based thematic marketing by providing 1:1 marketing match to county tourism agencies and private sector businesses.

The Division also operates on a business-to-business and industry-wide level to promote tourism development. This includes activities such as domestic marketing with the group travel industry, international consumer and trade marketing, convention and meeting initiatives, as well as overall tourism policy evaluation and development. The Division leads an integrated research program to measure and monitor the impact of the State's advertising campaigns on tourism activity and to track the overall contribution of tourism to the State economy.

The Governor's Tourism Advisory Council (TAC) serves as the primary advisor to ESD on the State's tourism programs. In addition, ESD convenes an Inter-agency Tourism Task Force to coordinate marketing activities across State agencies to optimize impact on the tourism industry.

#### **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

The Division of Tourism receives information concerning tourism products from county/regional tourism promotion agencies (TPAs). Those associated with heritage tourism are encouraged to share product information with their local TPAs on a regular basis for inclusion in the state tourism database.

## **New York Folklore Society**

### **DESCRIPTION OF ORGANIZATION**

The New York Folklore Society was founded in 1944, with a populist orientation and a strong membership base among people interested in folklore. The purpose of the Society and its journal, the *New York Folklore Quarterly*, was, as co-founder Louis Jones said, "to plow back" into the community the folklore collected by scholars and lay people throughout the state.. From its beginning, the New York Folklore Society published an academic journal and produced annual meetings on folklore topics.

Beginning in the 1990s, the Society expanded its mission to include service to the field of folk and traditional arts. To this end, the Society has developed a comprehensive program of technical assistance and professional development activities for folk artists, folklorists, and community based organizations. The Society assists with resources and information regarding fieldwork methodology, technology, organizational management, archival matters, artists' services, etc, in addition to continuing to produce annual conferences and meetings and an academic journal, now titled *Voices: The Journal of New York Folklore*. Since 1990, the Society has become a leader as a statewide service organization for the field of folk and traditional arts.

### **MISSION**

The New York Folklore Society fosters the study, promotion, and continuation of folklore and folklife of New York's diverse cultures through education, advocacy, support, and outreach.

### **MANAGEMENT STRUCTURE**

The Society is overseen by a Board of Directors which reflects the geography and diversity of New York State.

### **REGION OR BOUNDARIES**

Statewide

### **CONTACT INFO**

[Ellen McHale](#), Executive Director  
New York Folklore Society  
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Website: <http://www.nyfolklore.org/>

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

#### **Public Outreach & Programs**

- *Voices, the Journal of New York Folklore*, the website, and a workshop series introduce people to the folklore in their lives and in communities all over the state.
- *Gallery of New York Traditions* — At 133 Jay Street in Schenectady, and in the *On-line Gallery Shop*, the Society provides an outlet for the sale of folk artists work and other items that explore, explain, and celebrate folklore and folk art
- *New York Field Trips* and *Folk Arts Forums* bring people together to learn about issues related to folklore and art.

## Education

- ***Exploring Place: Documenting Your Community's Culture and Traditions*** - The New York Folklore Society in partnership with Empire State College's Center for Distance Learning, offers a six-week summer field school/course on doing community fieldwork.
- ***NYFS Curriculum Guide***  
With support from the National Endowment for the Arts and the New York State Council on the Arts, NYFS is working to provide folklore information and resources for teachers.
- ***Internship Program***—The New York State Council on the Arts, in partnership with the New York Folklore Society, has instituted an internship program for graduate students in folklore to gain valuable work experience in the field of folklore and folk arts programming.

## Technical Assistance Programs

- ***The Mentoring and Professional Development Program*** —Provides opportunities for organizations and individuals engaged in or planning folklife and traditional arts programs in New York State to work with consultants who offer expertise in the needed area.
- ***The Folk Artists Self-Management Project***— Trains New York traditional artists in the business, management, and marketing skills they need to be successful in the marketplace.
- ***Sound Preservation***— Allows the Society to make tape copies of important audio collections for archiving, and digital CD copies for access.

**Advocacy, Networking, and Communications**—The New York Folklore Society plays a leading role in advocating for sympathetic and informed attention to issues and concerns related to folk arts, and the arts in general, on the part of the state legislature, the federal government, and other entities whose policies affect the welfare of the field.

**Veteran's History Project**—The Society is an official partner and workshop leader for this important national project of the Library of Congress and American Folklife Center. Created by an act of Congress in 2000, the project seeks to collect the memories, accounts, and documents of war veterans from World War I, World War II, and the Korean, Vietnam, and Persian Gulf Wars.

## KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT

Current issues in the New York Folklore Society's service area include the need to raise public awareness of the role of folk and traditional arts in the developing and shaping of New York's history and cultural milieu, as well as the needs of folk and traditional artists to find support for their ongoing work. Folk and traditional arts in New York State help to provide the state's identity. These arts are regional, occupational, and/or ethnically based and require support in order to be maintained and recognized for their unique contributions to New York's heritage.



## **New York Heritage Area Association (NYHAA)**

### **DESCRIPTION OF ORGANIZATION**

The New York Heritage Area Association was formed by the members of the NYS Heritage Area System to represent the collective interests of the local Heritage Areas regarding the development of the New York State Heritage Area Program. The association provides a forum for information exchange, support, and coordination among the Heritage Areas, a channel for communication with state officials, and a vehicle for education, advocacy and fund-raising.

### **MISSION**

To serve as an advocate for the Heritage Areas' interests and a vehicle for fundraising.

### **MANAGEMENT STRUCTURE**

The Association is an independent not-for-profit organization, chartered by the New York State Education Department.

Each Heritage Area/Corridor recognized by NYS Heritage Area legislation is entitled to be a member of the Association. Each member may nominate one representative for consideration by the Board of Trustees. Each representative may send a designated alternate to the meetings to act on the representative's behalf.

### **REGION OR BOUNDARIES\**

State-designated members of the New York State Heritage Areas System.

### **CONTACT INFO**

David Altieri, President  
Gail Domin, Vice President  
Kathy Quandt, Secretary

New York Heritage Area Association  
c/o Albany Visitor Center  
25 Quackenbush Square  
Albany, NY 12207

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

This Association represents the interests of promotion, development and interpretation of New York State heritage. The activities of this Association shall include, but not be limited to, the following:

- Provide the opportunity and forum for information exchange, support and coordination among designated New York State Heritage Areas, Corridors, Trails and other heritage-related programs.
- Advise the Heritage Areas Program of the New York State Office of Parks, Recreation and Historic Preservation and the New York State Heritage Areas Advisory Council on matters affecting the development of Heritage Areas.
- Promote and endorse the continued sound development and implementation of heritage programs such as the Heritage Area Program through the legislative intent of Title G of the Parks, Recreation and Historic Preservation Law and other pertinent legislation.

**KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

- Assure that heritage programs are always at the table in conversations about economic development in NYS.
- Advocate for increased support and assistance for the long-term sustainability of individual heritage entities and for NYHAA.
- Establish NYHAA as a recognized leader of heritage development in NYS.
- Strengthen communication and coordination amongst heritage groups in the state.
- Create a heritage web site with links to heritage partners.

## **New York State Canal Corporation**

### **DESCRIPTION OF ORGANIZATION**

The New York State Canal Corporation is responsible for the maintenance, operation and promotion of the New York State Canal System.

### **MISSION**

The Canal Corporation serves to maintain, operate and promote the historic 524-mile Canal System. The Canal Corporation's goal is to transform the Canal System into a world class recreationway, with clustered development to foster recreation, tourism and economic development, while preserving the natural and historical environment of the System and its adjacent communities.

### **MANAGEMENT STRUCTURE**

The Canal Corporation, a public benefit corporation, is a subsidiary of the New York State Thruway Authority. State legislation transferred responsibility and day-to-day operations for the 524-mile Canal System from the state Department of Transportation to the Thruway Authority in 1992. The 7-member Canal Corporation Board governs the budget and activities of the Canal Corporation.

The New York State Canal Recreationway Commission was created by the New York State Legislature in 1992 under Article XIII-A, Section 138-a of the Canal Law, to advise the Thruway Authority/Canal Corporation on canal-related activities. The Commission is comprised of 24 members.

### **REGION OR BOUNDARIES**

The Canal System, which links the Hudson River with Lake Champlain, Lake Ontario, the Finger Lakes, the Niagara River and Lake Erie, passes through 25 counties and more than 200 villages, hamlets and towns.

The Canal System includes four canals: the Erie, Champlain, Oswego and Cayuga-Seneca; canalized natural waterways, plus five lakes: Oneida, Onondaga, Cross, Cayuga and Seneca; short Canal sections at Ithaca and Watkins Glen; feeder reservoirs, canals and rivers not accessible by boat from the Canal; and Canal terminals on Lake Champlain.

### **CONTACT INFO**

Director of the NYS Canal Corporation: Carmella R. Mantello  
Chairman and Chief Executive Officer, New York State Thruway Authority: John L. Buono  
Executive Director, New York State Thruway Authority: Michael Fleischer

Administrative Headquarters: (518) 436-3055

Website: [www.nyscanals.gov](http://www.nyscanals.gov)

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

#### **Operations & Maintenance**

The Canal Corporation Office of Maintenance and Operations is responsible for the operation, maintenance and capital improvements along the 524-mile Canal System, which includes approximately 1,800 structures, including 57 locks, 16 lift bridges, dams, walls, etc.

#### **Community Development/Revitalization**

Canal communities form the backbone of upstate New York. The Canal Revitalization program, administered by the Canal Corporation and the Canal Recreationway Commission and based upon the 1995 Canal Recreationway Plan, has provided dozens of communities with increased public access to the canal, new and improved trail linkages and enhanced economic opportunities.

Under the Revitalization program, the Canal Corporation invested \$13 million to develop seven Canal harbors and \$20 million in Canalway Trail projects, including 98 miles of new construction. Additionally, in partnership with other State agencies, the Canal Corporation has helped implement more than \$200 million in local Canal service port projects across the State. The overall goals of the Revitalization program have been to preserve the past, enhance recreational opportunities and promote community development, through four major elements--Canal harbors, Canal service ports, the Canalway Trail, and a Canal System marketing plan--, affording quality-of-life and economic development benefits to both Canal community residents and visitors alike.

Most recently, the Canal Corporation announced 54 grants totaling nearly \$9 million in Erie Canal Greenway grants to enhance and promote tourism, recreation, historic interpretation, and community revitalization in 19 counties along the New York State Canal System. The projects will expand upon canal-side amenities, including projects such as new trails, restrooms/shower facilities, and docking.

### **Canalway Trail**

The 1995 Canal Recreationway Plan proposed the Canalway Trail as an end-to-end trail, nearly 500 miles long, along the entire New York State Canal System. Upon completion, the Canalway Trail will be the longest, multi-use, continuous trail in the country. To date, nearly 260 miles of the 348-mile long Erie Canalway Trail from Albany to Buffalo are complete. Consistent signage, publications, and events reinforce the identity and connectivity of the Canalway Trail.

### **Public Affairs & Marketing**

The Canal Corporation's Marketing Department promotes the New York State Canal System and Canalway Trail through: development and distribution of brochures; attendance at trade shows/conferences; advertising; press releases and public events; maintenance of a website; and handling customer inquiries regarding travel on the Canal System. The Marketing Department works with I Love NY and County Tourism Promotion Agencies, as well as with the Erie Canalway National Heritage Corridor, Canal NY, Parks and Trails New York, Lakes to Locks Passage, the Mohawk Valley Heritage Corridor, and the Western Erie Canal Alliance.

### **Real Property**

The Canal Corporation holds more than 22,000 acres of land, scattered in various-sized parcels throughout the Canal System. The use, lease and purchase of Corporation lands are governed by state laws and Corporation-adopted policies and procedures. Requests for temporary use, lease and purchase of Canal land by public entities and private individuals must be reviewed by Corporation staff. Canal Corporation land is often utilized by local governments and organizations to provide enhanced access to the community's waterfront.

### **KEY ISSUES/NEEDS**

- Funding
- Aging Infrastructure

## **New York State Council on the Arts (NYSCA)**

### **DESCRIPTION OF ORGANIZATION**

The New York State Council on the Arts (NYSCA) makes over 2700 grants each year to arts organizations in every arts discipline throughout the state. NYSCA's goal is to bring high-quality artistic programs to the citizens of the state through supporting the activities of non-profit arts and cultural organizations. Heritage development has been a key concern of the Council's since its establishment in 1960.

**NYSCA strives to achieve its mission through its core grant-making activity** and by convening field leaders, providing information and advisory support, and working with partners on special initiatives to achieve mutual goals.

### **MISSION**

The New York State Council on the Arts is dedicated to preserving and expanding the rich and diverse cultural resources that are and will become the heritage of New York's citizens. The Council believes in supporting:

- ❖ Artistic excellence and the creative freedom of artists without censure;
- ❖ The rights of all New Yorkers to access and experience the power of the arts and culture, and the vital contribution the arts make to the quality of life in New York communities.

### **MANAGEMENT STRUCTURE**

The Council includes up to 20 individuals who are appointed by the Governor and approved by the State Senate. The Council is currently chaired by Dr. Mary Schmidt Campbell. The full board is listed on the Council's web site – [www.nysca.org](http://www.nysca.org).

The Council uses a four-step review process in coming to its funding decisions. Staff analysis; recommendations made by individuals with expertise in the various arts fields who serve on discipline-specific panels; Council Grant Committees; and the full Council Board.

### **REGION OR BOUNDARIES**

Statewide

### **CONTACT INFO**

Chairman: Dr. Mary Schmidt Campbell  
Executive Director: Heather Hitchens

The New York State Council on the Arts  
175 Varick Street  
New York, NY 10014

Director, Museum Program: Kristin Herron  
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Tel: (800) 510-0021  
Website: <http://www.nysca.org/>

Director, Architecture, Planning and Design Program & Capital Projects: Anne Van Ingen  
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### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

#### **NYSCA Grants**

NYSCA accepts grant proposals each March 1 from nonprofit organizations incorporated in New York State. NYSCA is organized into discipline programs, each of which receives funding requests in a specific arts discipline or field.

**NYSCA Funding Programs** -- NYSCA is organized into Programs, including: Architecture, Planning & Design; Capital Projects; Arts in Education; Dance; Electronic Media & Film; Folk Arts; Individual Artists; Literature; Museum; Music; Presenting; Special Arts Services; State & Local Partnerships; Decentralization; Theatre; and Visual Arts. discipline or field. Both the Architecture, Planning and Design Program and the Museum Program award funds in the broad area of heritage development.

**Online Arts Resources** -- is a sampling of resources available to arts organizations and artists residing in New York State. While not a comprehensive guide, it lists a wide range of resources and funding opportunities, including resources that relate to arts management and other topics that cut across arts disciplines resources.

### **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

The purpose of the **Architecture, Planning and Design Program** is to stimulate and promote excellence in design and planning in the public realm for the benefit of all New Yorkers. The Program aims to increase awareness and appreciation of the designed environment of New York State and to advance innovation in the design and planning fields. Toward that end, the Program awards grants to nonprofits offering programs and/or services in the fields of historic preservation, rural and urban planning, architecture (both contemporary and historic) and landscape architecture. Project grants are also awarded for public education projects in the design and planning fields. Any nonprofit or municipality may also apply for professional design or planning fees to create better communities, public spaces and cultural facilities.

Three issues of particular concern to the Program are:

- The ongoing need to build the institutional capacity of community-based historic preservation nonprofits across New York State.
- The need to complete the historic resources survey in every community in the state.
- The need to clearly articulate the fact that historic preservation is an integral part of the broader “sustainability” or “green” movement.

**The Museum Program** supports the advancement of museums and museum service organizations by embracing the notion that clear planning and direction fosters stronger institutions, and that partnerships and collaboration can help broaden an organization's perspective and assist in better reaching its audience. The Program values projects that make the arts and culture relevant to contemporary life. Funding categories underscore these goals by encouraging museums and historic sites to be more responsive to their visitors and communities.

The definition of a museum is an organization that cares for a collection of objects, of artistic, cultural, and/or historical significance, that have been assembled for educational, research, and exhibition purposes, and that are interpreted to the public according to acceptable professional standards. The general public may explore such collections for inspiration, learning, and enjoyment through programs and exhibitions. The term "museum" includes historic houses and sites, and does not include organizations primarily managing living collections.

Continuing needs for the field include:

- Organizational capacity building.
- Audience development through dynamic programming and interpretation which connects the past to the present.
- Continued efforts to properly care for and preserve collections.

## **New York State Department of Agriculture & Markets (NYS Ag & Mkts)**

### **DESCRIPTION OF AGENCY**

Agriculture makes up one-quarter of the State's land area and contributes immensely to the quality of life in New York State by generating economic activity and producing wholesome products to nourish our families. The Department works diligently to promote a viable agricultural industry, foster agricultural environmental stewardship, & safeguard our food supply.

### **MISSION**

To foster a competitive food and agriculture industry that benefits producers and consumers alike.

### **MANAGEMENT STRUCTURE**

The Department is overseen by the Commissioner Patrick Hooker, who leads the Executive Office in administering the Department's missions and programs. The management structure includes:

- First Deputy Commissioner Thomas Lindberg, who oversees day to day operations, the Division of Information Systems, Internal Audit, Intergovernmental Affairs and Public Information;
- Deputy Commissioner Jerry Cosgrove oversees the Divisions of Milk and Dairy Services, Agricultural Protection, Weights and Measures and Statistics;
- Deputy Commissioner Cathy Durand oversees the Divisions of the Food Lab, Food Safety and Inspection, Animal Industry, Fiscal Management, and Human Resources;
- Deputy Commissioner Jackie Moody-Czub oversees the Divisions of Soil and Water, Plant Industry and Kosher Law Enforcement;
- Executive Assistant Rich Bennett oversees the operation of the New York State Fair and Fairgrounds;
- Counsel Ruth Moore oversees the Department's legal matters and litigation for the Commissioner.

### **REGION**

The Department has jurisdiction over the entire State.

### **CONTACT INFORMATION:**

Patrick Hooker, Commissioner  
New York State Department of Agriculture & Markets  
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Albany, NY 12235

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Website: [www.agmkt.state.ny.us](http://www.agmkt.state.ny.us)

### **PRIMARY PROGRAMS, PROJECTS, REGULATIONS & SERVICES RELATING TO HERITAGE DEVELOPMENT**

Article 25-AAA of the Agriculture and Markets Law authorizes the Department to maintain a State agricultural and farmland protection program. That program provides matching grant support to municipalities to preserve farmland, particularly viable agricultural lands that are facing significant development pressure and that serve as buffers to significant natural public resources. Since the program's inception in 1996, more than \$116 million in matching grant funds have been awarded to municipalities across the State to preserve 50,430 farm acres through the purchase of development rights (PDR).

The Department also protects water and soil resources through its partnership with the State Soil & Water Conservation Committee and the county Soil & Water Conservation Districts. The main avenue for this partnership is the Agricultural Environmental Management program (AEM), which provides a coordinated framework for farms to protect and enhance the environment while maintaining their economic viability. AEM is the umbrella initiative which is being used to implement the Agricultural Nonpoint Source Abatement and Control Grant Program (Ag NPS Grant Program) and the Conservation Reserve Enhancement Program (CREP), and also serves as an evaluation tool for participation in Federal Farm Bill programs in New York State. AEM is also the means for Concentrated Animal Feeding Operations (CAFOs) to reach compliance with environmental permits through the development and the implementation of Comprehensive Nutrient Management Plans (CNMPs).

#### **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

More resources for both aforementioned programs would provide greater levels of support for producers to meet environmental regulations and keep their operations productive, profitable, and contributing the local economy and regional open space landscape.



## **New York State Department of Education (NYSED)**

### **DESCRIPTION OF AGENCY**

The Department of Education has a distinguished history dating back to 1784 with the creation of the Board of Regents to oversee Kings College (now Columbia University). Almost a century ago, Governor Theodore Roosevelt proposed the creation of a department with the responsibility for all education in the State. He said education should be "*unified for the sake of greater efficiency, economy and harmony.*"

Today, the Board of Regents and its State Education Department govern education from prekindergarten to graduate school. We are constitutionally responsible for setting education policy, standards and rules - and are legally required to ensure that the entities we oversee carry them out. The Board and Department also govern 39 licensed professions, provide vocational and educational services to people with disabilities, guide local government records programs, oversee public broadcasting, and operate the State Archives, Library and Museum.

### **MANAGEMENT STRUCTURE**

**The Board of Regents** sets overall education policy for the State of New York and heads The University of the State of New York. While USNY has one main purpose - providing knowledge and skills to all - it carries this policy out in many ways.

The Board of Regents includes 16 members elected by the State Legislature for five-year terms. Twelve of the Regents represent the State's 12 judicial districts, one from each district, and four are at-large. The Regents serve without salary.

The Regents choose a **Commissioner of Education** who heads The State Education Department and also serves as the President of the University of the State of New York. Generally, the Regents set policy while the Commissioner has responsibility for carrying out policy.

The State Education Department has five main branches, each under the direction of the Commissioner of Education:

- **Elementary, Middle, Secondary and Continuing Education (EMSC)**  
MSC oversees pre-K through 12th grade programs, as well as continuing education.
- **Higher Education (OHE)**  
This division oversees colleges, universities and proprietary schools; is responsible for the certification of teachers and other school professionals; and oversees programs to improve teacher preparation and recruitment.
- **Office of Cultural Education (OCE)**  
OCE is home to the State Archives, the State Library, the State Museum, and the Public Broadcasting Office.
- **Office of the Professions (OP)**  
The Education Law contains general provisions affecting all professions and gives the Board of Regents and SED the final authority for supervising and administering 39 licensed professions.
- **Vocational and Educational Services for Individuals with Disabilities (VESID)**

**REGION OR BOUNDARIES**

New York State.

**CONTACT INFO**

Richard P. Mills, President of The University of the State of New York (USNY) and  
Commissioner of Education

New York State Education Department  
89 Washington Avenue  
Albany, New York 12234

Website: <http://www.nysed.gov/>

**PRIMARY PROGRAMS, PROJECTS, REGULATIONS & SERVICES RELATING TO  
HERITAGE DEVELOPMENT****The Office of Cultural Education**

The State Library, State Museum, State Archives and the Public Broadcasting Program comprise the Office of Cultural Education (OCE). These institutions are responsible for increasing the knowledge and information resources of State and local government, businesses, and individuals. The Office supports research, operates programs, and develops collections that serve the long-term interests of the institutions and residents of New York.

The Office of Cultural Education provides services directly to individuals and government at the New York State Library, the State Archives and State Museum. OCE also distributes aid to libraries and library systems, local governments, and public broadcasting stations, and provides instructional television services through the Public Broadcasting Program.

**Elementary, Middle, Secondary and Continuing Education (EMSC)**

EMSC oversees pre-K through 12th grade programs, as well as continuing education. This division has diverse responsibilities, including learning and curriculum standards, Regents exams and other State tests, non-public school services, facilities planning, the GED program, and school report cards.

As the agency responsible for establishing learning and current standards, EMSC plays a key role in guiding what New York State students learn about the State's heritage.

## **New York State Department of Environmental Conservation (NYSDEC)**

### **DESCRIPTION OF AGENCY**

The Department of Environmental Conservation originated in 1885 as the Forest Commission. It has grown in scope and mission since that time and now has overall responsibility for environmental quality programs and natural resource management, as well as care, custody and control of the Adirondack and Catskill Forest Preserves.

### **MISSION**

"Conserve, improve, and protect New York State's natural resources and environment, and control water, land and air pollution, in order to enhance the health, safety and welfare of the people of the state and their overall economic and social well being." [NYS Conservation Law, Section 1-0101]

### **DESCRIPTION OF MANAGEMENT STRUCTURE**

The DEC is headed by a Commissioner, who is assisted by Executive Managers. Program divisions are led by Division Directors & organized into bureaus that carry out the functions established by state law.

Working from nine regional offices across the state and a central office in Albany, some 3,500 DEC staff pursue scientific assessment and vigorous action to protect and enhance New York's environment and natural resources. Each regional office serves communities within its boundaries.

### **REGION OR BOUNDARIES**

Nine regions across New York State.

### **CONTACT INFO**

Commissioner Pete Grannis  
625 Broadway  
Albany, NY 12233-1011  
Tel.: (518) 402-8545  
E-mail: [PeteGrannis@gw.dec.state.ny.us](mailto:PeteGrannis@gw.dec.state.ny.us)

Program Contact: Charles Vandrei  
Agency Historic Preservation Officer  
625 Broadway  
Albany, NY 12233-4255  
E-mail: [cevandre@gw.dec.state.ny.us](mailto:cevandre@gw.dec.state.ny.us)

Website: <http://www.dec.ny.gov/>

### **PRIMARY PROGRAMS, PROJECTS, REGULATIONS & SERVICES RELATING TO HERITAGE DEVELOPMENT**

The Department of Environmental Conservation manages about four million acres of state owned land (13 percent of the land area of New York State) and more than 600,000 acres of conservation easement lands which include the Adirondack and Catskill Forest Preserves, State Forests, Unique Areas and the State Nature and Historical Preserve. The Division of Lands and Forests is responsible for the management, protection and recreational use of these lands, the care of the people who use these lands and the acquisition of additional lands to conserve unique and significant resources.

The Division has special responsibilities within the Adirondack and Catskill Forest Preserves where it also has care, custody and control of the Crown Point Reservation, the Lake George Battlefield, the Camp Santanoni Historic Area and several submerged heritage sites in Lakes George and Champlain.

## **New York State Department of State (NYDOS)**

### **DESCRIPTION OF AGENCY**

The Office of the Secretary of State was established in 1778, making it, other than the Offices of Governor and Lieutenant Governor, the oldest agency in the administration of New York State government. Unlike most state departments, which are functionally tied to a specific sector, the Department of State differs from most executive agencies in that it oversees a range of services.

### **MISSION**

Known as the "Keeper of Records" for more than two centuries, the Department of State continues to perform its historic responsibilities, as well as oversee a wide range of additional functions and evolving programs.

### **MANAGEMENT STRUCTURE**

The Department's customers include the financial community, corporations, and attorneys. It also licenses a variety of professions and occupations, including the real estate and cosmetology industries, private investigators, and notaries. More than 650,000 individuals are licensed through the Department. The **Office of Business and Licensing Services** interacts extensively with the state's business community. The Division of Corporations, State Records, and the Uniform Commercial Code; the Division of Cemeteries; the Division of Licensing Services; and the Division of Administrative Rules are all housed in this Office.

The Department also provides extensive services to local governments throughout the state on a variety of topics such as implementing state building codes, fire training assistance to municipalities, community planning initiatives and waterfront revitalization. Key divisions in these functions include the **Division of Coastal Resources**, the **Division of Local Government**, the **Division of Code Enforcement and Administration**, the **Division of Community Services**, and the **Office of Regional Affairs**.

The Department of State also provides administrative support for several other offices, including the **State Ethics Commission**, the **State Athletic Commission**, and the **Committee on Open Government**. Information about these organizations can also be found on the Department's homepage.

### **REGION OR BOUNDARIES**

Statewide.

The **Coastal Division** is the primary Division within the Department that works on heritage development projects, including the Heritage Area Advisory Council. The Division of Coastal Resources works in partnership with communities along the major waterways of State, as set forth in Executive Law, Article 42.

### **CONTACT INFO**

The New York Department of State is a New York State Agency is overseen by Secretary of State Lorraine A. Cortes Vazquez. The Division of Coastal Resources is overseen by Deputy Secretary of State, George Stafford.

George R. Stafford, Deputy Secretary of State  
Division of Coastal Resources  
41 State Street  
Albany, NY 12231

E-mail: [Coastal@dos.state.ny.us](mailto:Coastal@dos.state.ny.us)  
Website: [www.nyswaterfronts.com](http://www.nyswaterfronts.com)

## **PRIMARY PROGRAMS, PROJECTS, REGULATIONS & SERVICES**

The following describes information related to the Division of Coastal Resources, which works in partnership with waterfront municipalities, other State agencies, and various organization on a variety of heritage development projects.

### **Local Waterfront Revitalization Program**

Grants available through Title 11 of the Environmental Protection Fund (EPF) are available to waterfront municipalities for the preparation and implementation of LWRPs, including heritage development.

The Division has also participated in numerous heritage development projects, including the provision of grants from the Environmental Protection Fund for the preparation of several heritage area management plans:

- A \$200,000 FY '05 EPF grant was awarded to the Town of Huntington, on behalf of 66 North Shore municipalities, for preparation of the Long Island North Shore Heritage Area Management Plan;
- A \$100,000 FY '05 EPF grant was awarded to New York City for preparation of the management plan for the Harlem Heights Heritage Area;
- A FY '04 \$75,000 EPF grant was awarded to the City of Dunkirk, on behalf of six communities along Lake Erie in Chautauqua County, for installation of NYSCRIP signage in support of the Lake Erie Concord Belt Heritage Area.

## **PRIMARY PROGRAMS, PROJECTS, REGULATIONS & SERVICES RELATING TO HERITAGE DEVELOPMENT**

Developing and implementing long-term inter-municipal or regional strategies which establish a consensus among local governments and non-governmental organizations such as the Heritage Area Commissions, tourism agencies, and other partners involved in heritage development so that state agencies can better focus resources for implementation.

## **New York State Department of Transportation (NYSDOT)**

### **DESCRIPTION OF AGENCY**

The New York State Department of Transportation (NYSDOT) was created in 1967 by the transformation of the Department of Public works into a comprehensive agency responsible for the State's highways, bridges, rail service, public transit, air sites and ports. NYSDOT strives to meet the multi-modal needs New York State faces within an integrated, global economy.

### **MISSION**

It is the mission of NYSDOT to ensure our customers – those who live, work and travel in New York State – have a safe, efficient, balanced and environmentally sound transportation system.

### **DESCRIPTION OF MANAGEMENT STRUCTURE**

NYSDOT is a New York State agency, with the Commissioner appointed by the Governor.

### **REGION OR BOUNDARIES**

Statewide

### **CONTACT INFO**

Commissioner: Astrid C. Glynn  
New York State Department of Transportation  
50 Wolf Road  
Albany, NY 12232

Tel.: (518) 457-6195  
Website: [www.nysdot.gov](http://www.nysdot.gov)

Scenic Byways Program Contact Person: Mark Woods

Tel.: (518) 457-6277

E-mail: [mwoods@dot.state.ny.us](mailto:mwoods@dot.state.ny.us)

Website: <https://www.nysdot.gov/portal/page/portal/programs/scenic-byways>

Transportation Enhancements Program Contact Person: Doug Burgey

Tel.: (518) 485-2499

E-mail: [dburgey@dot.state.ny.us](mailto:dburgey@dot.state.ny.us)

Website: <https://www.nysdot.gov/portal/page/portal/programs/tep/tep-type>

### **PRIMARY PROGRAMS, PROJECTS, REGULATIONS & SERVICES RELATING TO HERITAGE DEVELOPMENT**

#### **New York State Scenic Byways Program**

Since 1992, the New York State Scenic Byways Program has revitalized individual and community interest in the State's scenic, natural, recreational, cultural and historic resources. Since its inception, the Scenic Byways Program has facilitated partnerships among State agencies and local and county organizations, private citizens, business owners, and not-for-profit organizations. The Program fosters extensive public involvement and encourages local communities to manage resources and to enhance tourism and recreation.

New York State Scenic Byways Advisory Board has developed and reaffirmed this vision:

*New York State is recognized nationally and internationally for its outstanding network of designated scenic byways that provide intermodal access to unique and significant scenic, natural, recreational, cultural, historical and archaeological resources. Local and statewide scenic byways management efforts promote tourism, stimulate economic development and conserve resources to sustain the quality of the communities and associated resources.*

Following recommendations of the New York State Scenic Byways Advisory Board, the Department has successfully competed for annual National Scenic Byway Program discretionary funds for over 100 projects with a total value of over \$20 million since the inception of the program fifteen years ago. The primary purpose of these projects is to provide for: byway facilities such as visitor centers and comfort stations; improved or new access to recreation; intrinsic resource (scenic, recreation, natural, cultural, and historical) protection; interpretive information and signage; or visitor and tourism marketing. These funds are passed on to communities and organizations across the State to carry out locally initiated projects that interpret and manage the intrinsic qualities of the State's Scenic Byways; promote tourism, recreation and economic development; and provide physical improvements to State Scenic Byways.

An approved Corridor Management Plan (CMP) is required for the designation of a New York State Scenic Byway and to qualify for Scenic Byway Program project funding. CMPs provide for the conservation and enhancement of the byway's intrinsic resources as well as promote recreation, tourism and economic development.

### **New York State Transportation Enhancements Program**

The Transportation Enhancements Program (TEP) is a federal reimbursement program administered by the New York State Department of Transportation. In recognition that transportation systems are influenced and impacted by more than the condition of the traditional highway and bridge infrastructure, this program enables funding for transportation projects of cultural, aesthetic, historic and environmental significance.

Eligible projects must fit one or more of the categories provided by the Federal Highway Administration (FHWA), which include but are not limited to: provision of facilities for bicycles and pedestrians; acquisition of scenic easements and scenic or historic sites; historic preservation; landscaping and other scenic beautification; rehabilitation and operation of historic transportation buildings, preservation of abandoned railway corridors, etc.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

### **Context Sensitive Solutions (CSS)**

Context Sensitive Solutions (CSS) is a philosophy that considers the total context within which a transportation improvement project will exist. CSS is a collaborative, interdisciplinary approach that involves all stakeholders to develop a transportation facility that fits its physical setting and preserves scenic, aesthetic, historical, and environmental resources, while maintaining safety and mobility. By following CSS principles, the NYSDOT ensures that transportation solutions meet community needs that fit within their context and are in harmony with the community and preserve or improve the environmental, scenic, cultural, natural resources and economic viability of the area.

### **Environmental Program**

NYSDOT's Environmental Program, initiated in 1998, promotes an ongoing "Environmental Ethic" within the Department. The Environmental Program, now fully ingrained, allows NYSDOT to successfully exceed the standard policy of simple and basic regulatory compliance and mitigation, and guides the Department in making proactive decisions, so NYSDOT actions can achieve "better than before" outcomes as the Department maintains and improves the State's transportation system. The Department is committed to providing transportation facilities that are planned, designed, constructed, maintained and operated in an environmentally sound manner and that the transportation system is sustainable and aesthetically in harmony with the natural, cultural and built environment. In doing so, NYSDOT is able to enhance access to outdoor recreation and restore or improve open space and natural areas at every opportunity while coordinating land use decisions and transportation investments.

## **New York State Division of Housing & Community Renewal (DHCR)**

### **DESCRIPTION OF AGENCY**

Established as an independent agency in 1939, the New York State Division of Housing and Community Renewal (DHCR) is responsible for the supervision, maintenance and development of affordable low- and moderate-income housing in New York State. The Housing Trust Fund Corporation (HTFC) is a public benefit corporation that provides State-funded loans and grants to both for-profit and not-for-profit entities to develop housing for low-income families, tenants with special needs and the low-income elderly. As a public benefit corporation, HTFC is governed by a Board of Directors, Chaired by the Commissioner of DHCR.

### **MISSION**

The mission of the Division of Housing and Community Renewal is to make New York State a better place to live by supporting community efforts to preserve and expand affordable housing, home ownership and economic opportunities, and by providing equal access to safe, decent and affordable housing.

### **DESCRIPTION OF MANAGEMENT STRUCTURE**

DHCR performs a number of activities in fulfillment of its mission to make New York State a better place to live by supporting community efforts to preserve and expand affordable housing, home ownership and economic opportunities, and by providing equal access to safe, decent and affordable housing:

- **Housing Operations** – Supervises DHCR's portfolio of developments built under the Mitchell-Lama, Limited Dividend, Public Housing, Housing Trust Fund, Turnkey and Low-Income Housing Credit programs. In addition to its regulatory functions, Housing Operations also is responsible for administration of the HUD Section 8 Program, which provides rental assistance to very low-income families across the State.
- **Community Development** – Oversees administration of housing development and community preservation programs, including State and federal grants and loans to housing developers to partially finance construction or renovation of affordable housing.
- **Rent Administration** - The Office of Rent Administration is responsible for regulating rents in approximately 1.2 million privately owned rental units statewide under the Emergency Housing Rent Control Law, the Local Emergency Tenant Control Act, the Rent Stabilization Law, and the Emergency Tenants Protection Act (ETPA). These four laws are the foundation of the rent regulation systems commonly known as rent control and rent stabilization.

### **REGION OR BOUNDARIES**

DHCR is a statewide agency with Executive Offices in Albany and New York City and Regional Offices throughout the State.

### **CONTACT INFORMATION**

Commissioner Deborah VanAmerongen  
38-40 State Street  
[DVanAmerongen@dhcr.state.ny.us](mailto:DVanAmerongen@dhcr.state.ny.us)  
Albany, NY 12207

Tel.: (518) 473-8384  
E-mail:

Website: [www.dhcr.state.ny.us](http://www.dhcr.state.ny.us)



## **PRIMARY PROGRAMS, PROJECTS, REGULATIONS & SERVICES RELATING TO HERITAGE DEVELOPMENT**

DHCR and HTFC utilize a Unified Funding application process to award funds under ten capital programs and seven programmatic initiatives. These programs provide funds for a wide range of affordable housing and community revitalization activities including: new construction, substantial rehabilitation and moderate rehabilitation of rental or owner-occupied housing; emergency repair; homebuyer assistance; facade and building renovation; streetscape enhancement, downtown anchor creation; accessibility modifications and tenant-based rental assistance. Below are some of the programs included under Unified Funding that address issues directly related to heritage development:

### **Office for Small Cities/CDBG**

See separate profile in this Guide.

### **Neighborhood/Rural Preservation Programs**

The Division of Housing and Community Renewal provides financial support for not-for-profit community-based housing corporations to perform housing and community renewal activities statewide. These corporations, known as Preservation Companies, provide assistance including, but not limited to, housing rehabilitation, home buyer counseling, tenant counseling, landlord/tenant mediation, community rehabilitation and renewal, crime watch programs, employment programs, legal assistance and downtown revitalization. A majority of Preservation Companies are also involved in the planning and development of capital projects including new construction and/or rehabilitation of older housing stock. Companies perform this work with the assistance of DHCR administrative funds and leveraged funds from the private sector and other governmental sources.

Preservation Companies are located in most areas of the State and primarily serve low-and moderate-income residents. Preservation Companies are required to serve areas where there are significant unmet housing needs for the low-income population.

### **New York Main Street Program**

The New York Main Street Program provides financial and technical assistance to local communities to rehabilitate mixed use districts (commercial, civic and residential). Funds are awarded to local not-for-profit organizations which then become Local Program Administrators (LPAs). The LPAs in turn provide assistance to local property owners, subject to match requirements, to improve their respective properties. In this way, a local community is able to design and implement a program tailored specifically to meet the needs of a particular Main Street.

Eligible applicants include community based not-for-profit corporations, Neighborhood and Rural Preservation Companies, Business Improvement Districts incorporated pursuant to the Not-for-Profit Corporation Law, and not-for-profit charitable organizations in existence for at least one year.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

Housing and community revitalization are central to heritage development. DHCR demonstrates its commitment to the goals of heritage development through programs designed to support community efforts to preserve and expand affordable housing, home ownership and economic opportunities, and provide equal access to safe, decent and affordable housing.

## **New York State Office for Small Cities**

### **DESCRIPTION OF AGENCY**

The Small Cities Community Development Program is a federally funded program authorized by Title I of the Housing and Community Development Act of 1974. The Office for Small Cities is New York State's administrative agency for the Small Cities Program. The Small Cities Program provides grants to smaller communities to ensure decent affordable housing for all, to provide services to the most vulnerable in our communities, to create jobs and expand business opportunities for implementing a variety of community and economic development activities directed toward neighborhood revitalization and economic development, and to provide improved community facilities and services. The Office for Small Cities was created in 2000 when New York State assumed administration of the Small Cities program from the U.S. Department of Housing and Urban Development.

### **MISSION**

The New York State CDBG Small Cities Program will:

- Preserve and increase the supply of decent, safe and affordable housing available to all low- to moderate-income households, and help identify and develop available resources to assist in the development of housing.
- Improve the ability of low- to moderate-income New Yorkers to access rental housing and homeownership opportunities.
- Address the shelter, housing and service needs of the homeless poor and others with special needs.
- Provide communities with assistance to undertake economic development initiatives.
- Provide assistance to help communities undertake community infrastructure, facility and service projects affecting public health, safety and welfare.

Applicants to the Small Cities Program must ensure that 70% of all activities funded under the Small Cities Program primarily benefit low- and moderate-income households, those with incomes at or below 80% of the area median income established by the U.S. Department of Housing and Urban Development. Each Small Cities funded activity must also meet one of the national objectives: benefiting low- and moderate-income households, aiding in the prevention or elimination of slums or blight or meeting community development needs having a particular urgency.

### **MANAGEMENT STRUCTURE**

Director and Deputy Director manage a program staff consisting of 10 Community and Economic Developers and support staff.

### **REGION OR BOUNDARIES**

The New York State Small Cities Program provides community development grants to towns, villages and cities with a population under 50,000 and to counties with an unincorporated population under 200,000.

### **CONTACT INFO**

Director: Joseph Rabito

The New York State Office for Small Cities  
4 Empire State Plaza, Suite 600  
Albany, NY 12223-1401

E-mail: [info@smallcities.com](mailto:info@smallcities.com)  
Website: [www.nysmallcities.com](http://www.nysmallcities.com)

## **PRIMARY PROGRAMS, PROJECTS, REGULATIONS & SERVICES**

New York State's CDBG Small Cities Program is divided into three separate components: the Annual Competitive Round which includes Comprehensive Grants, the Open Round for Economic Development Grants, and the Secondary Funding category including both Technical Assistance/Capacity Building Grants and Community Planning Grants, available once each year.

Applicants applying for a **competitive round grant** must address and resolve specific community development needs within the following three areas: (a) Housing, (b) Public Facilities, or (c) MicroEnterprise. Competitive round applications may consist of more than one activity under one of two conditions. First, if the additional activity is incidental to the primary activity and second, if the activity involves two or more related activities to be carried out in a coordination manner to address a substantial community development need within a defined area or areas (comprehensive application).

Applications for **economic development** activities, unless they are part of a Comprehensive application, are accepted by the Office for Small Cities in a non-competitive, open round format. **Technical Assistance/Capacity Building** and **Community Planning** grant applications are also accepted in a competitive format, but the competitive period generally runs in the late summer of each year and applications are accepted specifically for the preparation of Community Plans and related capacity building activities.

Eligible applicants may apply individually or jointly once per program year for an annual competitive round grant. However, any eligible applicant may apply for a general economic development grant, in the open round and a **Strategic Planning Technical Assistance** grant in addition to submitting an annual round application.

In addition to the above, the Office for Small Cities will entertain additional inquiries for **Imminent Threat** Applications that may result from the occurrence of certain federal or state declared disasters. If an Imminent Threat or Contingency Application is being considered, Applicants must first contact the Office for Small Cities to determine eligibility and potential application requirements.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

Each municipality applying for CDBG funds defines its most significant issues or needs.

The Office for Small Cities administers Community Development Block Grant (CDBG) funds awarded to New York State by the U.S. Department of Housing and Urban Development. NYS CDBG eligible communities consist of small to medium sized cities, towns and villages covering a wide variety of land uses including urban neighborhoods, suburbs, rural and agricultural land, as well as NYS parkland. These disparate uses represent a full spectrum of community and economic development needs. To apply for NYS CDBG funding, eligible municipalities are required to define their own community development needs and devise strategies to address them. Heritage development activities may be considered for CDBG funding if they meet the minimum threshold requirements defined in the mission statement above. For more information, please visit the New York State Office for Small Cities website at: [www.nysmallcities.com](http://www.nysmallcities.com).

## **New York Upstate Chapter of the American Planning Association**

### **DESCRIPTION OF ORGANIZATION**

APA and its professional institute, the American Institute of Certified Planners, advance the art and science of planning to meet the needs of people and society. APA chapters serve as the local source for networking and professional development. Most chapters offer an annual conference, educational workshops, AICP exam preparation courses, and a newsletter. Many chapters also conduct legislative programs, sponsor planning commissioner training workshops, and conduct public information campaigns.

### **MISSION**

To serve and support the professional and citizen planning community in New York State and to improve the quality of life through the use of planning.

### **MANAGEMENT STRUCTURE**

APA is a nonprofit public interest and research organization committed to urban, suburban, regional, and rural planning. The Upstate Chapter is one of 46 APA chapters, and one of two within the State.

### **REGION OR BOUNDARIES**

The entirety of upstate New York, including Central New York, the Genesee-Finger Lakes, Western New York, the Southern Tier and the Capital District.

### **CONTACT INFO:**

Chapter President: [Michael H. Long, RLA, AICP](#)

E-mail: [mlong@ci.auburn.ny.us](mailto:mlong@ci.auburn.ny.us)

Tel.: (315) 255-4146

Website: <http://www.nyupstateplanning.org/>

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

#### **Communication**

The New York Upstate Chapter of the American Planning Association publishes quarterly newsletters, hosts an annual conference that rotates around the State that is supported by the various sections on a rotating basis, and sponsors an annual awards program that recognizes the efforts of various organizations and individuals for outstanding efforts. The Chapter also is the liaison with the National APA organization. The President serves on the Chapter Presidents Council (CPC) and meets with the organization as a whole. Members with AICP designation must begin to complete “Certification Maintenance” (CM) continuing education credits that will be available through the conference and other outlets. A “Legislative Affairs Officer” advises members on legislative and policy issues.

#### **October as National Community Planning Month**

This annual celebration is designed to highlight the planning profession. This year’s theme, “Great Streets, Great Neighborhoods,” encourages Americans to celebrate places of exceptional character, quality and planning. Materials are available to help communities plan and promote National Community Planning Month events. Available online, these tools include sample proclamations, a media kit, suggestions for reaching key audiences, radio public service announcements, designees of the Great Places in America program, and more.

**A Clearinghouse resource for case studies on urban design and preservation**

This includes reviews of selected materials and templates for future case studies. A copyright-free photo inventory/gallery is to be included in the case study clearinghouse.

**KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

- Urban Design and Preservation an APA Division
- Division provides a nationwide community for idea exchange and relationship building specifically for urban design and preservation. We offer great opportunities to promote these topics within the field of planning and within APA.

## **Parks and Trails New York**

### **DESCRIPTION OF ORGANIZATION**

Parks & Trails New York is the only organization working statewide to protect New York's parks and help communities create new parks. Founded in 1985, Parks & Trails New York has grown from a small group of park advocates to over 5000 members and supporters from every region of the state.

### **MISSION**

To expand, protect and promote a network of parks, trails, and open spaces throughout our state for use and enjoyment by all.

### **MANAGEMENT STRUCTURE**

Parks & Trails New York is a 501(c)(3) non-profit organization.

### **REGION OR BOUNDARIES**

Statewide.

### **CONTACT INFO**

Executive Director: Robin Dropkin  
Parks and Trails New York  
29 Elk Street  
Albany, NY 12207

Tel.: (518) 434-1583  
Fax: (518) 427-0067  
E-mail: [ptny@ptny.org](mailto:ptny@ptny.org)  
Website: <http://www.ptny.org/>

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

Parks and Trails New York pursues its mission through the following programs:

**Healthy Trails, Healthy People** - a statewide program to encourage and assist communities in planning and developing multi-use trails.

**Promoting Trails** through publications and on-line applications.

**Campaign for Parks** - an initiative to increase funding and improve stewardship of New York's parks.

**Road and Trail Intersection Safety** - a program to examine road and trail intersection safety within the state and raise awareness of the issue for trail users and motorists.

**The Canalway Trail and Corridor** - helping complete, manage, and promote a continuous 524-mile multi-use trail, and encouraging resource-based planning along the historic Erie Canalway.

**Accessible Parks and Trails program** to increase the accessibility of New York's outdoor trails for people with physical limitations.

**Bicycle Tours-Cycling the Erie Canal and Great Hudson Pedal** are multi-day bicycle tours to promote trails and eco/heritage tourism.

**Parks & Trails Advocacy** - speaking out for parks and trails.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

- Creation of a plan for and development of a comprehensive statewide system of multiuse trails for New York.
- Creation of a statewide Trails Coalition to advocate for funding and policies that support trails in New York.
- Establishment of a trails category in the Environmental Protection Fund.
- Increased funding and promotion for New York's trails.
- Greater availability of information on trail accessibility to encourage more persons to use trails for health and transportation.
- Reinvigoration of New York's park system for the next century, with an investment of between \$500 million and \$750 million to address infrastructure needs.

## **Preservation League of New York State**

### **DESCRIPTION OF ORGANIZATION**

The Preservation League of New York State is dedicated to the protection of New York's diverse and rich heritage of historic buildings, districts, and landscapes. The League actively encourages and supports historic preservation by public and private organizations, agencies, and individuals in communities throughout New York State.

### **MISSION**

By leading a statewide preservation movement, sharing information and expertise, and raising a unified voice, the Preservation League of New York State promotes historic preservation as a tool to revitalize our neighborhoods and communities, honor our heritage, and enrich our lives.

### **MANAGEMENT STRUCTURE**

The Preservation League of New York State is a 501(c)3 private not-for-profit organization.

### **REGION OR BOUNDARIES**

Statewide, with offices in Albany and Ithaca.

### **CONTACT INFO**

President: Jay DiLorenzo

Director of Public Policy: Daniel Mackay

Regional Director of Technical & Grant Programs, Eastern NY: Erin Tobin

Regional Director of Technical & Grant Programs, Central and Western NY: Tania Werbizky

Preservation League of New York State

44 Central Avenue

Albany, New York 12206-3002

Website: <http://www.preservenys.org>

Tel: (518) 462-5658

Fax: (518) 462-5684

E-mail: [info@preservenys.org](mailto:info@preservenys.org)

### **PROGRAMS, PROJECTS & SERVICES**

The Preservation League's advocacy and technical services provide the expertise essential to protect and enhance New York's historic built and natural environments.

#### **Public Policy Program**

The League's Public Policy Program develops and advocates for preservation policies and funding at the local, state and federal level that encourage reinvestment in the historic built environment. Current policy priorities include securing an enhanced rehabilitation tax credit program, establishing municipal bonding authority for building stabilization, and securing new local funding sources for open space and historic resource protection. The League is also advocating for state-level wind energy siting policies that protect historic and cultural resources and landscapes.

#### **Legal Services Program**

Recognized across the state as experts in preservation law, the League provides local preservation groups and municipalities with timely and expert advice on local, state and federal preservation law. The legal services program provides assistance in drafting local preservation laws, training local landmark commissions and, when necessary, litigating to save landmarks when they are at serious risk.



**Technical Services Program**

This program offers a wide range of expert services including the identification of sources of grant support and other preservation funding, guidance for effective advocacy, assistance with listing properties on the State and National Register of Historic Places, and advice on community revitalization strategies. The League also actively supports the formation and development of local and regional non-profit preservation organizations and provides educational and outreach workshops on special topics.

***Preserve New York Grant Program***

Since 1993, the League has partnered with the New York State Council on the Arts (NYSCA) on the Preserve New York grant program, which makes state funds available to municipalities and non-profits for historic structure reports, historic landscape reports and cultural resources surveys that often initiate or continue important preservation projects.

***Preservation Colleagues and Seven to Save Programs***

The *Preservation Colleagues* program provides active support for the formation and development of local and regional preservation organizations, providing a forum for organizations to share experience, ideas, receive training, and establish networks that strengthen local and statewide preservation movements. Our *Seven to Save* list gives endangered historic properties increased visibility when they are threatened by demolition or inappropriate action.

**KEY ISSUES/NEEDS IN YOUR SERVICE AREA**

- A stronger and more directly accessible network of local municipal officials who can assist with advocacy on historic preservation issues.

## **Rensselaer Polytechnic Institute (RPI)**

### **DESCRIPTION OF ORGANIZATION**

Rensselaer Polytechnic Institute, founded in 1824, is the nation's oldest technological university. The university offers bachelor's, master's, and doctoral degrees in engineering, the sciences, information technology, architecture, management, and the humanities and social sciences. Institute programs serve undergraduates, graduate students, and working professionals around the world. Rensselaer faculty are known for pre-eminence in research conducted in a wide range of fields, with particular emphasis in biotechnology, nanotechnology, information technology, and the media arts and technology. The Institute is well known for its success in the transfer of technology from the laboratory to the marketplace so that new discoveries and inventions benefit human life, protect the environment, and strengthen economic development.

### **MISSION**

#### ***Engagement***

RPI is widely recognized for the effectiveness of its hands-on approach to undergraduate education. Rensselaer's classrooms are a model for intellectual engagement and the interaction of students and faculty.

#### ***Discovery***

Throughout its history, Rensselaer research has produced ground-breaking work in a broad range of important areas.

#### ***Entrepreneurship***

A "can do" attitude for getting the job done is a well-known component of Rensselaer's DNA. That ability to think and do has characterized the RPI graduate since 1824.

### **MANAGEMENT STRUCTURE**

RPI is a nonsectarian, coeducational private research university in Troy, New York,

### **REGION OR BOUNDARIES**

RPI's 275-acre landscaped Troy campus sits upon a hill overlooking historic Troy, New York and the Hudson River. The University also has a campus in Hartford, CT, in addition to locations around the globe.

### **CONTACT INFO**

Alison Newman

Assistant Vice President for Government & Community Relations

Department of Government and Community Relations

E-mail: [newmaa3@rpi.edu](mailto:newmaa3@rpi.edu)

Website: <http://www.rpi.edu/>

## **Scenic Hudson**

### **DESCRIPTION OF ORGANIZATION**

Scenic Hudson is dedicated to protecting and restoring the Hudson River, its riverfront and the majestic vistas beyond as an irreplaceable natural treasure for America and a vital resource for residents and visitors. Since 1963, our team of experts has combined land acquisition, citizen-based advocacy and sophisticated planning tools to create environmentally healthy communities, champion smart economic growth, stop industrial blight and sprawl, open up riverfronts to the public, preserve the Hudson Valley's inspiring natural beauty and train future generations to care for our region's resources. Over our 44-year history we have protected over 22,000 acres of natural areas and farmland; successfully advocated for passage of a long list of environmental laws at the federal, state and local level; and shaped positive development proposals in scores of communities.

### **MISSION**

Scenic Hudson is dedicated to protecting, preserving and restoring the Hudson and the riverfront as a public and natural resource.

### **DESCRIPTION OF MANAGEMENT STRUCTURE**

Scenic Hudson operates five programs: Land Acquisition, Parks, Land Use Advocacy, Public Policy and Communications.

### **REGION OR BOUNDARIES**

The Hudson Valley from New York City to Albany.

### **CONTACT INFO**

Scenic Hudson, Inc.  
One Civic Center Plaza, Suite 200  
Poughkeepsie, NY 12601-3156

Tel.: (845) 473-4440  
E-mail: [info@scenichudson.org](mailto:info@scenichudson.org)  
Website: [www.scenichudson.org](http://www.scenichudson.org)

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

Scenic Hudson envisions a beautiful and ecologically healthy riverfront, where communities are connected to their riverfront and there are inviting accessible parks, preserved landscapes and recreational connections for all people. Our objectives are to save the highest prioritized lands, prevent or reshape poorly designed, large-scale projects along the Hudson River, work with all levels of government and diverse partners to create greater connections for people and communities with the Hudson River.

We are working with private developer Foss Group Beacon LLC, local officials and residents to create a cutting-edge "green" hotel/conference center and a public park on a 25-acre peninsula to be known as Long Dock Beacon. We are transforming the West Point Foundry Preserve in Cold Spring into a dynamic education-heritage resource for the public and an important link in the Hudson River Valley National Heritage Area. Interpretive trails will tell the stories of this National Register 19<sup>th</sup> century industrial landscape. We manage our many parks which offer miles of hiking trails, small boat access to the Hudson, environmental education and other recreational opportunities.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

- Stopping or reshaping bad development projects that threaten to damage the health, beauty, history, culture or lasting economic opportunity of our American Heritage River and National Heritage Area.
- Pursuing a safe, effective cleanup of PCBs that remain a toxic pollutant in the Hudson River estuary.
- Creating and encouraging greater connections for people and communities with the majesty and inspiration of the Hudson River and its magnificent riverfronts.
- Saving more land and adding public parks to the 40 Scenic Hudson has created up and down the Hudson since 1990.
- Encouraging smart growth that creates jobs and economic progress based upon the unique beauty, history and culture of the region.

## **Seaway Trail**

### **DESCRIPTION OF ORGANIZATION**

Seaway Trail, Inc. promotes travel and tourism and related economic development along the New York State Seaway Trail - a 454-mile scenic route paralleling Lake Erie, the Niagara River, Lake Ontario and the St. Lawrence River. A well-marked, scenic alternative to interstate highways and toll roads, the Seaway Trail leads travelers, and often regional residents, to eye-opening treasures they might otherwise overlook. Traveling the Trail takes you to sophisticated cities, quaint villages, laid back fishing ports, dozens of family attractions, restaurants, accommodations and shops. Seaway Trail PA extends the byway 64 miles along Lake Erie through Pennsylvania's historic and scenic "Beach Resort" region. The Seaway Trail is one of America's Byways and a National Recreation Trail.

### **MISSION**

The mission of Seaway Trail, Inc. is to increase tourism revenues and to enhance the economic well-being and quality of life in the Seaway Trail corridor by managing and marketing it as a leading scenic byway.

### **MANAGEMENT STRUCTURE**

Seaway Trail, Inc. is a not-for-profit membership organization with offices in Sackets Harbor. The organization has a full-time staff of 5 persons and approximately 700 members.

### **REGION OR BOUNDARIES**

The Great Lakes Seaway Trail stretches 454 miles from its northernmost international bridge at Massena, NY to its Seaway Trail Pennsylvania link on Lake Erie, and continues another 64 miles to the Ohio line. The signed driving route connects historic villages and vibrant cities with scenic landscapes and diverse destinations along the St. Lawrence River, Lake Ontario, Niagara River and Lake Erie.

### **CONTACT INFO**

President & CEO: Teresa Mitchell  
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Chairman: Charles Krupke  
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Seaway Trail, INC  
Corner of Ray & Main Street/ P.O. Box 660  
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Fax: (315) 646-1004  
Website: [http://www.seawaytrail.com/05\\_index.asp](http://www.seawaytrail.com/05_index.asp)

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

#### **Signage**

- ***Green & White Trailblazer signs*** along the Seaway Trail guide you on your journey eastward from West Springfield, PA on Lake Erie to Rooseveltown, NY, on the St. Lawrence River. Each marker features footprints and a wave reminding you that the route parallels the Great Lakes-St. Lawrence River freshwater shoreline.

- ***Seaway Trail Storyteller Interpretive Panels*** line the byway providing information on over 100 important places to visit with experiences related to maritime history, War of 1812, French & Indian War, birding, agriculture, architecture, natural history, shipwrecks, and lighthouses.

## **Interpretation and Education**

- **The *Seaway Trail Discovery Center*** is the year-round place to learn all about the Seaway Trail and the “America’s Byways” program. The historic limestone building in Sackets Harbor, NY, houses 9 rooms of interactive exhibits on the War of 1812, lighthouses, influential people, agriculture, architecture, natural history and recreation. In 2008, Birds of the Great Lakes Seaway Trail is a primary theme. Annual events include March Quilt Show and Challenge.
- The Seaway Trail has developed ***Lesson Plans*** to assist teachers with educating students on the French & Indian War and the War of 1812, as well as history, nature and cultural aspects of New York State.
- The **Seaway Trail** is dotted with 28 historic **lighthouses**. Several are open to the public, including three that are available for overnight accommodations. A Seaway Trail Lighthouses guidebook features pen-and-ink sketches of each light by "Great Lakes Lighthouse Artist" Leo Kuschel.
- Seaway Trail, Inc., and New York Sea Grant are developing a new tourism initiative ***"Dive the Seaway Trail"*** encouraging visitation to the land-based interpretive panels and the underwater sites of shipwrecks.
- ***Great Lakes Seaway Trail Journey Magazine*** is a celebration of historic and recreational exploration with recommended day trips, vacation packages, festivals, events and sites to visit. Topics include Great Lakes birds, historic forts, off-the beaten-path nature sites, must-see museums, fantastic foods, and world-class sport fishing.

## **KEY ISSUES/NEEDS RELATING TO HERITAGE DEVELOPMENT**

- Updated inventory of marinas, services offered.
- Replacement and updating of Seaway Trail Information Kiosks at Parks along Trail
- Acquisition of threatened historic sites/buildings for appropriate interpretation.
- Trail and non motorized planning and development links to Seaway Trail.
- Support in collection, interpretation and marketing of War of 1812 data.
- Lake Ontario Parkway upgrades to allow all recreational vehicles, bicyclists, etc.
- Partnership distribution to your audiences about NYS's America's Byway program.
- Reference of Seaway Trail on Parks and Recreation consumer information, web site and maps.

## **The Nature Conservancy (TNC)**

### **DESCRIPTION OF ORGANIZATION**

The Nature Conservancy is the leading conservation organization working around the world to protect ecologically important lands and waters for nature and people. The organization has protected [more than 117 million acres of land](#) and [5,000 miles of rivers](#) worldwide and operates [more than 100 marine conservation projects](#) globally to address [threats to conservation](#) involving climate change, fire, fresh water, forests, invasive species, and marine ecosystems. The Conservancy uses a science-based approach aided by more than 700 staff scientists. The Conservancy pursues non-confrontational, pragmatic solutions to conservation challenges, and partners with indigenous communities, businesses, governments, multilateral institutions, other non-profits.

### **MISSION**

The Nature Conservancy's mission is to preserve the plants, animals and natural communities that represent the diversity of life on Earth by protecting the lands and waters they need to survive.

### **MANAGEMENT STRUCTURE**

Non-profit organization.

### **REGION OR BOUNDARIES**

The Nature Conservancy has four chapters in New York State. The Chapters are based in the Adirondacks, on Long Island, in Eastern New York, which roughly covers the area between Westchester and Saratoga counties, and in Central and Western New York, a region extending from the shores of Lake Ontario to the Niagara Frontier. Central offices are located in Troy and New York City.

### **CONTACT INFO**

#### **New York State Office**

The Nature Conservancy  
195 New Karner Rd, Suite 200  
Albany, NY 12205  
Phone: (518) 690-7850  
Fax: (518) 869-2332  
E-mail: [dsavage@tnc.org](mailto:dsavage@tnc.org)

#### **Eastern New York Conservation Office**

195 New Karner Road, Suite 201  
Albany, NY 12205  
Phone: (518) 690-7878  
Fax: (518) 869-2443  
E-mail: [rpowell@tnc.org](mailto:rpowell@tnc.org)

Website: [www.nature.org](http://www.nature.org)

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES: Statewide**

#### **Priority Conservation Areas**

For two days in mid-February of 2005, sixty staff and trustee members from across the state met to discuss conservation strategies that The Nature Conservancy should pursue to advance the conservation of New York's biodiversity over the next several years. Prior to the meeting, a small team updated the Conservancy's New York map of the 30 Priority Landscape Conservation Areas and collected a variety of information about the plants, animals, and ecosystems the Conservancy is striving to protect, the threats to these resources, and strategies to protect them.

As a key recommendation, the Conservancy will continue to focus the majority of its conservation efforts towards protecting the 30 Priority Landscapes, utilizing a broad range of strategies including land acquisition, conservation easements, ecological stewardship, partnership building, public policies, freshwater conservation, invasive species control, fire management, scientific research and monitoring.

### ***Nature New York***

The magazine includes fascinating articles about great outdoor places, gorgeous photography from around the world, timely and informative book reviews, and exciting nature travel ideas.

### **Young Professionals Group (YPG)**

The YPG brings together a cross-section of New York City's brightest men and women who share a love of nature, a concern for the environment, a belief that hope and action are indispensable to make a difference. Our goal in New York is to ensure that our peers and the next generation of New Yorkers learn about & participate in conservation activities at a local, regional and global level.

### **The Nature Conservancy's Internship Program for City Youth**

Nature Conservancy staff teach the students to assist with land management, educational outreach and scientific research in a safe and supervised natural environment. They also enjoy other first time activities such as camping, kayaking, and swimming. Students are paired with trained mentors where they leave New York City to live and work on nature preserves and learn about career opportunities in conservation.

## **PRIMARY PROGRAMS, PROJECTS, & SERVICES: Albany Region**

### **Community-Based Conservation Programs & Nature Preserves**

The Nature Conservancy works with businesses, communities and the public to balance growth with protection of our beautiful and wild places—places that improve our quality of life by providing us with clean water and air, open space, recreation opportunities, and sanctuary. The chapter is involved in seven landscape-scale projects:

- Albany Pine Bush Preserve
- The Berkshire/Taconic Program
- The Catskill Mountains Program
- The Neversink/Delaware River Basin Program
- The Shawangunk Ridge Program/Sam's Point Preserve
- Southern Lake Champlain Valley Program
- Wilton Wildlife Preserve and Park

In addition to community based conservation programs, the chapter continues the tradition of maintaining nature preserves for public enjoyment. Most of these preserves are open from dawn to dusk year-round for walking, bird watching, cross country skiing and other passive recreational use.

### **The Pine Bush Discovery Center**

The Albany Pine Bush "Discovery Center sponsored by TrustCo" is an exciting development in the Commission's education and outreach plan and is now a reality. This much needed interpretive education center will allow the Commission to meet the needs of the growing number of Preserve visitors and expand the accessibility of the Albany Pine Bush Preserve as a resource for schools and individuals in the Capital District Region and beyond.



## **Upstate New York Tourism Alliance (UNYTA)**

### **DESCRIPTION OF ORGANIZATION**

UNYTA is an alliance of tourism businesses that have joined forces to promote private sector tourism development in Upstate New York. It is founded on the team approach that together, we can be stronger, faster and more effective than separately. By providing a common platform for upstate's diverse tourism businesses to reach out directly to travelers and the group tour market, UNYTA offers opportunities to promote more effectively.

### **MISSION**

It is the mission of UNYTA to be a catalysis for positive change in Upstate New York by bringing together segments of the tourism industry as a dynamic and effective voice on issues and opportunities of importance to tourism development. It is also to serve as a vehicle for rapid communication between businesses that comprise Upstate New York's tourism industry.

### **MANAGEMENT STRUCTURE**

A membership-based organization.

### **REGION OR BOUNDARIES**

Upstate New York.

### **CONTACT INFO**

Spike Herzig, President  
800 Mohawk Street  
Herkimer, NY 13350

Website: <http://www.unyta.com/>  
Tel.: (315) 521 3985  
Fax: (315) 781 7714

### **PRIMARY PROGRAMS, PROJECTS, & SERVICES**

#### **Touring New York**

The official travel magazine for the Upstate New York Tourism Alliance, its purpose is to introduce readers to the multitude of experiences that can be enjoyed throughout New York State.

#### **NYRealfunspots.com**

The premiere source for comprehensive information on where to go, what to see and what to do for anyone planning to travel anywhere in the United States.

#### **Membership**

As a member, you will join with other tourism-related businesses to increase tourism to and through upstate New York and, by extension, tourism revenues for individual businesses as well. In addition, UNYTA offers three major program areas to its members: *Marketing*, *Member-to-Member* and *Government Action*. These include access to:

- Upstate tourism publication
- UNYTA web site
- Representation at travel shows
- Educational seminars and training
- Training events
- Governmental Action Programs

### **KEY ISSUES/NEEDS IN YOUR SERVICE AREA**

- Creation, marketing & production of tour packages for upstate travel interests.

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# **NYS Heritage Area Profiles**

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## **ALBANY HERITAGE AREA PROFILE**

### **Heritage Area Description**

The Albany Heritage Area embraces four centuries of history. Albany itself was settled in 1624 and was inhabited by eighteen families. Stockaded for protection, this fur-trading post would eventually grow to become a major banking center and the stately capital of New York State. It also became famous for its role in industrial development and produced many items from beer to billiard balls. It was home to the terminus of the historic Erie Canal which was instrumental in the development of both the state and the nation. Today, Albany's financial institutions, government buildings, and historic neighborhoods are the fabric of one of New York State's most important cities.

### **Heritage Area Theme** Business, Capital

Since its beginnings as a fur-trading post, Albany has been a center for world trade, finance, and government and a pivotal force in the development of the state and the nation.

### **Management Entity**

The City of Albany.

### **Region or Boundaries**

The area encompasses the downtown district extending from South Lake Avenue through to the Hudson River. The boundary includes three major parks, government complex, most of the city's historic neighborhoods, a portion of the Hudson River, and part of the transportation corridor along the Hudson River.

### **Visitor Center**

The original Visitor Center at 25 Quackenbush Square was built with funding from the New York State Legislature and the City of Albany and was opened in the summer of 1986. The Center was expanded into the adjacent Quackenbush Pumping Station with the assistance of a \$1,115,000 Environmental Quality Bond Act (EQBA) Grant and was opened in September, 1991. Since 1998, the City of Albany has contracted with the Albany County Convention and Visitors Bureau to operate the Visitor Center.

The Albany Heritage Area Visitor Center-Henry Hudson Planetarium houses an exhibit that explores Albany's history and heritage, an orientation theatre offering planetarium & orientation shows, & a gift shop with items of local interest. The Visitors Center, (518) 434-0405, is staffed daily and provides tourist information, guided tours and education programs for schools, & group tours.

## **Contacts**

<b>Heritage Area Liaison:</b>		
Kathy Quandt Director of Operations  Albany County Convention and Visitors Bureau  25 Quackenbush Square Albany, NY 12207	PHONE: FAX: E-MAIL: WEBSITE:	(518) 434-1217 (518) 434-0887 <a href="mailto:kquandt@albany.org">kquandt@albany.org</a> <a href="mailto:accvb@albany.org">accvb@albany.org</a> <a href="http://www.albany.org">www.albany.org</a>
<b>Chief Elected Official:</b>		
Mayor Gerald Jennings City Hall, Room 102 Albany, NY 12207	PHONE: FAX: E-MAIL: WEBSITE:	(518) 434-5100 (518) 434-5013

## **CONCORD GRAPE BELT (LAKE ERIE) HERITAGE AREA PROFILE**

### **Heritage Area Description**

The Lake Erie Concord Grape Belt Heritage Area in Chautauqua County is the largest North American grape-growing region outside of California, encompassing some 30,000 vineyard acres. The fertile glacial soils and temperate microclimate captured in this narrow strip of land between Lake Erie and the Allegheny Plateau create one of the most productive viticultural areas in the world. Agriculture, especially the juice-processing industry founded here by Dr. Thomas B. Welch, and the prosperity it engendered have shaped the communities and landscapes of this region and continue as a significant force today.

Since the distinctive viticulture area extends into the northeast corner of Pennsylvania, the 2006 legislation designating the Concord Grape Belt Heritage Area encourages state and county agencies to cooperate with Pennsylvania officials in pursuing heritage area goals. The Concord Grape Belt Heritage Association, a non-profit organization incorporated in 2005 “to promote, encourage and support the dynamic economic development of the Concord grape and wine industries” in the region, has responsibility for preparing the Heritage Area Management Plan. Even prior to the designation, the Concord Grape Belt Heritage Association had actively focused on building regional identity and promoting tourism through projects such as educational displays, an interpretive automobile trail, and a promotional DVD that celebrate the heritage, landscape and products of the area.

**Heritage Area Theme** Agriculture, Natural Environment, Maritime

### **Management Entity**

The Concord Grape Belt Association, a non-profit organization.

### **Region or Boundaries**

The Concord Grape Belt encompasses portions of both New York and Pennsylvania, and is approximately 3 to 5 miles wide that stretches approximately 50 miles along the southeast shore of Lake Erie in Chautauqua County. Generally, it includes the Towns of Hanover, Sheridan, Pomfret, Portland, Westfield and Ripley.

### **Visitor Center**

n/a

## **Contacts**

<b>Heritage Area Liaison:</b>		
Andrew Dufresne Executive Director 3965 South Harold Avenue Bemus Point, NY 14712	PHONE: FAX: E-MAIL:  WEBSITE:	(716) 386-4833  <a href="mailto:and2@cornell.edu">and2@cornell.edu</a>  <a href="http://www.concordgrapebelt.org">www.concordgrapebelt.org</a>
<b>Chief Elected Official:</b>		
Gregory J. Edwards County Executive Gerace Office Building 3 North Erie Street Mayville, NY 14757	PHONE: FAX: E-MAIL:  WEBSITE:	(716) 753-4211  <a href="mailto:edwardsg@co.chautauqua.ny.us">edwardsg@co.chautauqua.ny.us</a>  <a href="http://www.co.chautauqua.ny.us">www.co.chautauqua.ny.us</a>

# **HARBOR PARK (NEW YORK CITY) HERITAGE AREA PROFILE**

## **Heritage Area Description**

From the Great Hall on Ellis Island to the counting houses at South Street Seaport, the Harbor Heritage Area tells the story of New York's growth from a fur trading colony to the largest seaport and immigrant destination in the world. Partner sites include Battery Park, Liberty and Ellis Islands, Fulton Ferry/Empire Stores, South Street Seaport, and Snug Harbor.

## **Heritage Area Theme** Maritime Trade, Immigration

Historic waterfront sites around New York's harbor tell the epic story of growth from colonial trading post to post-Civil War ascendancy as the world's largest seaport and immigration destination.

## **Management Entity**

The City of New York Department of Parks & Recreation and contracts with the Battery Park Conservancy.

## **Region or Boundaries**

The boundaries of Harbor Park include Battery Park & Plaza, Pier A, Liberty Island, Ellis Island, South Street Seaport, Empire-Fulton Ferry State Park, and Harbor Waters.

## **Visitor Center**

Plans call for a visitor center in Battery Park to become a hub of the Harbor Heritage Area experience. The New York State Office of Parks, Recreation and Historic Preservation awarded a \$4,240,000 Grant to the City of New York from the 1986 Environmental Protection Bond Act (EQBA) for a Heritage Area Visitor Center in Pier A in Battery Park. Built in 1890, Pier A is a two-story pier shed located at the northwestern edge of Battery Park. Listed on the National Register of Historic Places, it was the focus of waterfront activity and site of public celebrations for many years.

Many parties have been involved in the Pier A project. They include the: New York City Department of Parks and Recreation, New York City Economic Development Corporation, New York State Heritage Areas Program, National Park Service, as well as private developers. The New York City Economic Development Corporation holds title to the property. In April, 1997, following the Request for Proposal (RFP) process, New York City Economic Development Corporation granted a leasehold interest to Wings Point Associates, a private developer. Original plans called for the conversion of Pier A into a multi-use facility containing both formal and informal dining establishments and retail space. The Heritage Area Visitor Center would be located in approximately 6,500 square feet on the west end of the second floor. The EQBA grant contract was executed in 1998 with over \$3,000,000 of grant funds being paid out in 1999 and 2000. To date, the funds have been used for exterior restoration of the structure, interior finish work, and the design of exhibits for the visitor center space. For a variety of reasons, progress on



this contract has been minimal since early 2001.

Following September 11, 2001, the National Park Service began an investigation of security options for visitors to Liberty and Ellis Islands which includes the possibility of using the first floor of Pier A for security operations. The outcome of these negotiations and the use of the remainder of the building will ultimately affect the location of the Harbor Park Visitor Center.

Prior to the involvement of the National Park Service, the total cost of the project was estimated to be approximately \$26 million. This figure will change based on changing needs and the final determination of uses of the building space.

### **Contacts**

<b>Heritage Area Director:</b>		
Warrie Price The Battery Conservancy New York City Department of Parks & Recreation One New York Plaza, Concourse Level New York, NY 10004	PHONE: FAX: E-MAIL:  WEBSITE:	(212) 344-3491 ext. 11 (212) 344-3496 <a href="mailto:w.price@thebattery.org">w.price@thebattery.org</a>  <a href="http://www.thebattery.org">www.thebattery.org</a>
Joshua Laird Director of Planning New York City Department of Parks & Recreation The Arsenal – Central Park New York, NY 10021	PHONE: FAX: E-MAIL:  WEBSITE:	(212) 360-3402 (212) 360-3453 <a href="mailto:joshua.laird@parks.nyc.gov">joshua.laird@parks.nyc.gov</a>  
<b>Chief Elected Official:</b>		
Mayor Michael R. Bloomberg City Hall New York, NY 10007	PHONE: FAX: E-MAIL:  WEBSITE:	(212) 639-9675 (212) 788-8123   

## **HEIGHTS (NEW YORK CITY) HERITAGE AREA PROFILE**

### **Heritage Area Description**

Legislation was signed on November 4, 2004, by Governor George Pataki establishing the Heights Heritage Area; it is the eighteenth Heritage Area in the New York State system and the second for New York City. The designation made note of the area's military history, maritime industry, and the migration to and settlement of northern Manhattan.

The Heights Heritage Area boundary generally encompasses all of west Harlem north of 122<sup>nd</sup> Street and west of 10<sup>th</sup> Avenue including approximately five miles of waterfront on the Hudson River and three on the Harlem River. The area is home to the neighborhoods of Inwood, Washington Heights, Hamilton Heights, and Manhattanville and it includes such notable landmarks as the nationally renowned Hamilton Grange site, the Morris-Jumel Mansion, the Audubon Terrace, the Little Red Lighthouse, and the Cloisters. The Heights Heritage Area is also home to numerous parks including Inwood Hill, Forts Tryon and Washington, High Bridge, part of Riverside, and Riverbank State Park. It is the site of historic Revolutionary War activity and the later waves of immigrants, many from lower Manhattan.

The Heights Heritage Area has been energetically promoted by the West Harlem Art Fund [Director, Savona Bailey-McClain, (212) 426-3421]. With the dual goal of tourist driven economic development and quality of life improvements, they have championed healthy recreation, public arts, eco-tourism and arts marketing programs, park and streetscape development, and a collaborative Revolutionary War Heritage Trail project.

**Heritage Area Theme** Defense, Maritime History, Immigration, Migration

The site of Revolutionary War activity and home to waves of immigrants, the Heights Heritage Area of northern Manhattan includes miles of bustling avenues, parkways and waterfront, acres of parks, and landmarks as varied as the Little Red Lighthouse and the Hamilton Grange.

### **Management Entity**

The City of New York Department of Parks & Recreation.

### **Region or Boundaries**

The Heights Heritage Area encompasses the cohesive geographic area of west Harlem within the city of New York, including a southerly boundary of one hundred twenty-second street, a northerly boundary of two hundred eighteenth street, an easterly boundary of Highbridge Park and tenth avenue, and a westerly boundary of the appropriate riverside portions along the Hudson River that is associated with and reveals the historic development of maritime history, military war history, and the northern Manhattan migration.

**Visitor Center**

None at this point in time.

**Contacts**

<b>Heritage Area Director:</b>		
Joshua Laird Director of Planning Heights Heritage Area New York City Department of Parks & Recreation The Arsenal - Central Park New York, NY 10021	PHONE: FAX: E-MAIL:  WEBSITE:	(212) 360-3402 (212) 360-3453 <a href="mailto:joshua.laird@parks.nyc.gov">joshua.laird@parks.nyc.gov</a>  <a href="http://myharlem.org/">http://myharlem.org/</a>
<b>Chief Elected Official:</b>		
Mayor Michael R. Bloomberg City Hall New York, NY 10007	PHONE: FAX: E-MAIL:  WEBSITE:	(212) 639-9675 (212) 788-8123  

## **KINGSTON HERITAGE AREA PROFILE**

### **Heritage Area Description**

Kingston was a prominent colonial town and prospered throughout the 19th Century as a Hudson River port and terminus of the Delaware and Hudson Canal. The Heritage Area features two principal parts of the City: the Stockade District which contains the Senate House State Historic site as well as Dutch architecture, and the Rondout Creek Corridor including the river port, Kingston Point Park, and the Kingston Lighthouse

### **Heritage Area Theme** Transportation

The city of Kingston began in the narrow streets and stone houses of the colonial Stockade District, which served as the first capital of New York State, and grew to include the bustling Hudson River port of Rondout.

### **Management Entity**

The City of Kingston.

### **Region or Boundaries**

Viewed on a map, Kingston's Heritage Area appears as a roughly triangular constellation of historic, cultural and recreational resource sites. The Broadway and Wilbur Avenue links join at the Stockade to form two sides of the triangle. The Rondout corridor, which both links intersect, forms the third side.

### **Visitor Center**

The Kingston Visitor Center in the Rondout district opened in 1992 as the anchor project of the revitalization efforts in this historic waterfront district. The commitment by the City of Kingston to invest a \$530,000 Environmental Quality Bond Act (EQBA) Grant and operate a visitor center in this district provided the critical financial link for a private developer to develop and lease several nearby properties. Private investment of more than \$5 million and public investment in waterfront dockage and infrastructure have transformed this district into a vibrant part of Kingston.

In Uptown Kingston, the City and the New York State Office of Parks, Recreation and Historic Preservation have formed a partnership which enables the City to lease and operate a visitor center in a historic building located at the Senate House State Historic Site.

## **Contacts**

<b>Heritage Area Coordinator:</b>		
Kate Cook Kingston Heritage Area Rondout Visitor Center 20 Broadway Kingston, NY 12401	PHONE: FAX: E-MAIL:  WEBSITE:	(800) 331-1518 (845) 331-7563 <a href="mailto:Kingstoninfo@ciKingston.ny.us">Kingstoninfo@ciKingston.ny. us</a>  <a href="http://www.ci.kingstonl.ny.us">www.ci.kingstonl.ny.us</a>
<b>Chief Elected Official:</b>		
Mayor James Sottile City Hall 420 Broadway Kingston, NY 12401	PHONE: FAX: E-MAIL:  WEBSITE:	(845) 331-0080 (845) 334-3904
<b>Heritage Area Commission:</b>		
Sandra Balla Edwin Ford Joseph Fautz Michael DelPriore Elizabeth Heitzman Leo Schupp Sr.		

## **MICHIGAN STREET AFRICAN AMERICAN HERITAGE CORRIDOR (BUFFALO) PROFILE**

### **Heritage Area Description**

The Michigan Street African American Corridor in Buffalo is rich in African American History. This area, previously known as The Michigan Street Preservation Area, has been nationally recognized for its unique cultural resources and historically significant buildings. This two block area has been center stage in the epic history of Buffalo's black community and includes the Michigan Street Baptist Church, the Home of Reverend Dr. Jessie E. Nash and the Colored Musician's Club, historic sites associated with and revealing of an historic role as the center of African American history, culture, and reform activities.

### **Heritage Area Theme**

The Heritage Corridor links the three historic sites described above and will commemorate the African American experience in Buffalo and the role the Underground Railroad, the Civil Rights Movement and Jazz each played in shaping that experience.

### **Management Entity**

The Michigan Street African American Heritage Corridor was designated in State legislation on August 15, 2007. This legislation established the Michigan Street African American Heritage Corridor Commission as a not-for-profit corporation to provide governance, oversight and sustainability of the targeted historic area for purposes of preservation, tourism and enhanced economic development opportunities for the City of Buffalo and Western New York. The commission will consist of up to eleven voting members and six non-voting ex-officio members. The commission will be responsible for creating and implementing a heritage corridor management plan.

### **Region or Boundaries**

The Michigan Street African American heritage corridor encompassing the geographical corridor of the east side of downtown Buffalo, Erie county, located between Broadway, Eagle, Elm and Nash to William street, William street (east) to Pine street, and Pine street (south) to Eagle, which includes the J. Edward Nash House, the Michigan Street Baptist Church, and the Colored Musicians Club, associated with and revealing of an historic role as the center of African American history, culture, and reform activities, and such other historic sites that may exist outside the boundaries described herein which are appropriate for inclusion by thematic and cultural linkage which are recommended by the heritage corridor commission subject to final approval by the commissioner of NYS OPRHP.

### **Visitor Center**

Plans for visitor facilities will be determined in the heritage corridor management plan.

**Contacts**

<b>Heritage Area Liaison:</b>		
	PHONE: FAX: E-MAIL:  WEBSITE:	
<b>Chief Elected Official:</b>		
Mayor Byron Brown 201 City Hall Buffalo, NY 14202	PHONE: FAX: E-MAIL:  WEBSITE:	(716) 851-4841 (716) 851-4360

# **MOHAWK VALLEY HERITAGE CORRIDOR PROFILE**

## **Heritage Area Description**

The Mohawk Valley Heritage Corridor includes the following counties: **Oneida, Herkimer, Fulton, Montgomery, Schoharie, Schenectady, Saratoga, and Albany** (lands within the Adirondack Park boundary are not included in the Corridor).

Established in 1994 by state legislation, its planning commission conducted a three year planning process and produced a management plan which was approved in 1997 by the New York State Office of Parks, Recreation and Historic Preservation. The Mohawk Valley Heritage Corridor Commission was then established by state legislation in 1997 to implement the Mohawk Valley Management Plan.

The Commission members and staff have undertaken numerous projects to carry out their three-part mission of regional heritage development, regional interpretation, and regional tourism such as:

- Development of an interpretive plan to tie together the themes, stories, and resources of the Mohawk Valley
- A Countryside Exchange program
- Cooperative effort with the Landmark Society of Western New York to produce a book entitled, Erie Canal Legacy
- Establishment of an Ethnic Heritage program including two conferences to promote “Little Italy” around the State
- Grants and technical assistance to communities (such as Canajoharie and Dolgeville) for major community redevelopment programs
- Development of Scenic Byways in the region
- Coordination of the American History Education Alliance

## **Heritage Area Theme**

The dramatic landscapes of the eight Mohawk Valley counties are layered with centuries of history, from Iroquois encounters with fur traders and missionaries, through European settlement, colonial wars, the Erie Canal, and industrialization.

## **Management Entity**

The Mohawk Valley Heritage Corridor Commission, a public benefit corporation established under the NYS Parks, Recreation and Historic Preservation Law.

## **Region or Boundaries**

The corridor stretches 130 miles from the Hudson River to Oneida Lake, and is up to 70 miles wide, encompassing 203 communities. The cohesive geographical area includes all or parts of Oneida, Herkimer, Montgomery, Fulton, Schenectady, Schoharie, Saratoga and Albany counties associated with and revealing the natural features and historic development that includes Native American settlement, the colonial period and



industrialization of the Mohawk Valley region (excluding land within the Adirondack Park).

### **Visitor Center**

The Mohawk Valley Heritage Corridor provides the tourism materials for distribution at existing visitor facilities in the eight counties of the Mohawk Valley region. It also coordinates a signage program to both design and fabricate outdoor kiosks and directional signs which are placed at key locations.

### **Contacts**

<b>Heritage Area Director:</b>		
Fred E. Miller Executive Director Mohawk Valley Heritage Corridor 66 Montgomery Street Canajoharie, NY 13317	PHONE: FAX: E-MAIL:  WEBSITE:	518) 673-1045 (518) 673-1078 <a href="mailto:execdirector@mvhcc.org">execdirector@mvhcc.org</a>  <a href="http://www.mvhcc.org">www.mvhcc.org</a>
<b>Chief Elected Official:</b>		
See Commission Membership	PHONE: FAX: E-MAIL: WEBSITE:	
<b>Corridor Commission (Appointing Authority)::</b>		
Christopher Callaghan, Co-Chair (Saratoga County) John B. Stetson, Co-Chair (Governor) John B. Thomas, Vice Chair (Governor) Lorraine H. Lewandrowski, Secretary (Governor) Kevin Marken, Treasurer (Assembly Majority) <u>Members:</u> Joseph W. Ahern (Assembly Minority)      Sharon J. Horning (Senate Majority) Erynne Ansel (Schoharie County)      Brian Patterson (Invited by Commission) Kevin D. DeFebbe (Schenectady Co.)      Frank P. Spatto (Herkimer Co.) Christopher Destito (Oneida Co.)      Barbara V. Spraker (Montgomery Co.) G. Wallace Hart (Fulton Co.)      Paul D. Tonko (Assembly Majority) James G. Hill (Senate Majority)      Mark C. Van Sluyters, (Albany Co.)		
<u>Non-Voting Members:</u>		
New York State Office of Parks, Recreation and Historic Preservation Empire State Development Corporation New York State Department of Agriculture and Markets New York State Thruway Canal Corporation		
The Mohawk Valley Heritage Corridor Commission was established under the PARKS Heritage Areas Law in 1997 as a Public Benefit Corporation. The Heritage Corridor Commission consists of eighteen voting members (one from each of the eight member counties as well as representatives from the Governor, Senate, Assembly, and the Oneida Nation) and includes the above listed non-voting members.		

## **NORTH SHORE (LONG ISLAND) HERITAGE AREA PROFILE**

### **Heritage Area Description**

The Long Island North Shore Heritage Area, established by law on July 14, 1998, is the first heritage area on Long Island. The legislation established a planning commission to work with local leaders and citizens to draft a management plan to develop, preserve, and promote the area's unique historic, cultural, and natural resources. Appointments to this commission were made by the Governor, the New York State Senate and Assembly, and the counties of Nassau and Suffolk. Following an extensive planning process, the management plan and environmental review were completed and submitted to the New York State Office of Parks, Recreation and Historic Preservation. The Management Plan was approved on December 8, 2006.

Long Island's North Shore has long been recognized as one of the nation's most unusual waterfront regions. The geological, natural, scenic, and historic features associated with this area, plus its immediate proximity to the world's greatest metropolis make it one of New York State's most vital environmental and economic resources. In recognition of this fact, the Long Island North Shore Heritage Area was designated as a New York State Heritage Area on July 14, 1998. The North Shore Heritage Area is the first Heritage Area on Long Island.

The Long Island North Shore Heritage Area presents a vision of coordinated public policy focusing on the preservation and economic vitality of the entire region. It offers a blueprint for a future in which the natural and manmade resources of the area are sources of pride and sustenance, communities are connected with their past and with one another, and future development and growth are rooted in established communities and traditional ways of life. [taken from HA website]

### **Heritage Area Theme**

From Great Neck to Orient Point, the North Shore's rich heritage is revealed at places as diverse as luxurious Gold Coast mansions, vintage suburbs, well-worn fishing piers, rugged pine barrens, and North Fork farm stands.

### **Management Entity**

The Long Island North Shore Heritage Area Association, Inc., a non-profit organization.

### **Region or Boundaries**

Extending from the Queens County border east to Orient Point and from the Connecticut State line south to Rt. 25 and the Long Island Expressway, the Heritage Area encompasses over 1000 square miles and almost one million people. Heritage Area benefits extend only to those communities within that boundary that have chosen to participate.

### **Contacts**

<b>Heritage Area Director:</b>		
Wendy Brodsky, Administrative Assistant LI North Shore Heritage Area Planning Commission c/o Planting Fields Arboretum State Historic Park P.O. Box 58 Oyster Bay, NY 11771	PHONE: (516) 922-8605 FAX: (516) 922-8610 E-MAIL: <a href="mailto:Wendy.Brodsky@oprhp.state.ny.us">Wendy.Brodsky@oprhp.state.ny.us</a>  WEBSITE : <a href="http://linorthshoreheritagearea.com/">http://linorthshoreheritagearea.com/</a>	
<b>Chief Elected Official:</b>		
	PHONE: FAX: E-MAIL:  WEBSITE :	

## **OSSINING HERITAGE AREA PROFILE**

### **Heritage Area Description**

The Ossining Heritage Area, forty miles “Up the River” from New York City, is home to the legendary Sing Sing Prison, a beautiful historic main street, and the Croton Aqueduct, an engineering marvel which, by supplying water to New York City for over 100 years, helped to make its 19<sup>th</sup> century growth possible. These diverse resources serve to tell the story of development and ongoing efforts at public reform within New York State.

### **Heritage Area Theme** Reform Movements

In this historic Hudson River village, unique landmarks like the Old Croton aqueduct and Sing Sing Prison display state-of-the-art advances in 19<sup>th</sup> century civil and social engineering.

### **Management Entity**

The City of Ossining Department of Parks & Recreation.

### **Region or Boundaries**

Ossining is located within the New York City metropolitan area. The heritage area encompasses historic districts and sites, traditional parks on the waterfront, and an historic downtown commercial area.

### **Visitor Center**

Opened in June 1991, the Ossining Visitor Center became host to an exhibit on the Old Croton Aqueduct as well as a graphic, award-winning video portraying prison life "Up the River" in Sing Sing Prison. It is located in the Ossining Community Recreation Center and serves as a favorite way-station for those wishing to explore the adjacent Old Croton Aqueduct Trail, the historic village, and other nearby sites.

### **Contacts**

<b>Heritage Area Director:</b>		
Henry Atterbury Superintendent of Parks and Recreation Ossining Community Center 95 Broadway Ossining, NY 10562	PHONE: FAX: E-MAIL:  WEBSITE:	(914) 941-3189 (914) 941-3417 <a href="mailto:atterburyhc@aol.com">atterburyhc@aol.com</a>  
<b>Chief Elected Official:</b>		
Mayor Eugene Napolitano Village of Ossining 16 Croton Avenue Ossining, NY 10562	PHONE: FAX: E-MAIL:  WEBSITE:	(914) 941-3554 (914) 941-5940  

## **RIVERSPARK (HUDSON-MOHAWK) HERITAGE AREA PROFILE**

### **Heritage Area Description**

The Hudson-Mohawk Heritage Area, "RiverSpark," is home to worker housing, ethnic neighborhoods, and huge factories in the communities of Cohoes, Colonie, Green Island, Troy, the Town and Village of Waterford, and Watervliet which reflect the region's crucial contribution to America in its transformation from an agrarian to an industrialized society. This center of industrial history pays tribute to the thousands of workers who helped initiate America's labor movement. A 28 mile heritage trail leads cyclists and drivers to many of the significant historical, cultural, and natural resource sites of the area.

### **Heritage Area Theme** Labor and Industry

At the confluence of two great rivers, natural resources and cutting-edge technology were harnessed in the region's transformation from an agrarian to an industrial economy. This heritage is visible today in the people, streets, and landscapes of the "RiverSpark" communities: Cohoes, Colonie, Green Island, Troy, Waterford, and Watervliet.

### **Management Entity**

The Hudson-Mohawk Heritage Area Commission, a public benefit corporation established in the Public Authorities Law, contracts with the Hudson-Mohawk Industrial Gateway.

### **Region or Boundaries**

Riverspark (Hudson-Mohawk) communities include Cohoes, Colonie, Green Island, Troy, the Town and Village of Waterford, and Watervliet.

### **Visitor Center**

<b>TROY VISITOR CENTER</b>		
Carol LaCivita Visitor Center Administrative Director Troy RiverSpark Visitor Center 251 River Street Troy, NY 12180-3280	PHONE: FAX: E-MAIL: WEBSITE:	(518) 270-8667  <a href="mailto:carol@troyvisitorcenter.org">carol@troyvisitorcenter.org</a>  <a href="http://www.troyvisitorcenter.org/">www.troyvisitorcenter.org/</a>
Located at 251 River Street, the Troy Visitor Center features exhibits, film, and interactive video/computer programs which tell the story of how water ignited (sparked) the Industrial Revolution. Visitors will also find tourist information and a gift shop.		
The Troy Visitor Center was funded through a \$644,000 Urban Cultural Park (UCP) Local Assistance Grant and opened in June, 1986. The City of Troy supplied a 90% match for this project.		
<b>COHOES VISITOR CENTER</b>		

Ed Tremblay City of Cohoes Community Development Cohoes “RiverSpark” Visitor Center 58 Remsen Street Cohoes, NY 12047	PHONE: (518) 237-7999 FAX: (518) 237-0029 E-MAIL: <a href="mailto:etremblay@ci.cohoes.ny.us">etremblay@ci.cohoes.ny.us</a> WEBSITE:
<p>The Cohoes Visitor Center is located on the first floor of the historic Cohoes Music Hall whose upper floors still serve as an active professional theater. Exhibits, film, and interactive programs in the Visitor Center tell the stories of the people who fueled the Industrial Revolution. Group tours are available by appointment.</p> <p>The Cohoes Visitor Center was funded through a <b>\$1,250,000</b> Environmental Quality Bond Act (EQBA) Grant and was opened in 1994.</p>	
<b>WATERFORD HARBOR VISITOR CENTER</b>	
Waterford Harbor Visitor Center One Tugboat Alley Waterford, NY 12188	PHONE: (518) 233-9123 FAX: E-MAIL: <a href="mailto:WfdCanHarVC@aol.com">WfdCanHarVC@aol.com</a> WEBSITE:
<p>Located at the confluence of the Mohawk and Hudson Rivers and the Erie and Champlain Canals, the Waterford Harbor Visitor Center offers tourist information and boater services and provides a welcoming gateway to the New York State Canal System. A variety of state and local sources provided funding for an attractive linear park, harbor facility, and Visitor Center. Beginning with ‘CanalFest’ in May, the Visitor Center hosts many tours and seasonal festivals which help attract thousands of visitors to this historic village each year.</p>	

### Contacts

<b>Heritage Area Director:</b>		
P. Thomas Carroll Executive Director Hudson Mohawk Industrial Gateway 1 East Industrial Parkway Troy, NY 12180-5942	PHONE: (518) 274-5267 FAX: E-MAIL: <a href="mailto:carroll@rpi.edu">carroll@rpi.edu</a> WEBSITE: <a href="http://www.riverspark.org">www.riverspark.org</a>	
<b>Chief Elected Official:</b>		
Mayor John T. McDonald III, City of Cohoes Supervisor Mary E. Brizzell, Town of Colonie Mayor Ellen McNulty-Ryan, City of Green Island Supervisor John E. Lawler, Town of Waterford Mayor J. Bert Mahoney, Village of Waterford Mayor Robert D. Carlson, City of Watervliet Mayor Harry J. Tutunjian, City of Troy	(518)233-2119 (518) 783-2728 (518) 273-2201 (518) 235-8184 (518) 235-9898 (518) 270-4401	
<p>The Hudson-Mohawk Heritage Area “RiverSpark” Commission is comprised of an elected official from each of the seven participating communities. The New York State Office of Parks, Recreation and Historic Preservation (OPRHP) is an ex-officio member.</p>		

## **ROCHESTER-HIGH FALLS HERITAGE AREA PROFILE**

### **Heritage Area Description**

New York State's fourth largest city grew to prominence due in large part to the waterpower of the Genesee River. The Heritage Area includes the most spectacular of Rochester's three waterfalls, adjacent historic industrial and recreational areas, and hydropower facilities. The focal point of the Heritage Area is the Center at High Falls.

### **Heritage Area Theme** Natural Environment

Where millraces and waterfalls once captured the power of the mighty Genesee River, Rochester's High Falls area now welcomes visitors to revitalized factories, dramatic archeological sites, and magnificent scenery.

### **Management Entity**

The City of Rochester.

### **Region or Boundaries**

Downtown Rochester, extending along Park Avenue north to the Veterans Memorial Bridge/Route 104 and from Andrews Street South to the Troup-Howell Bridge/I-490. The east-west boundaries extend north along St. Paul Street and Lake Avenue and south along South Avenue and Exchange Boulevard.

### **Visitor Center**

The Heritage Area Visitor Center, located in the Old Rochester Waterworks Building within the Brown's Race Complex, was funded through a \$1,705,000 Environmental Quality Bond Act (EQBA) Grant; it opened in October, 1992. The complex had received a total of \$2.6 million dollars in State Parks EQBA funds which, in turn, helped generate over \$20 million in city and private monies to renovate the historic Brown's Race District. This area has developed as a major entertainment district for the City of Rochester. The City has contracted with a private management firm to operate the Brown's Race Complex including the Visitor Center and Fine Art Gallery.

## **Contacts**

<b>Heritage Area Liaison:</b>		
Lorie Barnum Director of Cultural Affairs City Hall Room 222B 30 Church Street Rochester, NY 14614-1290	PHONE: FAX: E-MAIL:  WEBSITE :	(585) 428-6693 (585) 428-7991 <a href="mailto:barnuml@cityofrochester.gov">barnuml@cityofrochester.gov</a>  <a href="http://www.cityofrochester.gov">www.cityofrochester.gov</a>
Sally Wood Winslow Education Program and Fine Art Director Center at High Falls 60 Browns Race Rochester, NY 14614	PHONE: FAX: E-MAIL:  WEBSITE :	(585) 325-2030 (585) 325-2414 <a href="mailto:swinslow@frontiernet.net">swinslow@frontiernet.net</a>  <a href="http://www.centerathighfalls.org">www.centerathighfalls.org</a>
<b>Chief Elected Official:</b>		
Mayor Robert J. Duffy City Hall 30 Church Street Rochester, NY 14614	PHONE: FAX: E-MAIL:  WEBSITE :	(585) 428-5990    <a href="http://www.cityofrochester.gov">www.cityofrochester.gov</a>



## **SACKETS HARBOR HERITAGE AREA PROFILE**

### **Heritage Area Description**

The War of 1812 Battlefield, historic Madison Barracks, and quaint village streets bear witness to Sackets Harbor's role as a military stronghold defending the northern border during our country's turbulent first centuries.

### **Heritage Area Theme** Defense

### **Management Entity**

The Village of Sackets Harbor.

### **Region or Boundaries**

The Village of Sackets Harbor is located within the Town of Hounsfield in Jefferson County. The village is situated on Black River Bay, an inlet of eastern Lake Ontario south of the Thousand Island resort region.

### **Visitor Center**

The oldest structure in the village, the historic 1802 Augustus Sacket House, is home to the Sackets Harbor Visitor Center. A \$485,000 Environmental Quality Bond Act (EQBA) Visitor Center Grant was used to fund both renovations to the long vacant Sacket House and the installation of exhibits. The Center, which opened on Memorial Day, 1995, was officially dedicated on July 12, 1995.

### **Contacts**

<b>Heritage Area Coordinator:</b>		
David Altieri Sackets Harbor Heritage Area P. O. Box 312 301 West Main Street Sackets Harbor, NY 13685	PHONE: FAX: E-MAIL:  WEBSITE:	(315) 646-1708 (315) 646-1201 <a href="mailto:sacket10@hotmail.com">sacket10@hotmail.com</a>  
<b>Chief Elected Official:</b>		
Mayor Michael Hoagland Village of Sackets Harbor	PHONE: FAX: E-MAIL:  WEBSITE:	(315) 646-3548   
<b>Heritage Area and Local Waterfront Revitalization Program Advisory Committee:</b>		
David Altieri Constance Barone James Corbin Louis Curth	David Cutter Jan Maas Janet Quinn	

# **SARATOGA SPRINGS HERITAGE AREA PROFILE**

## **Heritage Area Description**

“Queen of Spas” in the 19<sup>th</sup> century, Saratoga continues to attract visitors to its bubbling mineral springs, horseracing tracks, Victorian architecture, vibrant downtown, and flourishing cultural life.

**Heritage Area Theme** “The Natural Resource of the Mineral Springs” and  
“The Flourishing of Resort Life”

## **Management Entity**

The City of Saratoga Springs.

## **Region or Boundaries**

The area incorporated those land uses and areas which have historically developed or caused the development of the City of Saratoga Springs, which include: 23 mineral springs; the Broadway, Casino-Congress Park Circular Street, Franklin Square, Union Avenue / Track / Yaddo, & East Side Historic Districts; Saratoga Spa State Park, the Drink Hall, Saratoga Harness Track & cemeteries.

## **Visitor Center**

The Heritage Area Visitor Center, located at 297 Broadway, features monthly historic and artistic exhibits as well as permanent historical exhibits; educational programs for children and adults; provides speakers for local groups, conferences, and conventions; serves as a venue for several annual community-wide events, two of which the organization chairs and coordinates; coordinates two summer concerts series and other musical projects; actively involved as a committee member planning the international SaratogaArtsFest; provides over 200 informational brochures; and shows 15-minute orientation video about the attractions and history of the City of Saratoga Springs and the surrounding area. Guided and self-guided walking tours and step on tour guides for buses are available. The Visitor Center is housed in a former trolley station and "Drink Hall" where people traveled to taste and buy the mineral waters in years gone by. The facility is available for rent by profit and not-for-profit groups. The Saratoga Springs Heritage Area Visitor Center was funded through a \$680,000 Environmental Quality Bond Act (EQBA) Grant and was opened in July, 1992.

## **Contacts**

<b>Heritage Area Director:</b>		
Lew Benton Saratoga Springs Heritage Area Program and Visitor Center 297 Broadway Saratoga Springs, NY 12866-4262	PHONE: FAX: E-MAIL:  WEBSITE:	(518) 587-3241 (518) 580-0980 <a href="mailto:visitorcenter@spa.net">visitorcenter@spa.net</a>  <a href="http://www.saratogaspringsvisitorcenter.org">www.saratogaspringsvisitorcenter.org</a>
<b>Chief Elected Official:</b>		
Mayor Valerie Keehn City Hall 474 Broadway Saratoga Springs, NY 12866	PHONE: FAX: E-MAIL:  WEBSITE:	(518) 587-3550 (518) 587-1688 <a href="mailto:valerie.keehn@saratoga-springs.org">valerie.keehn@saratoga-springs.org</a>  <a href="http://www.saratoga-springs.org">www.saratoga-springs.org</a>

## **SCHENECTADY HERITAGE AREA PROFILE**

### **Heritage Area Description**

Founded in 1661, Schenectady grew from a stockaded village in the wilderness into a thriving Erie Canal port, then burgeoned as the 20<sup>th</sup> century's "Electric City," birthplace of General Electric and the American Locomotive Company.

**Heritage Area Theme** Labor and Industry

### **Management Entity**

The City of Schenectady.

### **Region or Boundaries**

The Heritage Area boundary encompasses six major areas of the City of Schenectady characterized by significant historical, cultural, and architectural interest as well as where recreational opportunities can be realized. This includes Schenectady's Downtown, 3 National Register Historic Districts (the Stockade, part of the Union Street Historic District, and the G.E. Realty Plot), 8 National Register Properties, and recreational areas both passive and active.

### **Visitor Center**

The Schenectady Heritage Area Visitor Center was funded through an \$825,000 Environmental Quality Bond Act (EQBA) Grant and opened in 1991. It is located at the Schenectady Museum and Science Center and is highlighted by an outdoor exhibit of a RS-3 locomotive built by the American Locomotive Company of Schenectady. The Visitor Center is operated by the Museum and Science Center under contract with the City of Schenectady.

### **Contacts**

<b>Heritage Area Director:</b>		
Maureen Gebert Schenectady Heritage Area City Hall Jay Street Schenectady, NY 12305	PHONE: FAX: E-MAIL:  WEBSITE:	(518) 382-5147 (518) 382-5275 <a href="mailto:mgebert09@yahoo.com">mgebert09@yahoo.com</a>  <a href="http://www.cityofschenectady.com">www.cityofschenectady.com</a>
<b>Chief Elected Official:</b>		
Mayor Brian U. Stratton	PHONE: FAX: E-MAIL: WEBSITE:	(518) 382-5000

## **SENECA FALLS HERITAGE AREA PROFILE**

### **Heritage Area Description**

Steeped in its rich history, the Seneca Falls Heritage Area focuses on the role its natural (the falls and other waterways) and man-made resources (Cayuga-Seneca Canal, turnpikes, railroads) played in the transformation of the area as well as the changes wrought by the industrialization process. The convergence of many new industries, new technologies, new transportation, and new workers helped to foster the spread of reform.

Seneca Falls earned its place in history as the setting of the first Women's Rights Convention in 1848, organized by advocate Elizabeth Cady Stanton. The Seneca Falls Heritage Area includes a classic main street and portions of the Cayuga-Seneca Canal. It also features the Women's Rights National Historical Park, a National Park Service site which includes the Stanton House and Wesleyan Chapel, site of the 1848 Convention and birthplace of a movement that continues today.

### **Heritage Area Theme** Reform Movements; Transportation and Industrialization

The righteous spirit of reform earned Seneca Falls a place in world history as the setting of the first Women's Rights convention in 1848. Today, the historic mill town features a classic main street, canal promenade, restored landmarks, and modern monuments to women's activism.

### **Management Entity**

The Village of Seneca Falls.

### **Region or Boundaries**

Includes

### **Visitor Center**

Prompted by a \$700,000 Environmental Quality Bond Act (EQBA) Grant to Seneca Falls, a village-private sector partnership was formed to renovate the fire-gutted Partridge Building as a means to house both the Visitor Center and a retail-office complex. The private investment of nearly \$2 million along with the State Grant monies went into rehabilitation work on the building; which, in turn, helped facilitate the revitalization of downtown Seneca Falls. Opening in 1990, the Visitor Center operates under a "condominium" agreement with the village.

## **Contacts**

<b>Heritage Area Director:</b>		
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<b>Chief Elected Official:</b>		
Mayor Diana Smith Village of Seneca Falls 60 State Street Seneca Falls, NY 13148	PHONE: FAX: E-MAIL:  WEBSITE:	(315) 568-8107  <a href="mailto:mayorsmith@senecafall.com">mayorsmith@senecafall.com</a>  <a href="http://www.senecafalls.com">www.senecafalls.com</a>
<b>Commission Chair:</b>		
Adriene Emmo 60 State Street Seneca Falls, NY 13148	PHONE: FAX: E-MAIL:  WEBSITE:	

# **SUSQUEHANNA HERITAGE AREA PROFILE**

## **Heritage Area Description**

The Susquehanna Heritage Area is rich in its variety of historic districts and special landmarks and is home to both the Binghamton Visitor Center and the Endicott Visitor Center. Its focus on industrial and labor development tell the story of vast change and growth during the late 19<sup>th</sup> and early 20<sup>th</sup> centuries.

## **Heritage Area Theme** Labor and Industry; Immigration and Migration

Antique carousels, factories, ethnic neighborhoods, and gold-domed churches tell the story of the thousands of immigrants drawn to the industries of Binghamton, Endicott, and Johnson City in the Susquehanna's "Valley of Opportunity".

## **Management Entity**

The Susquehanna Heritage Commission was established by an inter-municipal agreement between the City of Binghamton and the Villages of Johnson City and Endicott.

## **Region or Boundaries**

The Heritage Area encompasses three distinct areas each of which fall within the downtown portion of the City of Binghamton, the Village of Johnson City and the Village of Endicott.

## **Visitor Centers**

The **Binghamton Visitor Center** of the Susquehanna Heritage Area opened in November, 1996, and is located at the Roberson Museum and Science Center. Using Environmental Quality Bond Act (EQBA) Grants totaling \$880,000 and another \$150,000 in local funding, an addition to the Roberson Museum was constructed. The exhibits highlight local architecture, the significance of the immigrant experience and industrial development of the region. The voices of local residents, through a special theater presentation, entitled "Voices", can be heard as well. The Visitor Center is operated by the Roberson Museum under a management contract with the City of Binghamton.

The **Endicott Visitor Center** of the Susquehanna Heritage Area, located in the Old Colonial Hall on Lincoln Avenue, features exhibits on the historical legacy of Endicott-Johnson, IBM, and the lively communities that grew up around their factories. The Visitor Center, opened in 2003, and the attached Community Meeting Hall were funded by both New York State Grants approximating \$450,000 and Grants from local businesses, service organizations, and the Village of Endicott in excess of \$400,000.

A \$60,000, Environmental Quality Bond Act (EQBA) Grant made to Johnson City will be used to restore a unique "pagoda" structure that was built by the workers of the Endicott Johnson Shoe Company. It will be used as an outdoor interpretive display.

## **Contacts**

<b>Heritage Area Liaison:</b>		
Gail Domin Broome County Planning and Economic Development 44 Hawley Street P.O. Box 1766 Binghamton, NY 13902	PHONE: FAX: E-MAIL:  WEBSITE:	(607) 778-6488 (607) 778-6051 <a href="mailto:gdomin@co.broome.ny.us">gdomin@co.broome.ny.us</a>  <a href="http://www.gobroomecounty.com">www.gobroomecounty.com</a>
Kathy Utter Coordinator Endicott Visitor Center 1009 East Main Street Endicott, NY 13760	PHONE: FAX: E-MAIL:  WEBSITE:	(607) 757-5355 (607) 757-2422 <a href="mailto:KSEEDO@stny.rr.com">KSEEDO@stny.rr.com</a>  <a href="http://www.endicottny.com">www.endicottny.com</a>
<b>Chief Elected Official:</b>		
Mayor Matthew T. Ryan City of Binghamton 38 Hawley Street Binghamton, NY 13902	PHONE: FAX: E-MAIL:  WEBSITE:	(607) 772-7001 (607) 772-0508 <a href="mailto:mayor@cityofbinghamton.com">mayor@cityofbinghamton.com</a>  <a href="http://www.cityofbinghamton.com">www.cityofbinghamton.com</a>
Mayor Joan Hickey Pulse Village of Endicott 1009 East Main Street Endicott, NY 13760	PHONE: FAX: E-MAIL:  WEBSITE:	(607) 757-2420 (607) 757-2422 <a href="mailto:voemayor@stny.rr.com">voemayor@stny.rr.com</a>  <a href="http://www.endicottny.com">www.endicottny.com</a>
Mayor Harry Lewis Village of Johnson City 243 Main Street Johnson City, NY 13790	PHONE: FAX: E-MAIL:  WEBSITE:	(607) 798-7861 (607) 798-7865 <a href="mailto:jcmayor@stny.rr.com">jcmayor@stny.rr.com</a>  <a href="http://www.johnsoncityny.org">www.johnsoncityny.org</a>
<b>Commission Chair:</b>		
Daria Golazeski Planning Director Village of Johnson City 243 Main Street Johnson City, NY 13790	PHONE: FAX: E-MAIL:  WEBSITE:	(607) 797-9098 (607) 798-9553 <a href="mailto:JCPlanning@stny.rr.com">JCPlanning@stny.rr.com</a>  <a href="http://www.johnsoncityny.org">www.johnsoncityny.org</a>



## **SYRACUSE HERITAGE AREA PROFILE**

### **Heritage Area Description**

The Syracuse Heritage Area focuses on its original trade and banking center, Clinton and Hanover Squares, as well as other sections of the central business district that developed as a result of its association with the salt industry and the Erie Canal.

### **Heritage Area Theme** Business and Capital; Transportation

Salt, a precious natural resource, first put Syracuse on the map but it was the Erie Canal that transformed the city into a modern center of business and capital.

### **Management Entity**

The City of Syracuse.

### **Region or Boundaries**

The Urban Cultural Park highlights the unique historical and cultural features of downtown Syracuse and includes Clinton Square, Hanover Square, Columbus Circle, Salina Street, and Armory Square.

### **Visitor Center**

The Visitor Center, located at 318 Erie Boulevard East at Montgomery Street, (315) 471-0593, was funded through a \$1,160,000 Environmental Quality Bond Act (EQBA) Grant. This grant helped facilitate the construction of an addition to the existing Erie Canal Museum (in the historic Weighlock Canal Building) and the generation of a partnership between the City of Syracuse, Onondaga County, and the Erie Canal Museum. The Museum, under contract with the City of Syracuse, operates the Visitor Center which opened in September, 1992. Open Tuesday - Sunday, it offers visitor information, exhibits, special events, walking tours, the award winning "Lock Tender's Garden," audio-visual films, and a gift shop.

### **Contacts**

<b>Heritage Area Liaison:</b>		
Gloria Lamanna Research Bureau City of Syracuse 419 City Hall Syracuse, NY 13202	PHONE: FAX: E-MAIL:  WEBSITE:	(315) 448-8055 (315) 448-8008 glamanna@ci.syracuse.ny.us  <a href="http://www.eriecanalmuseum.org">www.eriecanalmuseum.org</a>
<b>Chief Elected Official:</b>		
Mayor Matthew J. Driscoll	PHONE: FAX: E-MAIL: WEBSITE:	(315) 448-8005

## **THEATRE DISTRICT (BUFFALO) HERITAGE AREA PROFILE**

### **Heritage Area Description**

As the western terminus of the well-traveled Erie Canal, Buffalo achieved 19th century prominence as one of America's busiest grain depots for eastbound Midwestern grain and as a way station for immigrants and pioneers heading west. It was a fast-growing city with an insatiable appetite for popular entertainment that at one time rivaled New York City in theatrical activity, innovation, and architecture. Today the Buffalo Heritage Area Theatre District offers an extensive menu of entertainment opportunities and dining experiences, an appealing array of restored architectural gems, and festive annual events.

### **Heritage Area Theme:** Flowering of Culture

During the mid-19<sup>th</sup> century, when Buffalo was booming with lake, canal, and rail traffic, the city supported a broad range of entertainment and culture, a tradition that lives on in the city and its theatre district.

### **Management Entity**

The City of Buffalo.

### **Region or Boundaries**

The District encompasses a 108 acre, 20 block area of downtown Buffalo that was historically the center of culture, entertainment, restaurants & recreation for western NY.

### **Visitor Center**

The Buffalo Visitor Center is located in the historic Market Arcade Complex in the Theatre District. The \$15 million renovation of the City-owned Market Arcade included \$1,325,000 in Environmental Quality Bond Act (EQBA) Grant funding for the Visitor Center, which opened to the public in 1996. The Visitor Center is now under the management of the Buffalo Niagara Convention & Visitor Bureau. The Market Arcade also serves as the starting point for historic and architecture walking tours led by the Landmark Society of the Niagara Frontier.

### **Contacts**

<b>Heritage Area Manager:</b>		
Denise M. Drews Visitor Center at the Market Arcade 617 Main Street Buffalo, NY 14203	PHONE: FAX: E-MAIL: WEBSITE:	(800) 283-3256 (716) 847-1506 <a href="mailto:drews@buffalocvb.org">drews@buffalocvb.org</a> <a href="http://www.visitbuffaloniagara.com">www.visitbuffaloniagara.com</a>
<b>Chief Elected Official:</b>		
Mayor Byron Brown City Hall Buffalo, NY 14202	PHONE: FAX: E-MAIL: WEBSITE:	(716) 851-4841 (716) 851-4360

## **WESTERN ERIE CANAL HERITAGE CORRIDOR PROFILE**

### **Heritage Area Description**

The Heritage Corridor was established by New York State Legislation in 1999 with a planning commission then established to create its Management Plan. An extensive, inclusive five- year community planning process was launched and in May, 2004, the Commission completed its work and the subsequent Heritage Corridor Plan was approved by each of the five county legislatures. In August, 2005, the Management Plan received approval from the New York State Office of Parks, Recreation and Historic Preservation.

A non-profit corporation governed by a 15-member Board of Directors, the Western Erie Canal Alliance, was formed in March, 2006, to implement the Management Plan. It currently maintains an office at the Rochester headquarters of the Landmarks Society of Western New York.

### **Heritage Area Theme**

The Erie Canal brought pioneers, the fervor of social reform, and industrial progress to the fertile landscapes of Western New York, a legacy that survives in the fascinating villages, cities and towns, and sprawling farms that line today's canal.

### **Management Entity**

The Western Erie Canal Alliance, a non-profit organization.

### **Region or Boundaries**

Measuring 136 miles, the Western Erie Canal Heritage Corridor encompasses the five counties of Wayne, Monroe, Orleans, Niagara, and Erie, and all the municipalities therein that are associated with and reveal the natural features and historic development including Native American settlement, the longest remaining sections of the original alignment of the Erie Canal, Erie Canal lift bridges, and industrialization of the region commonly known as the Western Erie Canal region.

## **Contacts**

<b>Heritage Area Liaison:</b>		
Pam Pollack Landmark Society of Western New York State 133 South Fitzbush Street Rochester, NY 14508	PHONE: FAX: E-MAIL:  WEBSITE :	(585) 546-7029 Ext. 32 (585) 546-4788 <a href="mailto:ppollack@landmarksociety.org">ppollack@landmarksociety.org</a> <a href="mailto:wechc@landmarksociety.org">wechc@landmarksociety.org</a> <a href="http://eriecanalheritage.com">http://eriecanalheritage.com</a>
Peg Churchill Chair, Western Erie Canal Alliance Wayne County Economic Development 16 William Street Lyons, NY 14489	PHONE: FAX: E-MAIL:  WEBSITE :	(315) 946-5917 (315) 946-5918 <a href="mailto:P.Churchill@co.wayne.ny.us">P.Churchill@co.wayne.ny.us</a> <a href="http://eriecanalheritage.com">http://eriecanalheritage.com</a>
<b>Chief Elected Official:</b>		
	PHONE: FAX: E-MAIL:  WEBSITE :	
<b>Board Of Directors:</b>		
<u>Erie County:</u> Lynn Beman, Mike Heftka <u>Monroe County:</u> Kal Wysokowski, Clark King (Secretary) <u>Niagara County:</u> Chuck Cederman, David Kinyon, Mike Murphy, Paul Reid (Treasurer) <u>Orleans County:</u> Adam Tabelski, Marty Busch (Vice President) <u>Wayne County:</u> Bill Rider, Peg Churchill (President) Other: Susan Senecah		

## **WHITEHALL HERITAGE AREA PROFILE**

### **Heritage Area Description**

With history dating back to the Revolutionary War, the Whitehall Heritage Area focuses on its defense theme through use of its rich naval and maritime resources and its transportation theme through its Champlain Canal connection and its 19<sup>th</sup> century Main Street Historic District.

### **Heritage Area Theme** Defense and Transportation

Whitehall's harbors, parks, charming main street, and Skenesborough Museum evoke the village's history as home base for Benedict Arnold's Lake Champlain fleet during the American Revolution and as a prosperous port on the Champlain Canal.

### **Management Entity**

The Village of Whitehall.

### **Region or Boundaries**

Includes portions of the Village of Whitehall.

### **Visitor Center**

A \$450,000 Environmental Quality Bond Act (EQBA) Grant was used to fund substantial renovation work to the Skenesborough Museum in order to house the Whitehall Heritage Area Visitor Center. Opening in 1991, it is located in a terminal building which was constructed in 1917 for the New York State Barge Canal. The building is now owned by the Town of Whitehall and is managed by the Historical Society of Whitehall through partnership agreements with both the Town and Village of Whitehall.

### **Contacts**

<b>Heritage Area Liaison:</b>		
Carol B. Greenough Visitor Center Director Whitehall Heritage Area P.O. Box 238 Whitehall, NY 12887	PHONE: FAX: E-MAIL:  WEBSITE:	(518) 499-1155 (518) 499-1120 <a href="mailto:cbgbird@yahoo.com">cbgbird@yahoo.com</a>  <a href="http://www.washingtoncounty.org">www.washingtoncounty.org</a>
<b>Chief Elected Official:</b>		
Mayor Patricia Norton Village of Whitehall P.O. Box 207 Whitehall, NY 12887	PHONE: FAX: E-MAIL: WEBSITE:	(518) 499-0871 (518) 499-1120

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# Heritage Map Profiles

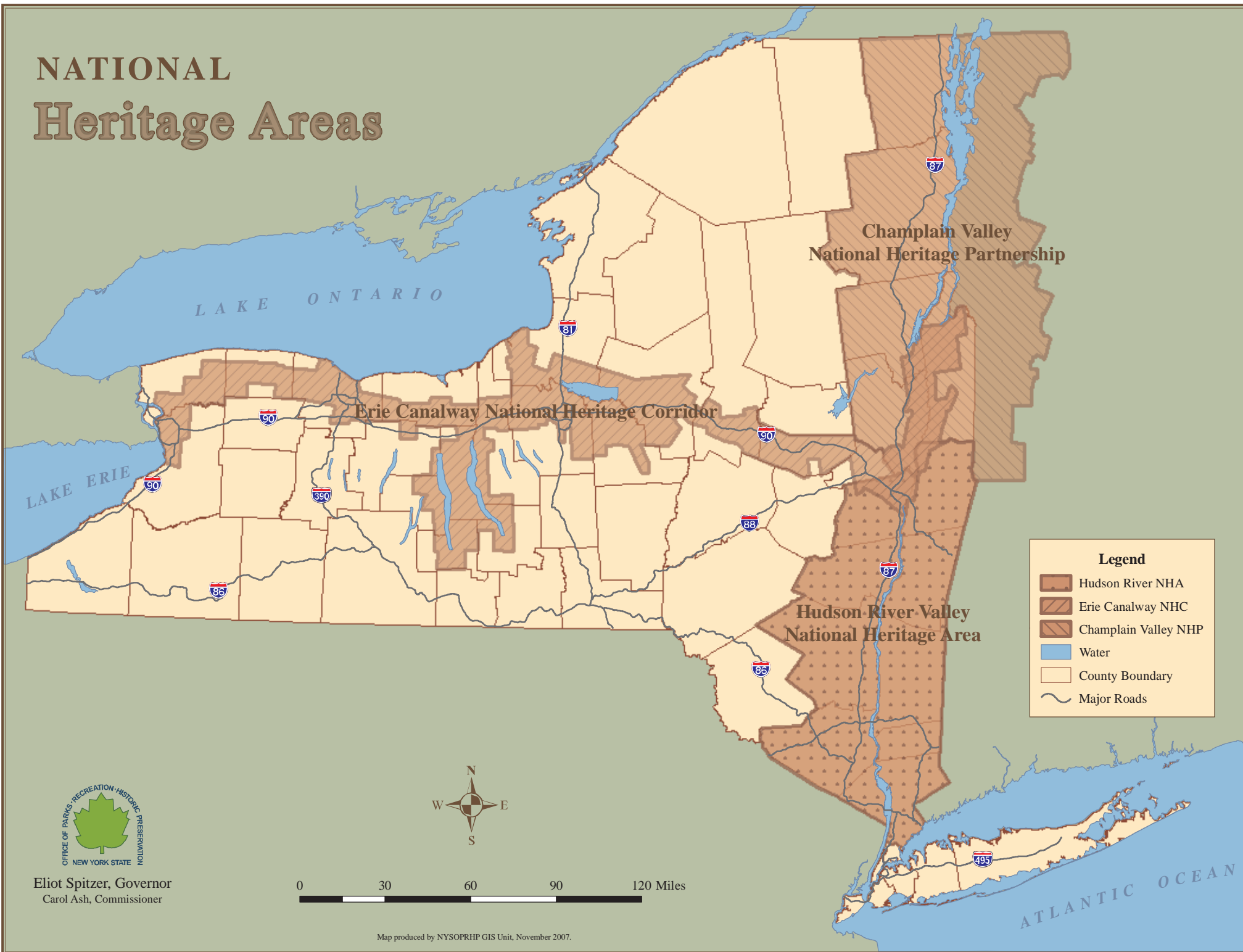
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# NEW YORK STATE Heritage Areas



Eliot Spitzer, Governor  
 Carol Ash, Commissioner

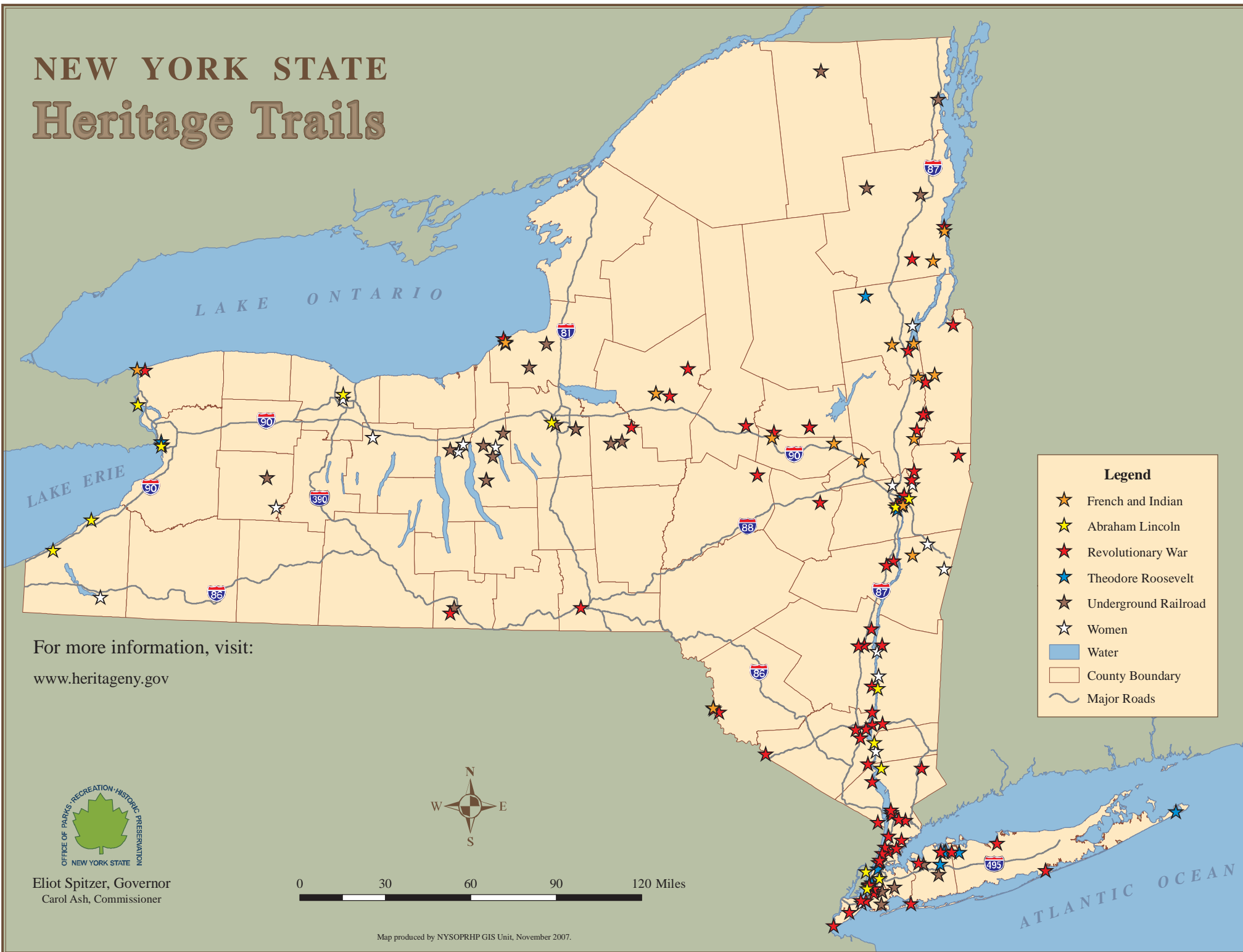
# NATIONAL Heritage Areas



Eliot Spitzer, Governor  
Carol Ash, Commissioner



# NEW YORK STATE Heritage Trails



Eliot Spitzer, Governor  
Carol Ash, Commissioner

# NEW YORK STATE and NATIONAL Scenic Byways



Eliot Spitzer, Governor  
Carol Ash, Commissioner

# NEW YORK STATE and NATIONAL Heritage Areas Heritage Trails Scenic Byways



Eliot Spitzer, Governor  
Carol Ash, Commissioner